

E-Cigarettes & Flavored Tobacco

City of South San Francisco

City Council

April 9, 2019

WHY?

- 80% Youth started with Flavored Tobacco
- E-Cigarettes deliver flavorings, nicotine, and other additives
- E-Cigarette among middle school & high schoolers increase
- Health problems associated include cancer, heart disease, and Emphysema



What do we have on the books?

- SSFMC 6.46.010
 - Allows SMC Enforcement
- SMC Ordinance Chapter 4.98
 - Tobacco Retailer Permit
- SSFMC 20.420
 - Prohibits new significant tobacco retailers

What are
others doing?

- Federal Government
- County of San Mateo
- County of Santa Clara
- City and County of San Francisco

Challenges

- Implementation
- Enforcement
- Scope



Policy Alternatives

- Maintain and Enforce Existing Municipal Code
- Ban Flavored Tobacco, not E-Cigarettes
- Ban Flavored Tobacco and E-Cigarettes

Next Steps

Staff Recommends City Council
provide *guidance and direction* on the
potential regulation of sale of e-
cigarettes and flavored tobacco in
South San Francisco.

Thank You!

Christina Fernandez
City Manager's Office
Christina.Fernandez@ssf.net