

# The City of South San Francisco

Office of the City Clerk 400 Grand Avenue South San Francisco, CA 94080 (650) 877-8518 (fax) (650) 829-6641

## **Application for Boards and Commissions**

**APPLYING FOR** (more than one may be checked) Bicycle and Conference Center Conference Center Conference Center Pedestrian Advisory **Authority Business** Authority Hotel **Authority Community** Committee (BPAC) Representative Representative Representative Housing Cultural Arts Housing Authority **Equity and Public** Authority Tenant Commission Commission Safety Commission Library Measure W Citizens' Parking Place Parks & Recreation Board Oversight Committee Commission Commission SSF General Plan 2040 Personnel Planning Traffic Safety Community Advisory Board Commission Commission Committee Youth Commission Are you interested in participating in the Citizen's Academy? ( )Yes ( )No PERSONAL INFORMATION Abdelmeguid, Mohamed Aly Name (last, first, middle) South San Francisco CA 94080 Address (number, street, and apartment number) City, State and Zip Code Telephone number Cell phone/alternative contact number E-mail address If you selected more than one Board/Commission/Committee of interest, please rank your preferences here, starting with your first choice. How many years have you been a resident of South San Francisco? 10+ If yes, which one(s)? Are you a resident of South San Francisco? Yes ✓ No If no, are you employed in South San Francisco? Yes No ✓ Number of hours employed in South San Francisco: **Housing Authority Tenant Commission** Are you a resident of the Housing Authority? Yes No Youth Commission – (Ages 14 to 22) If not a resident of South San Francisco, are you a student of SSFUSD? Yes No Current school:

### Conference Center Authority Hotel Representative Which hotel within the City of South San Francisco are you representing? South San Francisco General Plan 2040 Community Advisory Committee What is your District of Residency? 2 Click here to locate your District. Why do you want to be a member of a Board/Commission/Committee? What do you feel you could contribute? I want to become more retroactive in fac illating sustainability projects in South San Francisco. Tm currently spearheading a new cafe in Bayview that focuses on community empowerment and economic development for 94124 residents. The cafe is in touch with my Northern African roots by introducing sustainability projects. What qualifies you for this appointment? Run two food companies focused on sustainability and run the entire logistics division What is your vision for growth in South San Francisco? Less pollution, more green activities for the community No ✓ Are you currently receiving any form of compensation from the City for work performed? Yes If yes, please explain: Do you have any relatives serving on Council, Commissions, Boards, and Committees or otherwise employed by the City of South San Francisco? Yes No ✓ If yes, Relationship EDUCATION - Please include additional information on separate sheet. Draper University of Entrepreneurs Entreprenuership Degrees received Name and location of college/university/technical or trade school German University of Cairo Biotechnology Name and location of college/university/technical or trade school Degrees received What community activities are you presently involved in, or have been in the past? N/A MISCELLANEOUS - Please include additional information on separate sheet or attach resume. Military Service: Dates and branch WORK EXPERIENCE - Please include additional information on separate sheet or attach resume. 2021- Present CEO Hungry Kitchens Dates employed Employer Position 2022-Present Ghostly Kitchen Inc. CEO Duties 2021-2021 Bay Area Eats Partner Dates employed **Employer** Position 2017-2021 Ruru Juice LLC Partner

Duties

I certify that, to	the best of my	knowledge, all	statements in	n this application	are complete	and true.	I agree and	understand	that an	y mis-
statement of mate	erial fact will c	ause me to fort	feit all rights	to appointment to	a Commissio	n, Board,	or Committ	ee with the	City of	South
San Francisco.										

	8/1/2022
Signature	Date

The interest of the City is served best by actual and regular participation by Board and Commission members. Thus, upon the second absence from a regular meeting within any rolling twelve-month period, a member shall receive a written communication from the Mayor requesting that the member respond to the Mayor with an explanation for said absences within one week of the member's receipt of the written communication. The Mayor shall report to the City Council the reasons provided for the member's absences. If the City Council determines that the absences occurred for legitimate reasons, the City Council may excuse both or one of the absences. Members are also encouraged to give advanced notice of their absence from meetings.

Applications are accepted on a continuous basis and will remain valid 1 year from the date of submission. If you are selected to serve on a Board or Commission, you may be required to file an Annual Statement of Economic Interest (FPPC Form 700) and bi-annual Ethics Training (AB1234).

#### PRINT AND MAIL TO:

CITY OF SOUTH SAN FRANCISCO
Office of the City Clerk
400 Grand Avenue, South San Francisco, CA 94080
For more information, call (650) 877-8518

For official use only	Accepted	Not Accepted	Initials	Date

• San Francisco, CA • LinkedIn

#### **QUALIFICATIONS**

7+ years of experience in growth, community development, and partnership formation Lead growth and customer manager in various companies

#### **EXPERIENCE**

**FOUNDER** July 2022 - Present Ghostly San Francisco, CA

Prescriptive Analytics for Foodservice companies.

**FOUNDER** Oct 2021 - Present

**Hungry Kitchens** San Francisco, CA

Experiential food venture focused on cultivating unity for local communities and companies

**PARTNER** Jan 2021- Oct 2021

**Bay Area Eats** San Francisco, CA

Launched Total Meltdown Concept, acquired two leases during the pandemic and featured in prominent SF publications

**PARTNER** Jan 2017- Dec 2021

Ruru Juice LLC San Francisco, CA

Managing partner, generated \$1M in sales ARR, run logistics, sales, product, and business development. Catered to Fortune 500 companies, participated in top events (Outside Lands), and produced marketing activations for companies

**FOUNDER** Dec 2015 - Dec 2017

Jouture San Francisco, CA

- A startup studio focused on bridging the journalism gap with technology tools for journalists
- 1st product: Wejo: A content creation platform. 600 journalists signed up from 5 countries in 3 months
- 2<sup>nd</sup> product: Kulectiv: Launched a community platform for journalists to promote collaboration & information exchange

#### **GROWTH & USER ACQUISITION MANAGER**

**ILOOKTV** San Jose, CA

- Increased DAU from 100 to 1000 in 2 months
- Achieved 100% growth within 2 weeks; w/ 6% increase week/week

#### **CO-MANAGER (CLIENTS & PARTNERSHIPS)**

Oct 2012 - August 2014 San Francisco, CA

Sept. 2014 - July 2015

**Tech Futures Group** 

- Oversaw program budget of over \$300K and achieved 150% of client capital fundraising goals (8 figures)
- Sourced, screened and interviewed over 40 applicants w/ 25% acceptance into the TFG program
- Established new lead channels which accounted for 35% of total client in-take

#### **CLIENT STRATEGIST**

<u>Tech Futures Group</u>

- Increased client pipeline by 300% in 3 months; improved quality of applicants by enhancing application process
- Achieved 100% in client recruitment for a specialty program targeting biomedical companies
- Increased client selection efficiency by 35% by providing analytic insights and reports on operational processes

#### **SALES DEVELOPMENT MANAGER**

Mar. 2011 - Dec. 2011

AMIDC-Philip Morris International

Cairo, Egypt

- Improved sales intelligence by 50% by creating an allocation tool that optimized routes, product type and quantities
- Increased sales distribution channels from 1,000 to 10,000 POS (Point of Sales) with 80% cost reduction
- Hired and managed a new field team that collectively increased product visibility from 43% to 93%
- Created a distribution security plan which decreased armed robbery incidents by 80% during the Egyptian revolution

#### **EDUCATION**

**Draper University** Entrepreneurship Program for Heroes (August 2013)

German Uni. in Cairo B.Sc. in Biotechnology, Thesis: Developing Bionanofibers Using Electro-spinning Methods