



# Staff Report

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**DATE:** August 15, 2022

**TO:** Equity and Public Safety Commission

**FROM:** Erin O'Brien, Parks and Recreation Business Manager

**SUBJECT:** South San Francisco Public Art Master Plan Launch

## **RECOMMENDATION**

To be apprised of the launch of the City's first Public Art Master Plan.

## **BACKGROUND/DISCUSSION**

In November 2020, City Council approved an ordinance, the Public Art Requirement and In-Lieu Fee for Non-Residential Developments, establishing a public art requirement for specified non-residential development projects. The projects are required to contribute public art with a value of at least one percent (1%) of the amount of construction costs or make a public art contribution payment in an amount not less than half of one percent (0.5%) of construction costs into the public art fund. With this ordinance in place it is more crucial than ever to develop a plan with a clear set of goals, policies, and objectives that will provide direction to the Cultural Arts Commission, City Council, and City staff for the development, improvement, and enhancement of the City's public art inventory and cultural arts programs. The Public Art Master Plan is intended to be a tool to guide the City in arts planning on a long-term basis.

In April 2022 City staff and consultants from Art Builds Community, kicked off the City's first Public Art Master Plan efforts. The process will include the creation of a comprehensive inventory of art and art programs, an analysis of current and forecasted needs, and implementation strategies. The development of the Plan will include public engagement to determine the needs and priorities for the South San Francisco community.

The result will be a comprehensive Public Art Master Plan that establishes a foundational pathway and achieves executable guidelines that strengthen the City's unique, regional identity from the present to the future.

Attachment: Art Builds Community Presentation