

# **EL NIÑO**

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## **TRAINING CENTER**

El Niño Sports Inc. is a martial arts training center that has provided members/customers with fitness, self-defense and community through martial arts training for the last 12 years in the city of San Francisco. We aim to replicate what we have done in SF and bring it to SSF. El Niño Sports inc. has world class mixed martial arts training and trainers, who have competed at the highest levels of competition. Many of our instructors are Champions who have competed in the UFC, Bellator, Strikeforce, WEC and more (these are the NFL's MBL's of martial arts). We look forward to sharing our knowledge with the City of South San Francisco.

We aim to open Monday – Saturday 6 days a week. Our day time operating hours will be from 10am to 2pm Monday –Saturday where we will mainly have private and small group training. Our PM operating hours will be 4PM – 9PM Monday – Friday which will consist of 3 classes. Kids class from 4:30pm-5:30pm, adult striking class from 5:45pm – 6:45pm and an adult grappling class from 7pm-8:30pm. We have successfully executed this schedule and have provided all walks of life with the opportunity to grow in our program.

The new proposed location will be on 1 S. Linden SSF. The location/space is 6000sq ft which is very similar to the one we had in SF and part of a 29,000 sq ft. warehouse. The location has a large parking lot, dedicating 15 of those spaces to our business with an additional 10 unreserved spaces. Our neighboring business are Concentra Urgent care which closes at 6 pm, Tiny B chocolates which closes at 5pm, and Sparks Dance studio which is open 4-9 pm and lastly star international which closes at 5pm.

We plan to have 1 employee to help work the front desk and 2 independent contractors to teach small group training and privates. Gilbert Melendez and Keri Melendez will be teaching the scheduled classes.

Gilbert Melendez, the owner of El Niño Sports Inc. is a professional mixed martial artist, Professional trainer and an ESPN analyst. He grew up in Southern California and made his way up to San Francisco on a SFSU wrestling scholarship. He started training in MMA in 2000, is a decorated MMA world Champion. Melendez opened the El Niño Training Center in 2009 and has been teaching and coaching in San Francisco ever since. Melendez takes pride in building martial artists but is most proud of building a solid community where everyone feels comfortable.