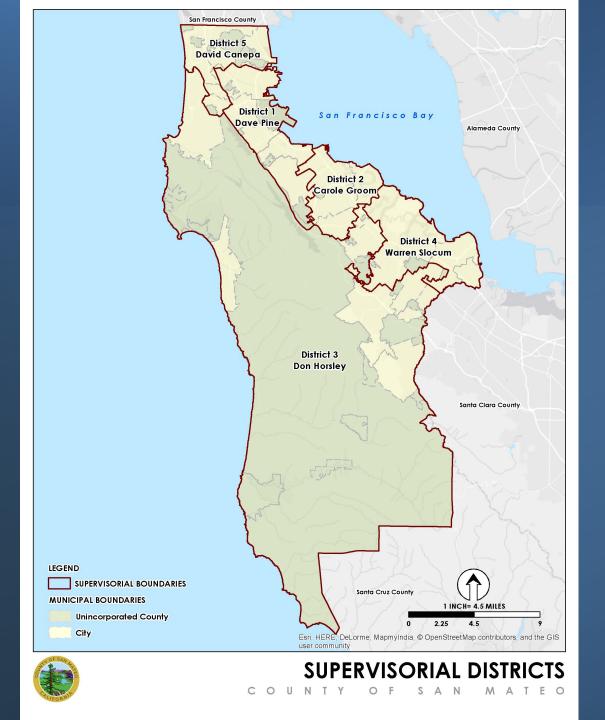


COUNTY OF **SAN MATEO** DISTRICT LINES ADVISORY COMMISSION

 Hermes Monzon Ruiz, Commissioner, Supervisorial District Lines Advisory Commission
Justin Mates, Deputy County Manager, County of San Mateo
Oct. 13, 2021





Redistricting Timeline

Spring 2021- County engages LWV to independently recommend a slate of commissioners

Late Aug – Census Bureau releases 2020 Census data Late Sept – State releases adjusted population counts

Aug - BOS Appoints District Lines Advisory Commission (DLAC) Aug-Sept - DLAC holds public meetings & gathers input

BOS adopts final map by Dec 15, 2021

Oct – DLAC holds public meetings and recommends map to BOS



Public Outreach

- Public input is vital to this process
- County outreach efforts to date include:
 - In-person tabling events in every current district
 - Newspaper/radio ads in English, Spanish, Chinese, and Tagalog outlets
 - Targeted canvassing/flyering in communities considered "hard to reach" per census and targeted mailing of postcards to 27,000+ households
 - Distribution through countywide network of community orgs (part of census partnership network)



COUNTY OF SAN MATEO DISTRICT LINES ADVISORY COMMISSION

How to participate:

- Participate in public meeting (see schedule at <u>http://smcdistrictlines.org</u>)
- Take the Communities of Interest Survey on the website
- Comment on social media Post a message on Facebook or Twitter using the hashtag #SmcDistrictLines
- Send an email Give us your thoughts at <u>DistrictLines@smcgov.org</u>

Public Participation COUNTY of SAN MATEO

