December 2, 2021

Mr. Tony Rozzi<br>Mr. Chris Espiritu<br>South San Francisco Planning Division<br>315 Maple Ave.<br>South San Francisco, CA 94080

## Re: 124 S. Airport Blvd./100 Produce Avenue - Community Benefits Analysis

The following is a valuation analysis for the Community Benefits package that has been offered by Applicant") for the 480 -unit residential project located at 124 South Airport Blvd. and 100 Produce Avenue (the "Project") in the Community Benefits Memorandum dated October 20, 2021 (the "Memorandum"). The valuation methodologies employed below are consistent with those used by the City’s consultant, Economic \& Planning Systems ("EPS"), to value the community benefits packages for Downtown projects per Section 20.280.005(A). 2 of the City's Municipal Code. (Attached as Exhibit 1 is EPS's review of the community benefits for the 200 Airport project, dated May 14, 2019.)

The Community Benefits package proposed in the Memorandum and valued below are:

1. 40 affordable housing units, priced for Low Income households ( $80 \%$ of AMI);
2. 20 affordable housing units, priced for Moderate Income households ( $100 \%$ of AMI);
3. Participation in the City's proposed Industrial Area Community Facilities District ("IA-CFD");
4. Pedestrian Friendly Improvements to Offsite Tunnels/Intersection; and
5. Green Building Practices beyond City requirements.

## 1. Affordable Housing

Consistent with the EPS methodology in Exhibit 1, below are the tables used to calculate the "Community Benefit Value" of the Project's proposed 60 affordable units. Because the Project addresses two income levels of affordability ("Low" and "Moderate"), Table 1A and 2A refer to the $80 \%$ AMI calculations, and Tables 1B and 2B refer to the $100 \%$ AMI calculations. Table 3 summarizes the Community Benefit Value of all 60 units.

Table 1 - Estimated Rents by Income Level - (shows the allowed affordable rent after utility allowances, compared to the Market Rate Rent, which is taken from the average asking rents at Cadence Apartments in Downtown South San Francisco.)

Table 1A - Moderate Income Rents vs. Market Rents

| Unit Size | I00\% Annual <br> Income* | 100\% AMI <br> Monthly Rent | Utility <br> Allowance | Effective BMR <br> Rent | Market Rate <br> Rent |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Studio | $\$$ | 104,700 | $\$ 2,618$ | $(\$ 151)$ | $\$ 2,467$ | $\$$ | 3,018 |
| 1 BR (2 people) | $\$$ | 119,700 | $\$ 2,993$ | $(163)$ | $\$ 2,830$ | $\$$ | 3,599 |
| 2 BR (3 people) | $\$$ | 134,650 | $\$ 3,366$ | $(207)$ | $\$ 3,159$ | $\$$ | 4,199 |
| 3 BR (4 people) | $\$$ | 149,600 | $\$ 3,740$ | $(258)$ | $\$ 3,482$ | $\$$ | 4,769 |

[^0]Table 1B - Low Income Rents vs. Market Rents

| Unit Size | 80\% Annual Income* |  | 80\% AMI Monthly Rent | Utility Allowance | Effective BMR Rent | Market Rate Rent |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Studio | \$ | 102,450 | \$2,558 | (\$151) | \$2,407 | \$ | 3,018 |
| 1 BR (2 people) | \$ | 117,100 | \$2,741 | (163) | \$2,578 | \$ | 3,599 |
| 2 BR (3 people) | \$ | 131,750 | \$3,290 | (207) | \$3,083 | \$ | 4,199 |
| 3 BR (4 people) | \$ | 146,350 | \$3,801 | (258) | \$3,543 | \$ | 4,769 |

* Income Limits from '2021 San Mateo County Income Limts'; housing.smcgov.org

Table 2 - Comparative Value of Affordable and Market Rate Units - (shows the difference in value between an affordable unit and market rate unit. "Implied Subsidy/Affordable Unit" represents the "opportunity cost" to the developer of providing the affordable units.)

Table 2A - Affordable 'Moderate' Value vs. Market Value

| Item |  | Studio |  | 1 BR |  | $\underline{2 B R}$ |  | 3 BR |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Affordable Units |  |  |  |  |  |  |  |  |
| Monthly Rent | \$ | \$ 2,467 | \$ | 2,830 | \$ | 3,159 | \$ | 3,482 |
| Annual Rent | \$ | \$ 29,598 | \$ | 33,954 | \$ | 37,911 | \$ | 41,784 |
| less 5\% Vacancy | \$ | \$ $(1,480)$ | \$ | $(1,698)$ | \$ | $(1,896)$ | \$ | $(2,089)$ |
| Less OpEx |  | \$ $(12,800)$ | \$ | $(12,800)$ | \$ | $(12,800)$ | \$ | $(12,800)$ |
| Net Operating Income | \$ | \$ 15,318 | \$ | 19,456 | \$ | 23,215 | \$ | 26,895 |
| Capitalization Rate |  | 4.25\% |  | 4.25\% |  | 4.25\% |  | 4.25\% |
| Unit Value |  | \$ 360,425.88 | \$ | 457,795.29 |  | 546,245.88 | \$ | 632,818.82 |
| Market Rate Units |  |  |  |  |  |  |  |  |
| Monthly Rent | \$ | \$ 3,018 | \$ | 3,599 | \$ | 4,199 | \$ | 4,769 |
| Annual Rent | \$ | \$ 36,216 | \$ | 43,188 | \$ | 50,388 | \$ | 57,228 |
| less 5\% Vacancy | \$ | \$ $(1,811)$ | \$ | $(2,159)$ | \$ | $(2,519)$ | \$ | $(2,861)$ |
| Less OpEx |  | \$ $(12,800)$ | \$ | $(12,800)$ |  | $(12,800)$ | \$ | $(12,800)$ |
| Net Operating Income | \$ | \$ 21,605 | \$ | 28,229 |  | \$ 35,069 | \$ | 41,567 |
| Capitalization Rate |  | 4.25\% |  | 4.25\% |  | 4.25\% |  | 4.25\% |
| Unit Value |  | \$ 508,357.65 | \$ | 664,202.35 |  | \$ 825,143.53 | \$ | 978,037.65 |
| Implied Subsidy/Aff Unit | \$ | \$ 147,932 | \$ | 206,407 |  | \$ 278,898 | \$ | 345,219 |

Table 2B - Affordable 'Low' Value vs. Market Value


Table 3 - Estimated "Community Benefit Value" of Affordable Units - (this table multiplies the implied subsidy for each affordable unit by the number of low and moderate units in the project, to create the total affordable subsidy.)

| Item | Studio |  | 1 BR |  | 2 BR |  | 3 BR |  | Total |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Moderate Units |  | 4 |  | 9 |  | 6 |  | 1 |  |  |
| Implied Subsidy | \$ | 147,932 | \$ | 206,407 | \$ | 278,898 | \$ | 345,219 |  |  |
| Aggregate Value | \$ | 591,727 | \$ | 1,857,664 | \$ | 1,673,386 | \$ | 345,219 | \$ | 4,122,776 |
| Low Income Units |  | 8 |  | 19 |  | 12 |  | 1 |  |  |
| Implied Subsidy | \$ | 163,892 | \$ | 273,868 | \$ | 299,351 | \$ | 328,856 |  |  |
| Aggregate Value | \$ | 1,311,134 | \$ | 5,203,496 | \$ | 3,592,207 | \$ | 328,856 |  | 10,106,838 |
| Total Affordable Subsidy |  |  |  |  |  |  |  |  |  | 14,229,614 |

The Total Affordable Subsidy provided by the Project is valued at $\mathbf{\$ 1 4 , 2 2 9 , 6 1 4}$.

## 2. Community Facilities District

The Project has voluntarily committed to participate in a not-yet-formed Community Facilities District, up to a maximum annual rate of $\$ 0.25$ per gross building square foot (including parking). The gross square footage of the two buildings in the Project is approximately $743,695 \mathrm{SF}$, which equals an annual payment of $\$ 185,924$.

This additional annual payment would reduce the Project's Net Operating Income. Thus, when applying a $4.25 \%$ capitalization rate to this annual expense, consistent with the City's past analysis of community benefits in Exhibit 1, the Project's value would be reduced by a total of $\mathbf{\$ 4 , 3 7 4 , 6 8 2}$.

## 3. Pedestrian Friendly Improvements to Offsite Tunnels/Intersection

Removal of slip lanes and porkchop islands, new bulb out curbs and ramps, relocation and signalization of traffic poles, striping, and traffic control:

New lighting in tunnels, repainting, ongoing maintenance:
\$350,000
Total: $\mathbf{\$ 1 , 0 0 0 , 0 0 0}$

## 4. Green Building Practices beyond City requirements

Rooftop Solar
\$450,000
LEED Silver (\$2500/unit x 480 units)
\$1,200,000
Total: \$1.650,000

Community Benefit Summary

| Affordable Housing | $\$ 14,229,614$ |
| :--- | :--- | ---: |
| CFD payment value | $\$ 4,374,682$ |
| Pedestrian Improvement | $\$ 1,000,000$ |
| Green Building Measures | $\$ 1,650,000$ |
| Total Community Benefit | $\mathbf{\$ 2 1 , 2 5 4 , 2 9 6}$ |

In addition to the various community benefits being offered above, the Project will pay approximately $\$ \mathbf{1 4 , 6 9 1 , 0 0 0}$ ( $\$ 30,606$ per unit) in total fees to the City, including $\$ 11,735,000$ ( $\$ 24,448$ per unit) in Development Impact Fees alone. Finally, the Project, once completed, will provide an over 13x increase in local property taxes from the current level of approximately $\$ 184,000$ annually to almost $\mathbf{\$ 2 , 5 0 0 , 0 0 0}$ annually.

Thank you for your consideration.

Sincerely,

The Hanover Company

## Exhibit 1

## Draft Memorandum

To: Ryan Wassum<br>From: Darin Smith and Ashley Boots<br>Subject: 200 Airport Community Benefits Review; EPS \#191036<br>Date: May 14, 2019

Economic \& Planning Systems, Inc. (EPS) has been retained by the City of South San Francisco (City) to review the community benefits proposal from Fairfield Residential, the developers of property at 200-214 Airport Boulevard. As provided under section 20.280.005(A) of the City's Municipal Code, developers may request additional housing density in exchange for providing a variety of community benefits.

Fairfield is proposing to develop a project with 94 rental housing units, 3,630 square feet of retail space, and 110 parking spaces on the $0.55-$ acre site. This project would thus yield a density of 171 units per acre. As the site is adjacent to the Caltrain Plaza, zoned Downtown Transit Core (DTC) and within the Downtown Station Area Specific Plan (DSASP), densities up to 180 units per acre would be permitted in exchange for community benefits.

The community benefits proposed by the developer include:

1) Nine affordable housing units, priced at "Moderate" income levels
2) The retail space ( 3,630 square feet)
3) Participation in the future South San Francisco Industrial Area Community Facilities District
4) Up to $\$ 50,000$ in design services for enhancements to the Caltrain Plaza
5) Ongoing maintenance of Caltrain Plaza hardscape
6) Public art costing roughly $\$ 75,000$

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Oakland
Sacramento
Denver
Los Angeles

The developer has estimated the value of these benefits, and EPS has been asked to review those calculations. EPS has also evaluated the overall project financials under the base zoning and with the requested bonus density, to assess whether the community benefits represent a reasonable benefit relative to the financial benefit of the added density. Our findings are as follows:

## Affordable Housing

Because the project's application was deemed complete in October 2018, it is exempt from the City's Inclusionary Housing Ordinance effective November 1, 2018. As such, EPS considers it appropriate that the nine affordable units offered should be considered part of the community benefits package.

The developer has indicated that the nine affordable units will be comprised of two studios, four one-bedrooms, and three two-bedroom units. EPS understands from City staff that the affordable units will be priced at "Moderate Income" reflecting 110 percent of the County's Area Median Income by household size. Table 1 below shows the median income and resulting monthly rents allowable for different unit sizes, based on standards established by the California Department of Housing and Community Development (HCD). Also, the table shows an estimate of current market-rate rents for apartments in South San Francisco, based on the listed prices for the recently built Cadence apartments that City staff indicates represent a comparable project in terms of location and amenities.

Table 1 Estimated Rents by I ncome Level

|  | Area Median <br> Income (AMI) | Affordable Units at 110\% AMI |  | Market Rate | Affordable as <br> Rent $^{2}$ |
| :--- | :---: | :---: | :---: | :---: | :---: |
| $\%$ of Market |  |  |  |  |  |

1) Assumes $30 \%$ of income spent on rent, less utility allowance set by County
2) Reflects average rents listed for Cadence apartments in South San Francisco, which opened in 2019 in the vicinity of the proposed Fairfield project

Sources: California HCD; www.cadencessf.com; EPS
As shown, even though the affordable units will be priced at "Moderate Income" for households earning slightly above the County's median income, the rents are at estimated to be only 61 to 69 percent of market-rate rents, with some variation based on the size of the unit. This comparison demonstrates that newly constructed market-rate housing is truly affordable only to households earning very high incomes.

When estimating the value of a unit, it is typical to deduct vacancy losses and operating expenses from the gross rents, and then to apply a market-based "capitalization rate" to the resulting cash flow or "Net Operating Income." Using this approach and contemporary marketbased assumptions, Table $\mathbf{2}$ below estimates the value of the affordable units as well as the market-rate units.

Table 2 Comparative Value of Affordable and Market-Rate Units

|  |  |  |  |
| :--- | :---: | :---: | :---: |
| Item | Studio | 1-BR | 2-BR |
|  |  |  |  |
|  |  |  |  |
| Affordable Units | $\$ 2,117$ | $\$ 2,430$ | $\$ 2,718$ |
| Monthly Rent | $\$ 25,401$ | $\$ 29,163$ | $\$ 32,618$ |
| Annual Rent | $(\$ 1,270)$ | $(\$ 1,458)$ | $(\$ 1,631)$ |
| less 5\% Vacancy Losses | $(\$ 12,800)$ | $(\$ 12,800)$ | $(\$ 12,800)$ |
| less Operating Expenses | $\$ 11,331$ | $\$ 14,905$ | $\$ 18,187$ |
| Net Operating Income | $4.25 \%$ | $4.25 \%$ | $4.25 \%$ |
| Capitalization Rate | $\$ 266,611$ | $\$ 350,702$ | $\$ 427,921$ |
| Unit Value |  |  |  |
|  |  |  |  |
| Market-Rate Units | $\$ 3,054$ | $\$ 3,607$ | $\$ 4,460$ |
| Monthly Rent | $(\$ 1,832)$ | $(\$ 2,164)$ | $(\$ 2,676)$ |
| Annual Rent | $(\$ 12,800)$ | $(\$ 12,800)$ | $(\$ 12,800)$ |
| less 5\% Vacancy Losses | $\$ 22,016$ | $\$ 28,320$ | $\$ 38,044$ |
| less Operating Expenses | $4.25 \%$ | $4.25 \%$ | $4.25 \%$ |
| Net Operating Income | $\$ 518,014$ | $\$ 666,348$ | $\$ 895,153$ |
| Capitalization Rate |  |  |  |
| Unit Value | $\$ 251,404$ | $\$ 315,646$ | $\$ 467,232$ |

Sources: California HCD; Fairfield Residential; EPS

Comparing these affordable unit values to the values of the same units if offered at market-rate rents, it is clear that the affordable units are worth far less due to their restricted rents. The "Implied Subsidy/Affordable Unit" represents the "opportunity cost" to the developer of providing the affordable units. The same units, if priced at market rates, would each be worth hundreds of thousands more dollars than they are based on their restricted rents.

Table 3 applies these implied subsidies to the number of affordable units offered by the developer to estimate the "value" of this community benefit.

Table 3 Estimated "Community Benefit Value" of Affordable Units

| Item | Studio | 1-BR | 2-BR | Total |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Units |  | 2 | 4 | 3 |  |
| Implied Subsidy/Unit | $\$ 251,404$ | $\$ 315,646$ | $\$ 467,232$ |  |  |
| Aggregate Value | $\$ 502,807$ | $\$ 1,262,584$ | $\$ 1,401,697$ | $\$ 3,167,088$ |  |

Source: EPS
As shown, EPS estimates the "community benefit value" of these affordable units at $\$ 3.17$ million. This figure is substantial, at roughly $\$ 350,000$ per affordable unit.

## Retail Space Value

The developer has suggested that the inclusion of 3,630 square feet of ground floor retail space in the project represents a community benefit. The developer has asserted that the community benefit value of the retail space is equal to its development cost. Their formula is as follows:
$(3,630$ square feet of retail $) \times(\$ 675$ cost/square foot $)=\$ 2,450,250$
The developer's calculation does not account for the fact that the retail space will be generating rental revenue. According to CoStar Group data, retail space within $1 / 2$-mile of the project site is currently generating "triple net" rents of $\$ 27.46$ per square foot. One of the comparable transactions provided by CoStar is a ground floor space in a recently built mixed use building, achieving $\$ 27.00$ rents per square foot. "Triple net" rents mean that the tenants are paying for nearly all operating costs for the building in addition to the stated rent rate, so EPS estimates the value of the retail space as follows:

$$
((\$ 27 / \text { SF rents })-(5 \% \text { operating costs })) /\left(8.5 \% \text { capitalization rate }{ }^{\mathbf{1}}\right)=\$ 302 / \text { SF value }
$$

The value of this retail space does not cover the costs of construction, resulting in a need for subsidy and an implied "community benefit." EPS estimates this community benefit value as follows:

$$
((\$ 675 / \text { SF costs })-(\$ 302 / \text { SF value })) \times(3,630 \text { SF })=\$ \mathbf{1 , 3 5 3 , 9 9 0}
$$

[^1]
## Other Community Benefits

The developer has proposed to participate in a not-yet-formed Community Facilities District, up to a maximum annual rate of $\$ 0.25$ per gross building square foot (including parking). Payments to this CFD would be used for improvements that benefit a broader district, and thus may be regarded as community benefits. The developer has assumed this additional payment would be incurred by the development and would reduce the project's Net Operating Income. Applying a 4.25 percent capitalization rate to this annual expense indicates that the project's value would be reduced by a total of $\$ 848,635$. EPS believes these calculations are reasonable estimates of the value of this community benefit.

Similarly, the developer has indicated that they would contribute $\$ 50,000$ to the design of the Caltrain Plaza, and another $\$ 75,000$ to public art (a "DNA window" on the project's east elevation). These figures are straightforward, and EPS has no reason to question their correctness.

## Summary of Community Benefits Value

Based on the calculations described herein, Table 4 shows the difference between the developer's and EPS's estimation of the value of the proposed community benefits.

Table 4 Comparison of Community Benefit Value Estimates

| Item | Developer Estimate | EPS <br> Estimate |
| :---: | :---: | :---: |
| Affordable Housing | \$4,981,500 | \$3,167,088 |
| Retail Space | \$2,450,250 | \$1,353,990 |
| CFD Payments ${ }^{1}$ | \$848,635 | \$848,635 |
| Public Art | \$75,000 | \$75,000 |
| Caltrain Plaza | \$50,000 | \$50,000 |
| Total Benefit Value | \$8,405,385 | \$5,494,713 |
| Requested Bonus Units | 39 | 39 |
| Benefit Value/Bonus Unit | \$215,523 | \$140,890 |

[^2]Sources: Fairfield Residential; EPS

As shown, EPS's estimate of the value of the proposed community benefits falls well below the value estimated by Fairfield Residential. Still, we estimate that the developer is offering community benefits that sum to over $\$ 140,000$ per bonus unit sought, which is a substantial figure, particularly as it comes in addition to standard fees for parks and other community facilities and improvements.

## Feasibility Assessment

EPS was also asked by City staff to assess whether the City might be able to demand more community benefits while still providing adequate incentive to the developer to move forward with the project as currently envisioned. To reach such a conclusion, EPS has endeavored to model the economics of the project overall, with and without the requested density bonus. On Table 5 on the following page, EPS has estimated the value of the project as proposed by the developer, including the various community benefits in exchange for increasing the project size from 55 to 94 total units. In this case, EPS has used some figures provided by the developer which EPS finds credible based on the design proposal for the project, as well as market data and other recent development pro formas for Peninsula projects. Other assumptions were derived by EPS alone, again based on local market information. As shown, EPS estimates that at current market-rate rents, the proposed project would be worth roughly $\$ 65.3$ million when completed. Its construction cost, including land, buildings, and parking, are estimated at $\$ 54.5$ million, and the developer is offering community benefits which EPS has estimated to have a value of $\$ 5.5$ million. In sum, the project costs (including community benefits) are estimated at $\$ 60.0$ million, so the project's value exceeds its cost by $\$ 5.3$ million or roughly 9 percent.

By contrast, Table 6 shows EPS's estimate of the project economics if built at the base zoning, and thus providing 55 units. In this case, EPS has assumed - and Fairfield has confirmed - that the average unit size would increase because the project would still be the same height and a similar bulk but have fewer units. The land acquisition costs would be spread among fewer units and thus would increase per unit, while the parking and construction costs would be somewhat lower per square foot because the parking is less complicated (no "stackers" are required) and the larger units are somewhat less expensive to construct on a per-square-foot basis. Marketrate rents are also somewhat lower per square foot for larger units, so the average market-rate rent is lower than was shown on Table 5, while operating costs per unit will likely be higher due to lower economies of scale and also the fact that the units are larger. In this scenario, the developer and City staff have both indicated that the only community benefit that would be expected is participation in the Community Facilities District at $\$ 0.25$ per gross building square foot but for a smaller building, resulting in a capitalized cost of $\$ 686,471$. With this figure included, EPS estimates that a 55 -unit project under the base zoning would be worth roughly $\$ 42.1$ million, while its costs would be $\$ 38.5$ million, resulting in a profit margin of $\$ 3.6$ million or 9 percent.

Based on this analysis, EPS estimates that the proposed project with added density may yield a similar profit margin to that achievable under the base zoning ( 9 percent of costs in both cases). However, this profit margin falls below what EPS typically expects for projects of this type, which generally range from 12 to 15 percent at a minimum. The developer may be willing to pursue this marginally feasible project because a) future market-rate rent escalation will enhance their returns, and/or b) they may achieve operational efficiencies in their adjacent project at 150 Airport that enhance that project's returns - the projects are expected to share operating staff, though this benefit may only occur as long as the developer retains and operates both properties).

More broadly, we conclude that any request by the City to substantially increase the value of the community benefits may lead the developer to pursue the base zoning scenario instead, because the return on their investment would be proportionately greater. Whether the proposed project represents the optimal mix of community benefits reflecting the City's policy priorities is a matter that can be debated, but EPS concludes that the $\$ 5.5$ million economic cost of those offered benefits cannot be significantly increased without jeopardizing the feasibility of the bonus density project.

Table 5 Estimated Feasibility and Returns for Proposed Density Bonus Project

| DEVELOPMENT PROGRAM ASSUMPTIONS |  |  | per Unit | Total |
| :---: | :---: | :---: | :---: | :---: |
| Acreage |  |  |  | 0.55 |
| Total Residential Units |  |  | 1 | 94 |
| Market-Rate |  |  |  | 85 |
| Affordable |  |  |  | 9 |
| Gross Building Area (Square Feet) |  |  | 1,184 | 111,306 |
| Livable Area (Square Feet) |  |  | 820 | 77,094 |
| Retail Area (Square Feet) |  |  |  | 3,630 |
| Total Leasable Area |  |  |  | 80,724 |
| Parking Spaces (Residential) |  |  | 1.2 | 109 |
| Parking Spaces (Retail) |  |  |  | 9 |
| Parking Space - Total |  |  |  | 118 |
| BUILDING VALUE |  |  |  |  |
| Gross Potential Rent (GPR) | \$4.54 | per SF/Month | \$3,712 | \$348,907 |
| less Losses to Vacancy | 5.0\% | of GPR | -\$186 | -\$17,445 |
| Gross Revenue/Month |  |  | \$3,526 | \$331,462 |
| Gross Revenue/Year | 12 | Months | \$42,314 | \$3,977,540 |
| less Operating Expenses (incl. Taxes) | -\$12,800 | per Unit | -\$12,800 | -\$1,203,200 |
| Net Operating Income |  |  | \$29,514 | \$2,774,340 |
| Total Capitalized Value | 4.25\% | Capitalization Rate | \$694,453 | \$65,278,580 |
| Per Sq. Ft. (Net) |  |  |  | \$809 |

## PROJECT COSTS

| Development Costs |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
| Land | $\$ 321$ | per land SF | $\$ 81,915$ | $\$ 7,700,000$ |
| Parking Costs | $\$ 41,841$ | per Space | $\$ 52,524$ | $\$ 4,937,240$ |
| Remaining Development Costs | $\$ 518$ | per Net SF | $\$ 445,228$ | $\$ 41,851,460$ |
| Total Development Cost |  |  | $\$ 579,667$ | $\$ 54,488,700$ |
|  |  |  |  |  |
| Community Benefit Costs |  | $\$ 33,692$ | $\$ 3,167,088$ |  |
| Affordable Housing (implied subsidy) |  | $\$ 14,404$ | $\$ 1,353,990$ |  |
| Retail Space | $\$ 9,028$ | $\$ 848,635$ |  |  |
| CFD Payments | $\$ 798$ | $\$ 75,000$ |  |  |
| Public Art |  | $\$ 532$ | $\$ 50,000$ |  |
| Caltrain Plaza |  | $\$ 58,454$ | $\$ 5,494,713$ |  |
| Total Benefit Costs |  | $\$ 638,121$ | $\$ 59,983,413$ |  |
| Total Project Cost |  |  | $\$ 743$ |  |

## DEVELOPER RETURNS

| Total Profit | $\$ 5,295,168$ |
| :--- | ---: |
| $\%$ of Project Costs | $9 \%$ |

Table 6 Estimated Feasibility and Returns for Base Density Project

| DEVELOPMENT PROGRAM ASSUMPTIONS | per Unit | Total |
| :--- | ---: | ---: |
| Acreage | 0.55 |  |
| Total Residential Units | 55 |  |
| Market-Rate | 55 |  |
| Affordable | 0 |  |
| Gross Building Area (Square Feet) | 1,350 | 74,250 |
| Livable Area (Square Feet) | 537 |  |
| Common Area (Square Feet) | 1,000 |  |
| Total Leasable Area | 54,720 |  |
| Parking Spaces (Residential) | 1.2 | 66 |
| Parking Spaces (Retail) | 0 |  |
| Parking Space - Total | 66 |  |

## BUILDING VALUE

| Gross Potential Rent (GPR) | $\$ 4.25$ | per SF/Month | $\$ 4,150$ | $\$ 228,240$ |
| :--- | ---: | :--- | ---: | ---: |
| less Losses to Vacancy | $5.0 \%$ | of GPR | $-\$ 207$ | $-\$ 11,412$ |
| Gross Revenue/Month |  |  | $\$ 3,942$ | $\$ 216,828$ |
| Gross Revenue/Year | 12 | Months | $\$ 47,308$ | $\$ 2,601,936$ |
|  |  |  | $-\$ 14,800$ | $\$ 32,508$ |
| less Operating Expenses (incl. Taxes) | $-\$ 14,800$ | per Unit |  | $\$ 1,787,936$ |
| Net Operating Income |  |  | $\$ 764,892$ | $\$ 42,069,082$ |
|  |  |  | $\$ 769$ |  |

## PROJECT COSTS

## Development Costs

Land
Parking Costs
Remaining Development Costs
Total Development Cost

| $\$ 321$ | per land SF |
| ---: | :--- |
| $\$ 35,000$ | per Space |
| $\$ 508$ | per Net SF |

$\begin{aligned} 35,000 & \text { per Space } \\ \$ 508 & \text { per Net SF }\end{aligned}$

| $\$ 140,000$ | $\$ 7,700,000$ |
| ---: | ---: |
| $\$ 42,000$ | $\$ 2,310,000$ |
| $\$ 505,496$ | $\$ 27,802,260$ |
| $\$ 687,496$ | $\$ 37,812,260$ |

Community Benefit Costs

| Affordable Housing | $\$ 0$ | $\$ 0$ |
| :--- | ---: | ---: |
| Retail Space | $\$ 0$ | $\$ 0$ |
| CFD Payments | $\$ 12,481$ | $\$ 686,471$ |
| Public Art | $\$ 0$ | $\$ 0$ |
| Caltrain Plaza | $\$ 0$ | $\$ 0$ |
| Total Benefit Costs | $\$ 12,481$ | $\$ 686,471$ |
| Total Project Cost | $\$ 699,977$ | $\$ 38,498,731$ |
| Per Sq. Ft. (Net) |  | $\$ 704$ |
|  |  |  |
| DEVELOPER RETURNS |  |  |


| Total Profit | $\$ 3,570,352$ |
| :--- | ---: |
| $\%$ of Project Costs | $9 \%$ |


[^0]:    * Income Limits from '2021 San Mateo County Income Limts'; housing.smcgov.org

[^1]:    ${ }^{1}$ For commercial development in the Bay Area, the capitalization rate is generally several percentage points higher than for residential development. EPS has conservatively assumed a relatively high capitalization rate to limit the estimated value of this commercial space, as numerous examples have demonstrated that ground floor retail space in mixed-use buildings may not be as marketable to tenants as stand-alone retail space in established commercial districts.

[^2]:    1) CFD value reflects CFD payments with a $4.25 \%$ cap rate, consistent with assumption for unit valuation. Fairfield had used a different figure, using a 4.00\% cap rate, for their initial CFD benefit value.
