

Attachment 3: Sign Hill Letters - Painting Design & Colors

When viewing the design options, staff anticipates that the white color may not be as bright as shown on this digital mock-up since Sign Hill will be more of a brown color by the summer when painting commences (versus the green shown in the images). Therefore, the red and blue colors are anticipated to contrast more than shown in the image.

Figure 1. Design Option 1 – Selected Design



Figure 2. Selected Colors

Old Glory Red Color Codes		White Color Codes		Old Glory Blue Color Codes	
Hex	B31942	Hex	FFFFFF	Hex	0A3161
RGB	179, 25, 66	RGB	255, 255, 255	RGB	10, 49, 97
CMYK	0, 100, 66, 13	CMYK	0, 0, 0, 0	CMYK	100, 68, 0, 54
Pantone	193	Pantone	N. A.	Pantone	281
RAL	3027	RAL	N. A.	RAL	5026
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Figure 3. Design Option 2 – *Initial design; not selected*



Figure 4. Design Option 3 – *Design Review Board proposed design; not selected*

