

Application for Appointment to the City Council

Personal Information

* Are you a registered voter in South San Francisco?

Yes

* **Name Used on Voter Registration (Last, First, Middle)**

Flores, Eduard (Eddie) J.

* **Date of Birth**

* **District Area**

District 1

* **Street Address**

* **City, State Zip**

South San Francisco California 94080

* **Preferred Phone Number**

* **Email**

* **Current Employer and Occupation**

South San Francisco Unified School District; School Board Trustee

* Does your position require filing a Form 700 – Statement of Economic Interest? If yes, please attach a copy of the most recent filing.

Yes

Attachment

Eddie Flores Form 700 2019 - 2020.pdf

Please list any nonprofit organizations for which you are an officer.

Boys & Girls Club of North SMC; San Mateo County LatinX Democratic Club; SSF Friends of Parks & Rec.; Member SSF Historical Society; Member SSF Friends Library; Member San Bruno Mountain Watch.

Questions directed by the City Council at its Regular Meeting of December 09, 2020:

* **What do you view as the greatest issue presently confronting the City Council of the City of South San Francisco?**

The huge impact that Covid-19 has had on our most vulnerable populations, especially housing & food insecurities & possible tidal wave of evictions that may occur if tenant/home-owners protections aren't renewed. The continuing dialogue to address the racial inequities & disparities within our community and increased support for our middle-class residents and new families. I'm also deeply concerned about the housing affordability crisis & ensuring a housing to jobs ratio that makes sense.

* **What in your background will best prepare you to function as an elected official?**

I am ready to hit the ground running on day one. As a SSF resident for over 10 years, active volunteer in our community, former Parks & Rec Commissioner, current School Board Trustee, Boys & Girls Club Board member, & Library volunteer, I've seen first hand the pain points & needs of our residents. I have the academic & professional experience, and a strong work ethic to serve & collaborate on a high functioning governance team & act on constituents' concerns & requests. I'm ready for this role.

* **What role do you believe local government should fulfill in people's lives?**

Local government should be for the people & by the people to help elevate & advocate for those with the greatest needs. Our role is to serve as dedicated stewards to make decisions for the community, not for personal gain. Residents expect their government to be reflective, fair, financially prudent & create solutions to improve their

livelihood. Our ultimate role should be to protect & listen to residents interests, weigh the information & sides to the issues at hand, & make the hard decisions.

* If appointed, do you plan to run for city council in 2022?

No

Please include additional information and/or attach your resume.

Appointment Letter.pdf

*** By typing my name, I certify that, to the best of my knowledge, all statements in this application are complete and true. I agree and understand that any mis-statement of material fact will cause me to forfeit all rights to appointment to the City Council.**

Eddie Flores

Once this form is submitted, you will receive a response from the Office of the City Clerk within three business days to provide you with information regarding the next steps. Please keep an eye out for this email. If you do not receive an email, please call us at (650) 877-8518.

THIS FORM IS A PUBLIC RECORD, DISCLOSABLE PURSUANT TO GOVT. CODE 6250 ET SEQ.

Hon. Mayor Mark Addiego and Honorable Members of the SSF City Council:

I am humbled by the opportunity to apply and be considered for the appointment to the South San Francisco City Council At-Large seat. Thank you to each of you for your continued leadership and advocacy on behalf of the constituents of our great City during these unprecedented times.

South San Francisco City Council has the unique opportunity to embrace this appointment and make unprecedented advancement with this vote. As you are all aware, since the departure of former Mayor Pedro Gonzalez in 2013, the city council has gone without a Latinx member. For a city where Latinx people represent over one-third of the population, that's a severe problem. This appointment is a prime opportunity to consider other individuals like myself who present the best qualifications and experience and who can bring representation to the table that is currently lacking on council. With a favorable outcome that will send a clear message to the value that this Council places on representation.

Representation matters. With the recent appointments from Governor Newsom to appoint individuals of color to recently vacated statewide offices, this Council must ask themselves, who is missing at this table? How can we address the lack of Latinx representation in the decision-making for our community? It starts by selecting a qualified candidate that represents the diversity of our community. Our Latinx community is in high-need and desperately wanting representation and they should not have to wait until November 2022 especially during this health pandemic where they are disproportionately being affected at the highest levels.

Currently this Council does not have representation from District 1 (Sunshine Gardens, West Winston, Alta Loma). I believe that it is critical that the Council has reflective views from a long-time resident in this District even through this At-Large seat. It is not equitable for this geographic area of our City where extremely salient and ever pressing multi-million development projects are currently underway or forthcoming (SSF Police Department HQ Station; SSF Civic Center Campus & Library; SummerHill Complex Development; and future development of the former PUC site) not have representation on Council. These are all extremely critical projects for the City that demand that a voice representative from these neighborhoods be on the Council.

It is with this in mind that I humbly ask for your consideration and review of my qualifications for this role. I have the leadership, expertise, and relationships to be a highly effective member and position this body to perform as a high-functioning entity. In addition, my service and membership in numerous local organizations, which serve our residents, have enabled me to foster the relationships needed to be successful. These relationships will help augment the work of this Council and give me insight to help elevate the voices of those that don't necessarily have a seat at the table. My academic qualifications with an MBA degree and work history in senior leadership roles in the private sector position me to understand the critical business decisions that need to be made. As a graduate of the SSF Citizen's Academy and member of the City's 2040 General Plan Citizens Advisory Committee I have taken the time to study and educate myself on many of the intricacies within our city, know the intricacies of our government and understand the needs of our community. I am ready to hit the ground running on day one and your selection will not require a heavy lift on orientating me to parliamentary procedure or delay further the work that lies ahead for this council.

I have the tenacity, endurance and team-work skills to deliver on the most fair decisions for the betterment of our community. I thank you in advance for your kind consideration and humbly ask for your vote.

Sincerely,
Eddie Flores

STATEMENT OF ECONOMIC INTERESTS

 Date Initial Filing Received
 Filing Official Use Only

COVER PAGE

1312883

Please type or print in ink.

NAME OF FILER	(LAST)	(FIRST)	(MIDDLE)
Flores, Eddie			

1. Office, Agency, or Court

Agency Name (Do not use acronyms)

SSFUSD

Division, Board, Department, District, if applicable

Your Position

South San Francisco Unified School District

Trustee

▶ If filing for multiple positions, list below or on an attachment. (Do not use acronyms)

Agency: _____ Position: _____

2. Jurisdiction of Office (Check at least one box)
 State Judge, Retired Judge, Pro Tem Judge, or Court Commissioner
(Statewide Jurisdiction) Multi-County CA - California County of San Mateo City of South San Francisco Other _____
3. Type of Statement (Check at least one box)
 Annual: The period covered is January 1, 2019 through
December 31, 2019 **Leaving Office:** Date Left ____/____/____
(Check one circle)

-or-

The period covered is ____/____/____, through
December 31, 2019 The period covered is January 1, 2019 through the date of
leaving office. **Assuming Office:** Date assumed ____/____/____ The period covered is ____/____/____, through the date
of leaving office. **Candidate:** Date of Election _____ and office sought, if different than Part 1: _____
4. Schedule Summary (must complete) ▶ Total number of pages including this cover page: 3
Schedules attached
 Schedule A-1 - Investments – schedule attached **Schedule C - Income, Loans, & Business Positions** – schedule attached **Schedule A-2 - Investments** – schedule attached **Schedule D - Income – Gifts** – schedule attached **Schedule B - Real Property** – schedule attached **Schedule E - Income – Gifts – Travel Payments** – schedule attached

-or-

 None - No reportable interests on any schedule
5. Verification

MAILING ADDRESS	STREET	CITY	STATE	ZIP CODE
<i>(Business or Agency Address Recommended - Public Document)</i>				
		So. San Francisco	CA	94080
DAYTIME TELEPHONE NUMBER	E-MAIL ADDRESS			
()				

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete. I acknowledge this is a public document.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

 Date Signed 06/16/2020
 (month, day, year)

 Signature Eddie Flores
 (File the originally signed paper statement with your filing official.)

SCHEDULE D
Income – Gifts

▶ NAME OF SOURCE (Not an Acronym)
 National Association of Latino Elected Officials (NALEO)
 ADDRESS (Business Address Acceptable)
 Los Angeles, CA 90015
 BUSINESS ACTIVITY, IF ANY, OF SOURCE
 Association promoting resources and conferences for Latino elected officials.

DATE (mm/dd/yy)	VALUE	DESCRIPTION OF GIFT(S)
09 / 27 / 19	\$ 1,398.26	Travel reg and conference scholarship
___ / ___ / ___	\$ _____	_____
___ / ___ / ___	\$ _____	_____

▶ NAME OF SOURCE (Not an Acronym)
 ADDRESS (Business Address Acceptable)
 BUSINESS ACTIVITY, IF ANY, OF SOURCE

DATE (mm/dd/yy)	VALUE	DESCRIPTION OF GIFT(S)
___ / ___ / ___	\$ _____	_____
___ / ___ / ___	\$ _____	_____
___ / ___ / ___	\$ _____	_____

▶ NAME OF SOURCE (Not an Acronym)
 ADDRESS (Business Address Acceptable)
 BUSINESS ACTIVITY, IF ANY, OF SOURCE

DATE (mm/dd/yy)	VALUE	DESCRIPTION OF GIFT(S)
___ / ___ / ___	\$ _____	_____
___ / ___ / ___	\$ _____	_____
___ / ___ / ___	\$ _____	_____

▶ NAME OF SOURCE (Not an Acronym)
 ADDRESS (Business Address Acceptable)
 BUSINESS ACTIVITY, IF ANY, OF SOURCE

DATE (mm/dd/yy)	VALUE	DESCRIPTION OF GIFT(S)
___ / ___ / ___	\$ _____	_____
___ / ___ / ___	\$ _____	_____
___ / ___ / ___	\$ _____	_____

▶ NAME OF SOURCE (Not an Acronym)
 ADDRESS (Business Address Acceptable)
 BUSINESS ACTIVITY, IF ANY, OF SOURCE

DATE (mm/dd/yy)	VALUE	DESCRIPTION OF GIFT(S)
___ / ___ / ___	\$ _____	_____
___ / ___ / ___	\$ _____	_____
___ / ___ / ___	\$ _____	_____

▶ NAME OF SOURCE (Not an Acronym)
 ADDRESS (Business Address Acceptable)
 BUSINESS ACTIVITY, IF ANY, OF SOURCE

DATE (mm/dd/yy)	VALUE	DESCRIPTION OF GIFT(S)
___ / ___ / ___	\$ _____	_____
___ / ___ / ___	\$ _____	_____
___ / ___ / ___	\$ _____	_____

Comments: _____

SCHEDULE E

Income – Gifts

Travel Payments, Advances, and Reimbursements

Name _____
Flores, Eddie _____

- Mark either the gift or income box.
- Mark the 501(c)(3) box for a travel payment received from a nonprofit 501(c)(3) organization or the "Speech" box if you made a speech or participated in a panel. Per Government Code Section 89506, these payments may not be subject to the gift limit. However, they may result in a disqualifying conflict of interest.
- For gifts of travel, provide the travel destination.

▶ NAME OF SOURCE (Not an Acronym)
National Association of Latino Elected Officials
ADDRESS (Business Address Acceptable)

CITY AND STATE
Los Angeles, CA 90015
 501 (c)(3) or DESCRIBE BUSINESS ACTIVITY, IF ANY, OF SOURCE

DATE(S): 09 / 26 / 19 - 09 / 28 / 19 AMT: \$ 1,398.26
(If gift)

▶ MUST CHECK ONE: Gift -or- Income

Made a Speech/Participated in a Panel

Other - Provide Description Participated as conference attendee

▶ If Gift, Provide Travel Destination San Francisco - Chicago (roundtrip)

▶ NAME OF SOURCE (Not an Acronym)

ADDRESS (Business Address Acceptable)

CITY AND STATE

 501 (c)(3) or DESCRIBE BUSINESS ACTIVITY, IF ANY, OF SOURCE

DATE(S): ____/____/____ - ____/____/____ AMT: \$ _____
(If gift)

▶ MUST CHECK ONE: Gift -or- Income

Made a Speech/Participated in a Panel

Other - Provide Description _____

▶ If Gift, Provide Travel Destination _____

▶ NAME OF SOURCE (Not an Acronym)

ADDRESS (Business Address Acceptable)

CITY AND STATE

 501 (c)(3) or DESCRIBE BUSINESS ACTIVITY, IF ANY, OF SOURCE

DATE(S): ____/____/____ - ____/____/____ AMT: \$ _____
(If gift)

▶ MUST CHECK ONE: Gift -or- Income

Made a Speech/Participated in a Panel

Other - Provide Description _____

▶ If Gift, Provide Travel Destination _____

▶ NAME OF SOURCE (Not an Acronym)

ADDRESS (Business Address Acceptable)

CITY AND STATE

 501 (c)(3) or DESCRIBE BUSINESS ACTIVITY, IF ANY, OF SOURCE

DATE(S): ____/____/____ - ____/____/____ AMT: \$ _____
(If gift)

▶ MUST CHECK ONE: Gift -or- Income

Made a Speech/Participated in a Panel

Other - Provide Description _____

▶ If Gift, Provide Travel Destination _____

Comments: _____
