

Government Code Section 54957.5  
SB 343  
Agenda: 7/14/2021 Regular CC  
Item #13

“Poverty is antiquated,  
immoral, and shouldn’t  
exist.”

-Mayor Tubbs



# Purpose

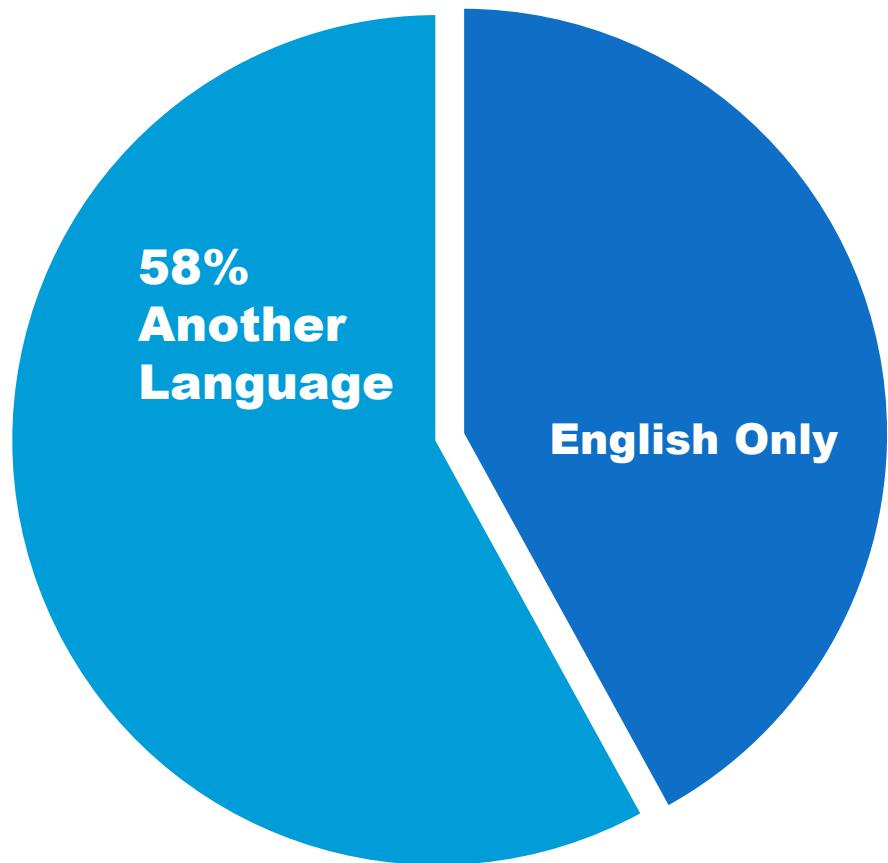
- Update on program design & funding
- Create a Guaranteed Income pilot program\*
- Appropriate \$800,000 in ARPA funding\*



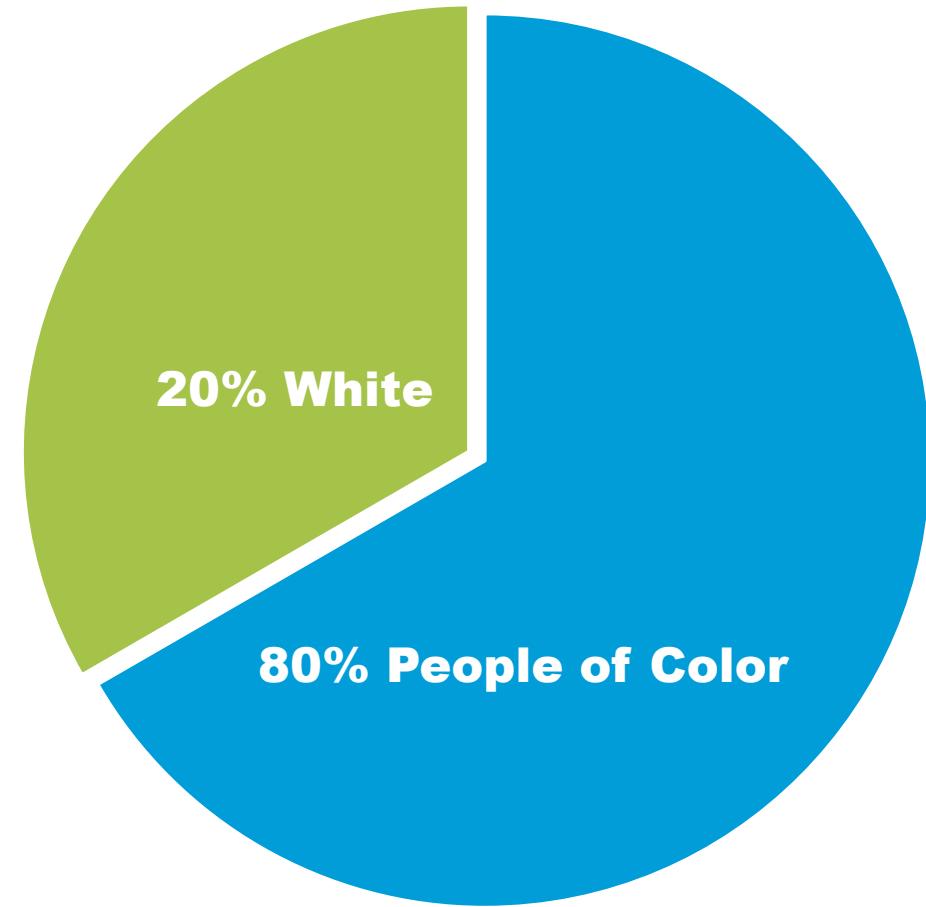
\*Subject to Council approval

# South San Francisco Demographics

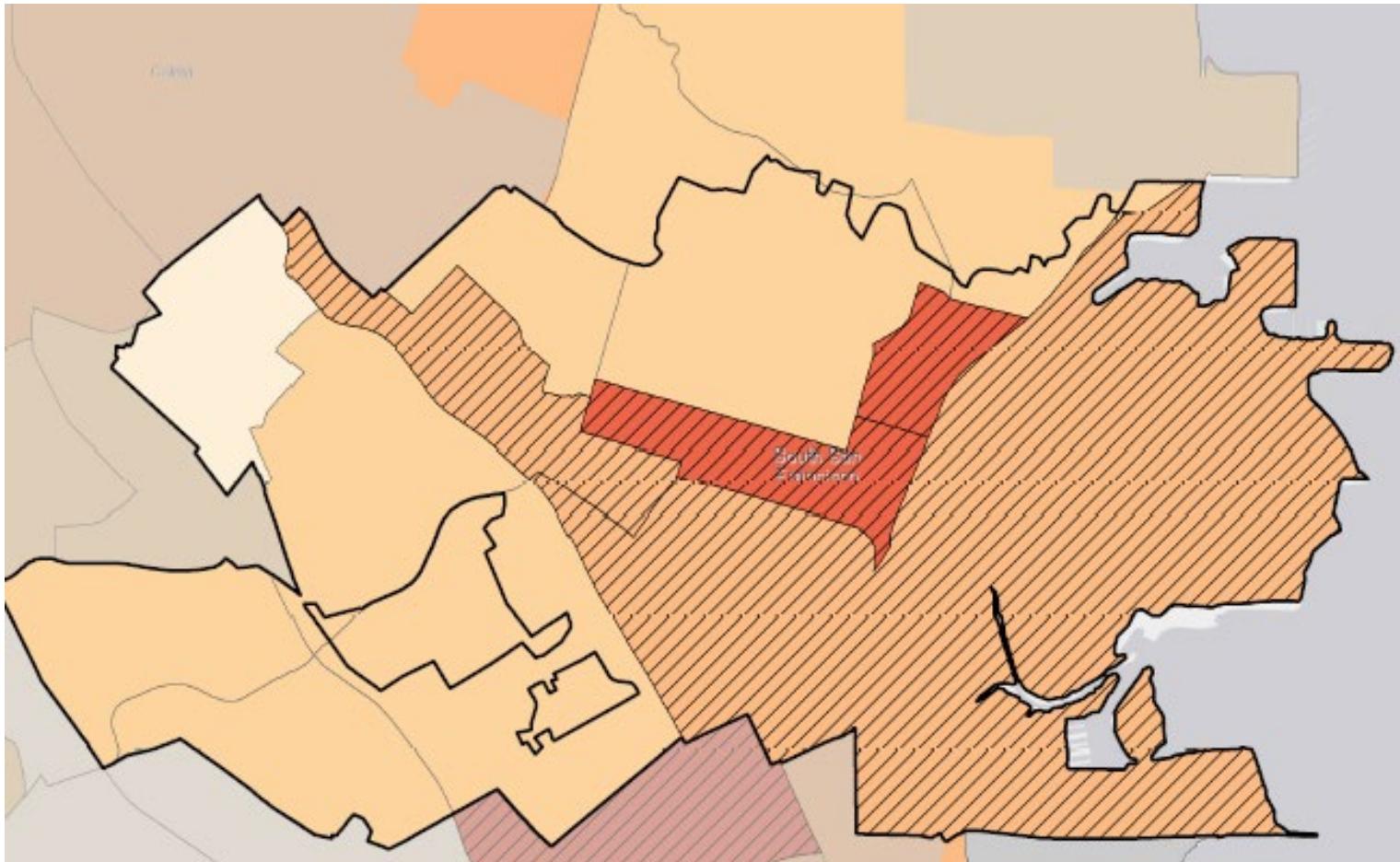
**Languages at Home**



**People of Color**



# Poverty in Silicon Valley



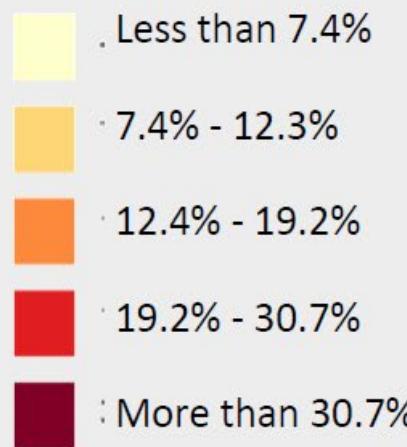
**Lowest income census tracts are also:**

- Foreign Born Population
- Renter Occupied Units
- Crowded Households

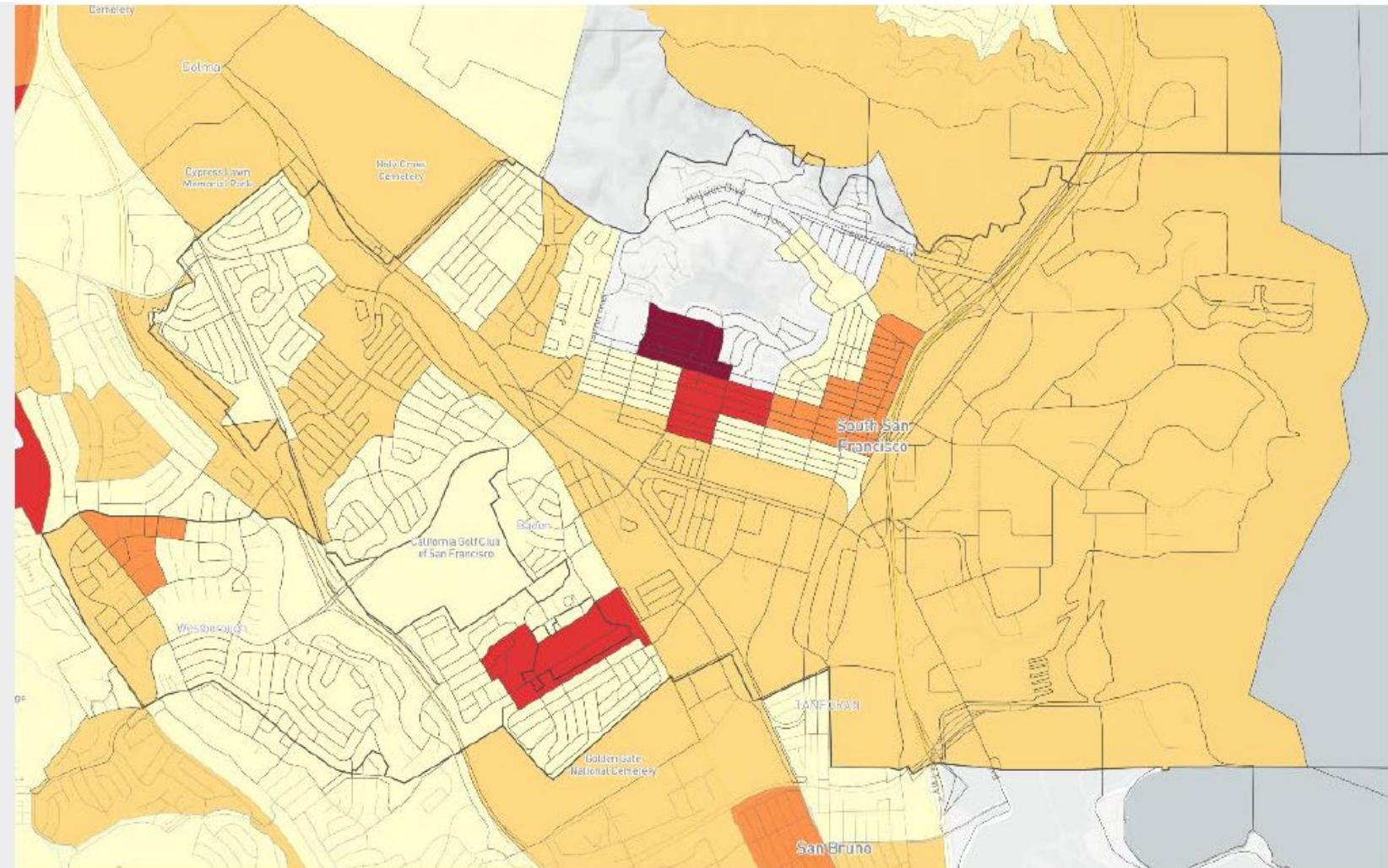
**-Poverty Rate of 20-40%**  
Stanford Center for  
Poverty & Inequality

# Poverty in Silicon Valley

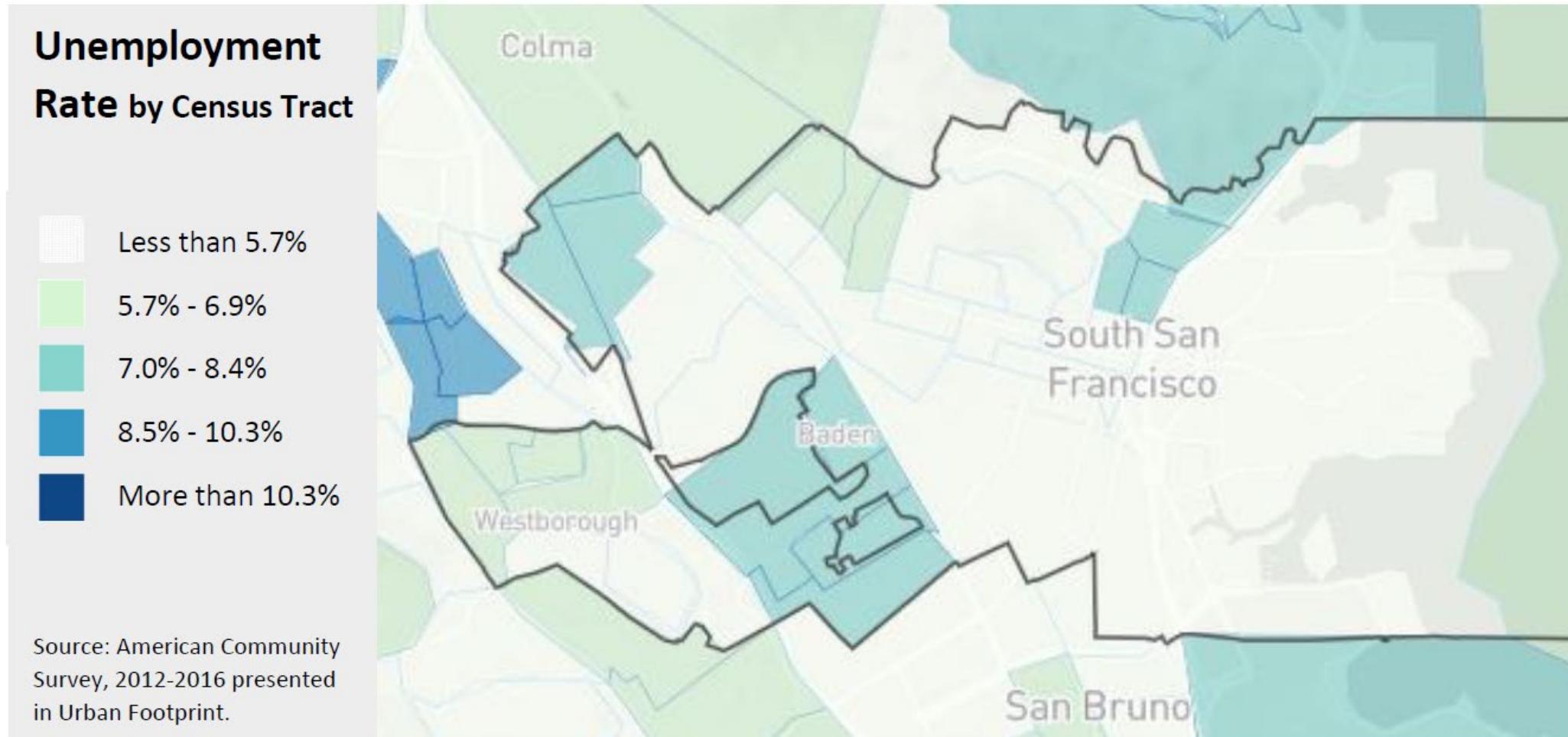
## Households in Poverty by Census Block Group



Source: American Community Survey, 2012-2016 presented in Urban Footprint.



# Unemployment in SSF



# Breaking the Cycle of Poverty

## *A Multi-Pronged Approach*

Affordable Housing



Rental/Food Assistance



Workforce  
Development Center



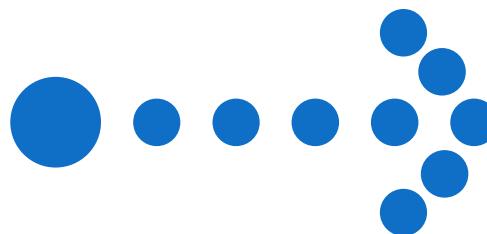
Universal Pre-K /  
Digital Divide



Guaranteed Income



Wrap  
Around  
Services

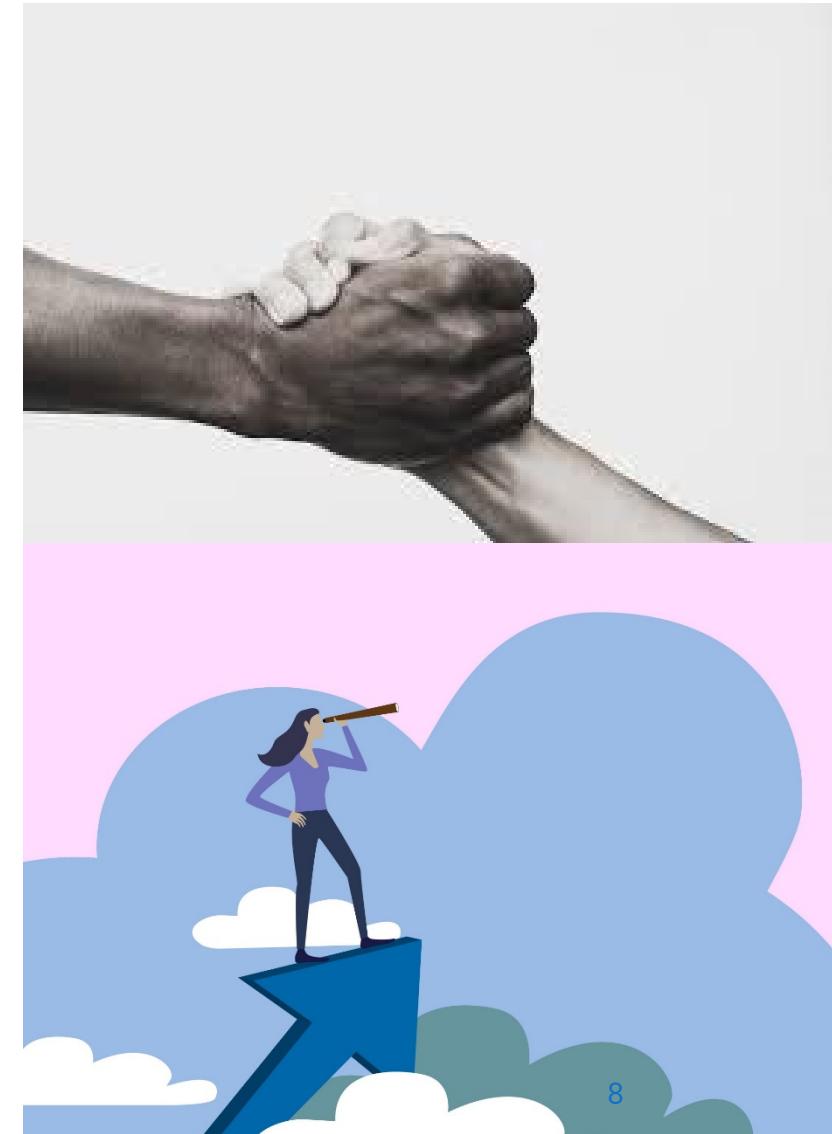


*Economic  
Security Now  
and for Future  
Generations*

*Enable Everyone to  
Join the Knowledge Economy and  
Succeed in Silicon Valley*

# Benefits of Guaranteed Income

- Poverty Alleviation
- Economic Stimulus and Community Development
- Agency and Social Mobility
- Breaking Intergenerational Cycles of Poverty



# Stockton Promise

- Reduced income volatility
- Families spent money on essentials
- Full time employment
- Healthier, showing less depression and anxiety and enhanced wellbeing

**Guaranteed income enabled recipients to find full-time employment**

Those who received a guaranteed income of \$500 a month went from part-time to full-time employment at more than twice the rate of those who didn't.



# Growing Support

|                 |  |
|-----------------|--|
| Mountain View   | \$1,000,000 ARPA                                 |
| St. Paul, MN    | \$120,000 CARES Act                              |
| Richmond, VA    | \$120,000 CARES Act                              |
| Yolo County     | \$75,000 Child Abuse Fund<br>\$100K Cannabis Tax |
| Los Angeles, CA | \$6,000,000 General Fund                         |
| Chicago, IL     | \$30,000,000 ARPA                                |

# Goals of SSF Guaranteed Income Pilot Program

- Provide immediate and direct income to vulnerable households in response to COVID-19
- Provide tools & resources for economic mobility



# How do we combat poverty?

- Focus on our most vulnerable
- \$500 per month for 12 months
- \$1M –approximately 135 families
- Economic Tools & Resources



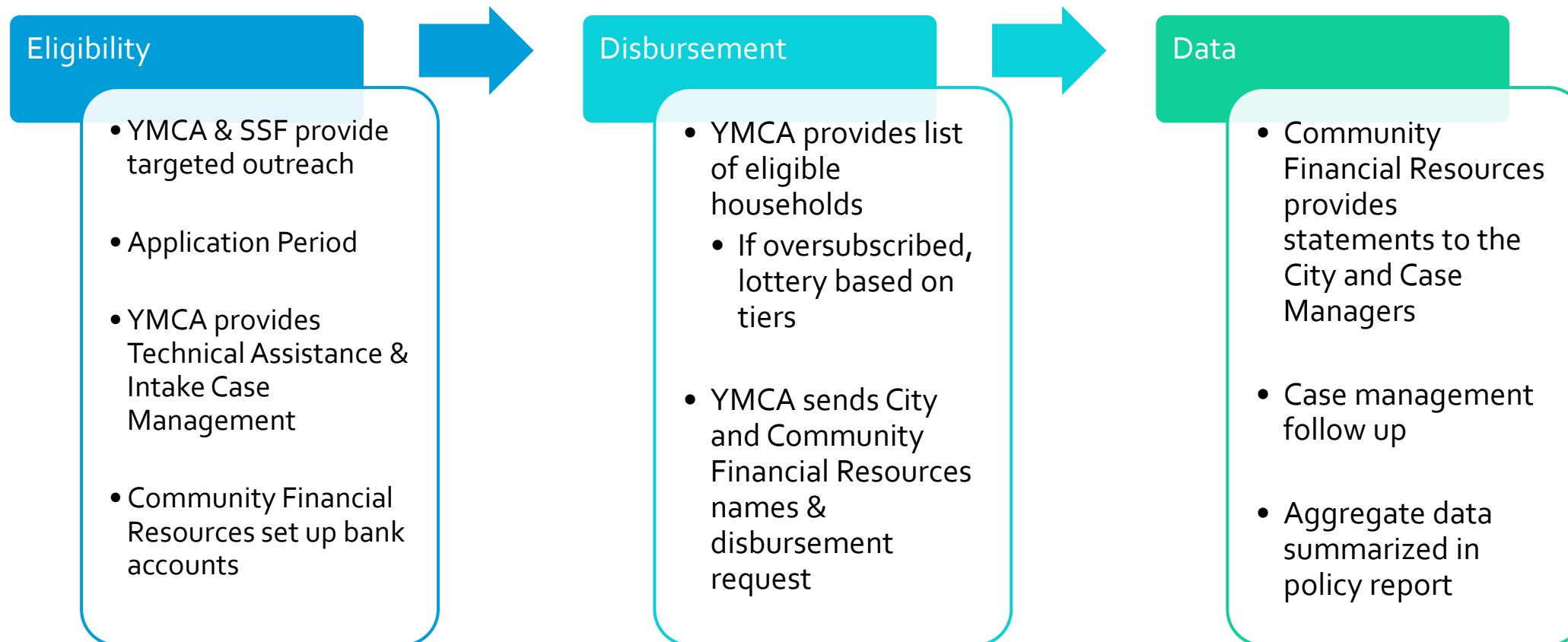
# Who would it help?

|            | Requirements  |
|------------|---|
| Priorities | <ul style="list-style-type: none"><li>• Foster Youth transitioning out of care</li><li>• Single Head of Household</li><li>• Families with Minor Children</li><li>• Lowest Census Block Groups</li></ul> |
| Tier I     | <ul style="list-style-type: none"><li>• Those households at or below 30% AMI</li><li>• Families that do not qualify for other public benefits</li></ul>   |
| Tier II    | <ul style="list-style-type: none"><li>• Anyone at or below 30% AMI</li></ul>  |
| Tier III   | <ul style="list-style-type: none"><li>• Households at or below 50% AMI</li><li>• Families that do not qualify for other public benefits</li></ul>   |
| Tier IV    | <ul style="list-style-type: none"><li>• Anyone at or below 50% AMI</li></ul>  |

# AMI (Area Median Income)

| INCOME CATEGORY         | 1      | 2      | 3      | 4      | 5      | 6       | 7       | 8       |
|-------------------------|--------|--------|--------|--------|--------|---------|---------|---------|
| Extremely Low (30% AMI) | 38,400 | 43,850 | 49,350 | 54,800 | 59,200 | 63,600  | 68,000  | 72,350  |
| Very Low (50% AMI)      | 63,950 | 73,100 | 82,250 | 91,350 | 98,700 | 106,000 | 113,300 | 120,600 |

# How would it work?



# Program Cost (Est)

|                                 |                    |
|---------------------------------|--------------------|
| Cash Payments                   | \$810,000          |
| Non-Profit Administrative Costs | \$190,000          |
| <b>Total:</b>                   | <b>\$1,000,000</b> |



# Outreach

- Silicon Valley Community Foundation
- Asset Funders Network
- California Wellness Foundation
- San Francisco Foundation
- James Irvine Foundation
- Sunlight Giving
- Friedman Family Foundation
- Tipping Point
- Asset Funders Network
- Blue Meridian
- #startsmall grant
- Sobrato Foundation
- Gerald Huff Fund for Humanity
- County of San Mateo
- Elected Officials
- Other private sector entities

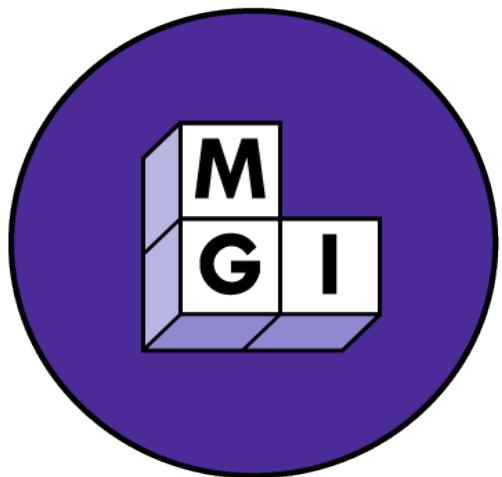


# Outreach

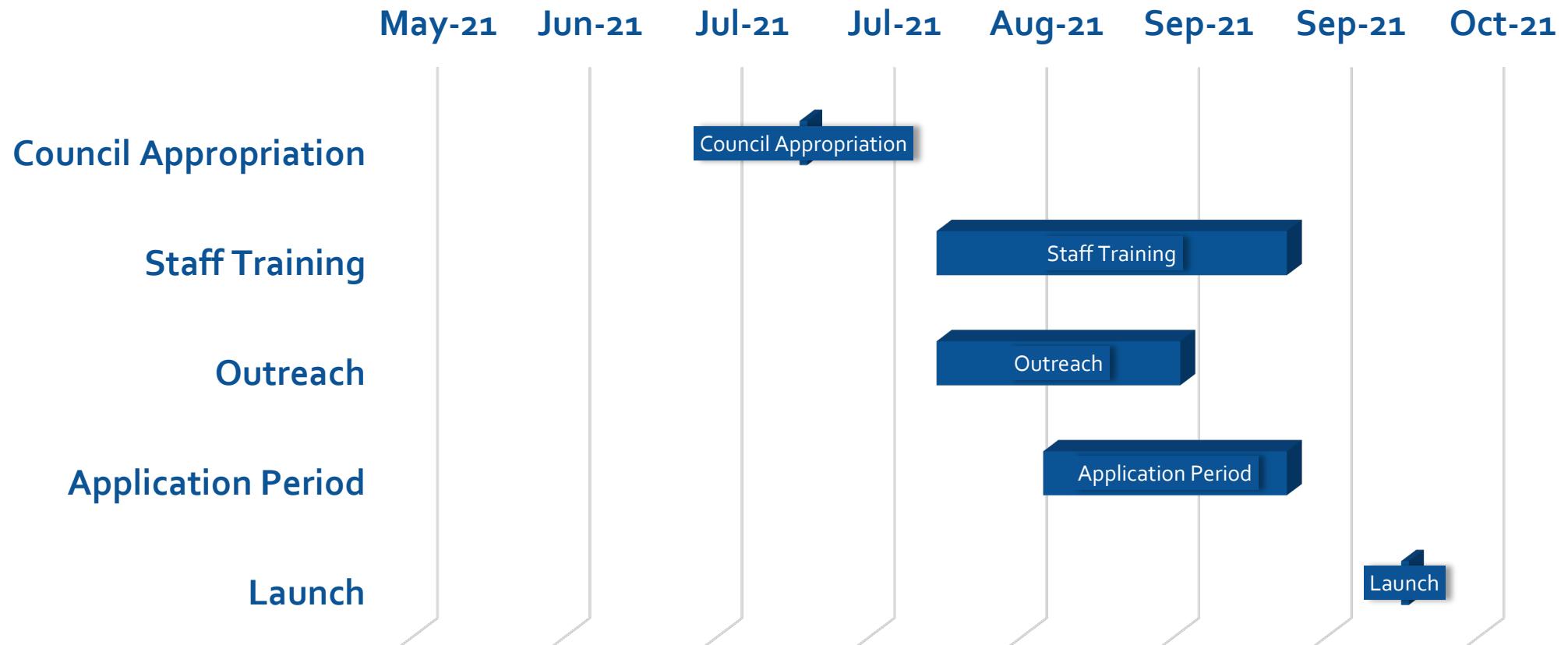
- 13 Foundations
- Corporations
- Non-Profits
- Elected Officials



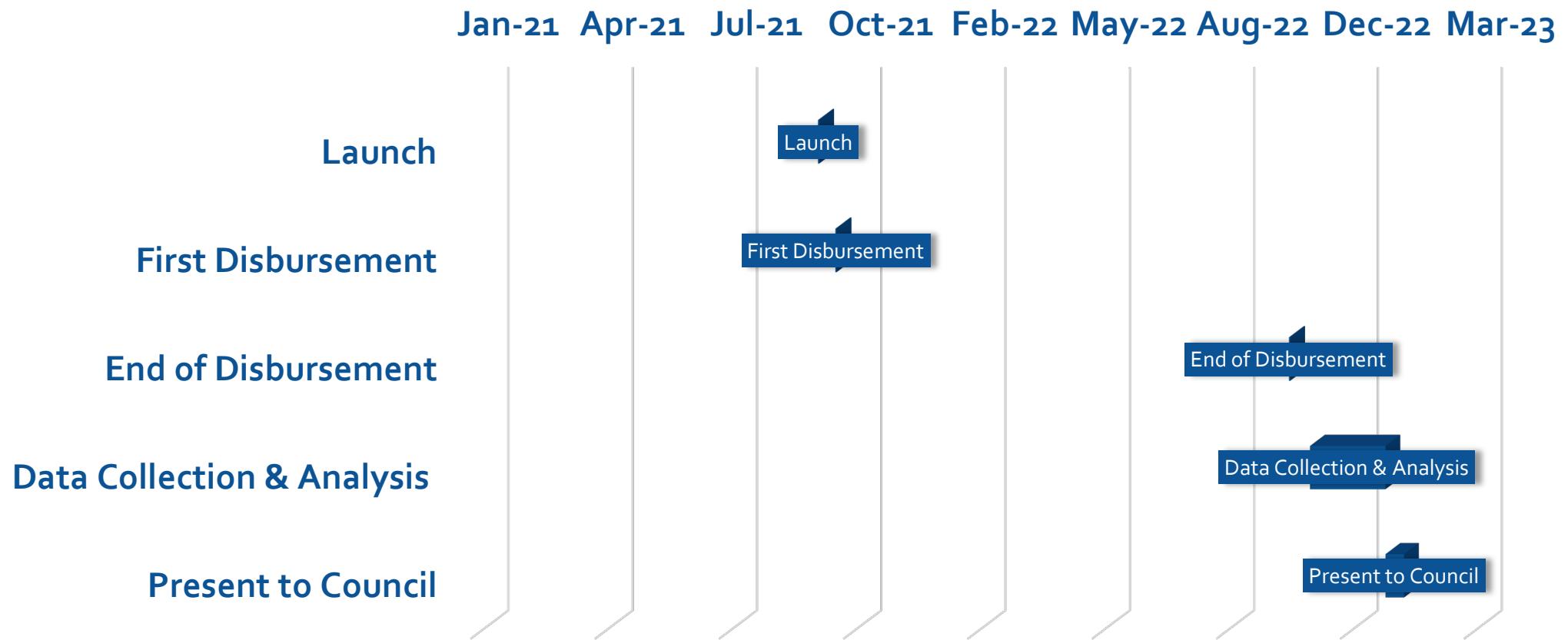
# Partners



# Timeline



# Timeline



# Recommendation

- Adopt a resolution creating the South San Francisco Guaranteed Income Program
- Appropriate \$800,000 ARPA funding



# Thank You

