

**ATTACHMENT 4 – RATING CRITERIA AND SCORING**

<b>Rating Criteria</b>	<b>Score</b> (100 pts total)	<b>Criteria Description</b>
Firm and Staff Qualifications and Experience	/50	<ul style="list-style-type: none"><li>• Firm's qualifications and experience are suitable for the execution within the Service Area.</li><li>• Firm proposed adequate personnel effort.</li><li>• Firm's assigned personnel have requisite education, experience, and professional qualifications to perform within the Service Area.</li><li>• Firm's ability to provide quality control and management.</li></ul>
Relevant Projects and Services Offered	/40	<ul style="list-style-type: none"><li>• Firm has demonstrated the ability to deliver similar scopes or projects successfully and demonstrated expert knowledge within the Service Area.</li><li>• Firm offers the full breadth and quality of skills or services within the Service Area.</li></ul>
Familiarity w/ SSF	/10	<ul style="list-style-type: none"><li>• Firm's permanent office housing the assigned team is local or near-local within the Bay Area.</li><li>• Firm or proposed personnel have the familiarity with the City and the surrounding area required to successfully execute within the Service Area.</li></ul>