



Legislation Details (With Text)

File #:	23-281	Name:	
Type:	Resolution	Status:	Passed
File created:	4/4/2023	In control:	City Council
On agenda:	4/12/2023	Final action:	4/12/2023

Title: Resolution approving a sponsorship agreement for the operation of the South San Francisco Farmers' Market at Orange Memorial Park by West Coast Farmers' Market Association

Sponsors:

Indexes:

Code sections:

Attachments: 1. SSF- Farmers Market Sponsorship Agreement (2023)(for agenda)

Date	Ver.	Action By	Action	Result
4/12/2023	1	City Council	approved	Pass

Resolution approving a sponsorship agreement for the operation of the South San Francisco Farmers' Market at Orange Memorial Park by West Coast Farmers' Market Association

WHEREAS, the South San Francisco Farmers' Market ("Market") began in 2000 in the Orange Memorial Park location with support from the City of South San Francisco ("City"); and

WHEREAS, although the Market has been successfully operated by the Pacific Coast Farmers' Market Association since 2005 pursuant to a sponsorship agreement with the City, Pacific Coast is no longer able to operate the Market with impacts of the COVID-19 pandemic and related issues; and

WHEREAS, City staff contacted the West Coast Farmers' Market Association ("WCFMA"), which organization currently operates many successful Farmers' Markets throughout the Bay Area, including but not limited to those located at Capitola, Stanford University, at Foster City; and

WHEREAS, the City Council seeks to continue to support the Market's operation at Orange Memorial Park, and City staff recommends approval of a sponsorship agreement with WCFMA.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of South San Francisco that the City Council hereby:

1. Approves the Sponsorship Agreement with the WCFMA, attached hereto and incorporated herein as Exhibit A.
2. Authorizes the City Manager to execute the Sponsorship Agreement on behalf of the City in substantially the same form as that in Exhibit A, upon timely submission by WCFMA of the signed agreement, certificates of insurance, and all other required documents, subject to approval as to form by the City Attorney.

3. Authorizes the City Manager to take related actions to carry out the intent of this resolution that do not substantially increase the City's obligations as described in the Sponsorship Agreement.

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