



Parking Place Commission 2026 Roadmap

TUESDAY, FEBRUARY 10, 2026

Parking Operations & Management

Based on parking occupancy study by Kimley Horn:

- Increase parking enforcement – **now**
 - Update from Police to Commission in March/April
- Adjust parking enforcement hours based on peak times – **to be determined**
- Move to digital parking permits - **April**
- Increase parking rates – **bring to commission in March/April 2026**
- Create new parking signs for downtown parking district – **to be determined**

Policy Review and Updates

- Review municipal code provisions relating to parking
- Parking rate policy – in review by City Attorney

Technology and Modernization

- License Plate Reader for parking enforcement operations
- Digital parking permits – tentatively June 2026
- Electronic parking counter signs

Financial Sustainability

- Review quarterly parking-related revenues and expenditures
- Evaluate cost recovery for parking operations and enforcement (parking rate increase)

Community Outreach & Education

- Identify opportunities for improved public communication
- Support outreach related to parking changes
- Ensure materials are clear, accessible, and multilingual



Thoughts and Questions from Commission and Staff