

Government Code Section 54957.5
SB 343
Agenda: 7/14/2021 Regular CC
Item #13

“Poverty is antiquated,
immoral, and shouldn’t
exist.”

-Mayor Tubbs



Purpose

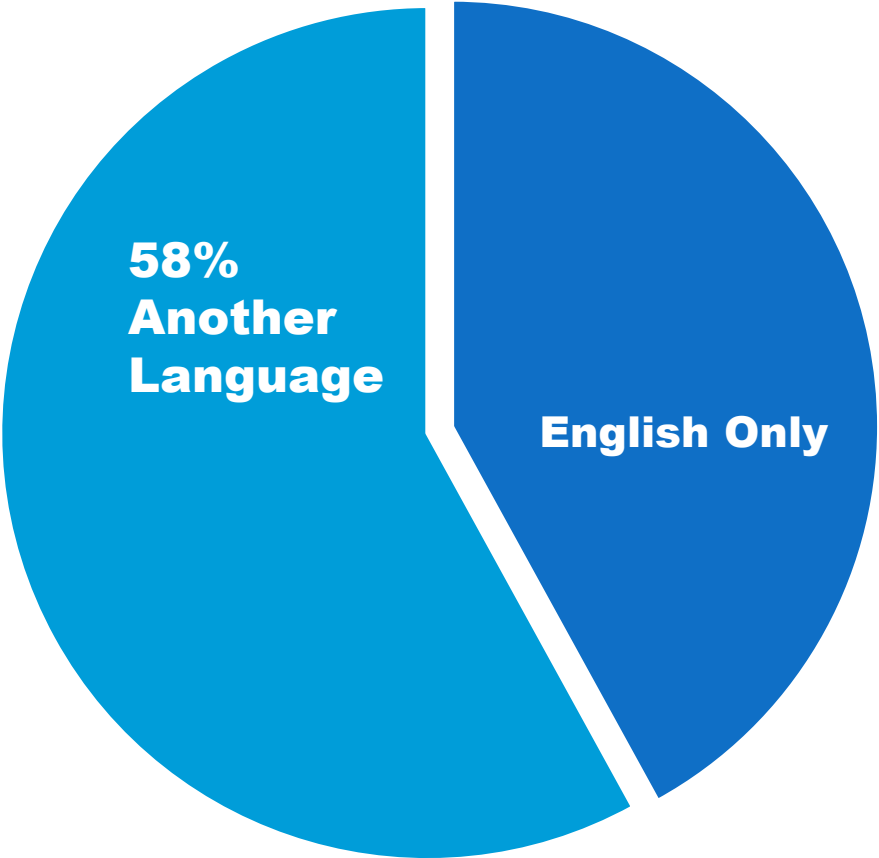
- Update on program design & funding
- Create a Guaranteed Income pilot program*
- Appropriate \$800,000 in ARPA funding*



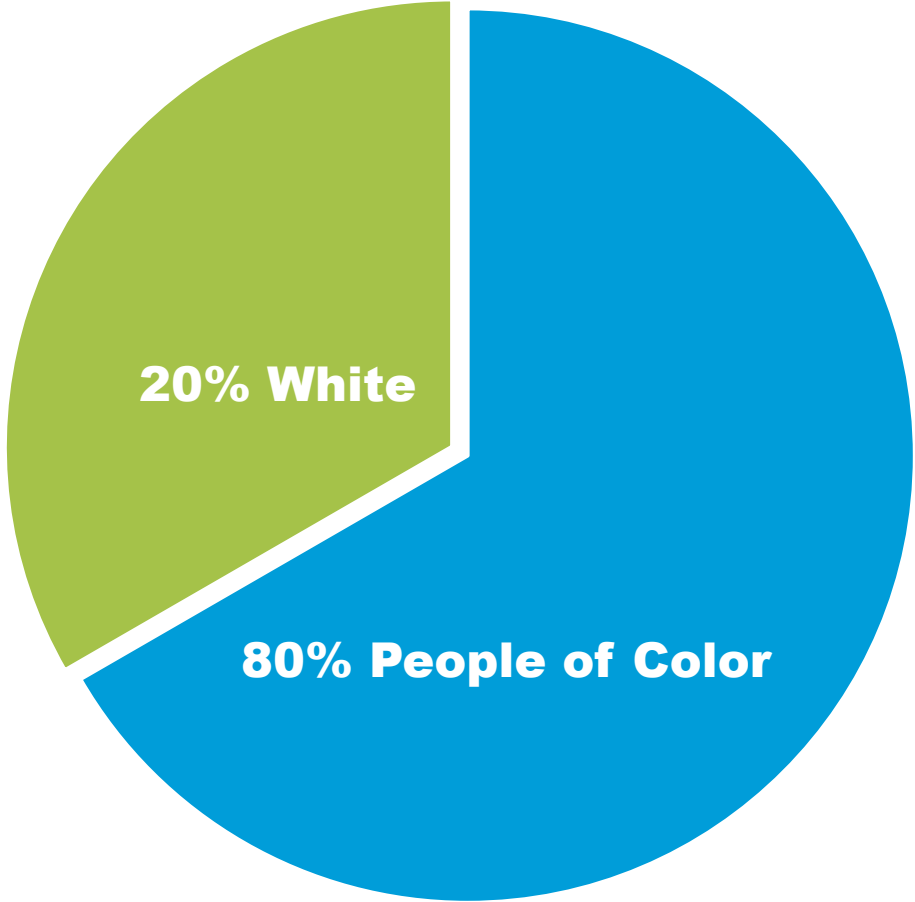
*Subject to Council approval

South San Francisco Demographics

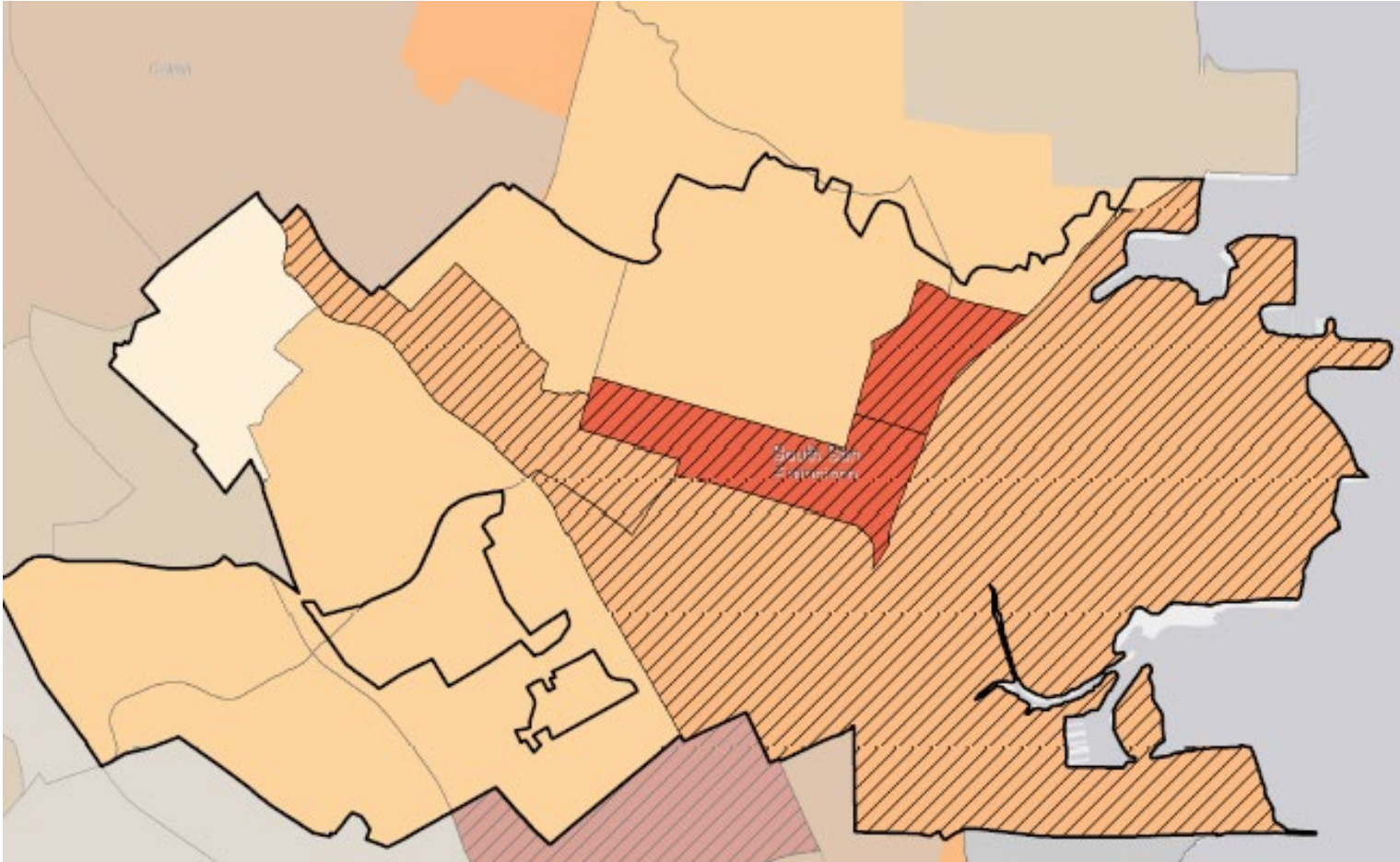
Languages at Home



People of Color



Poverty in Silicon Valley

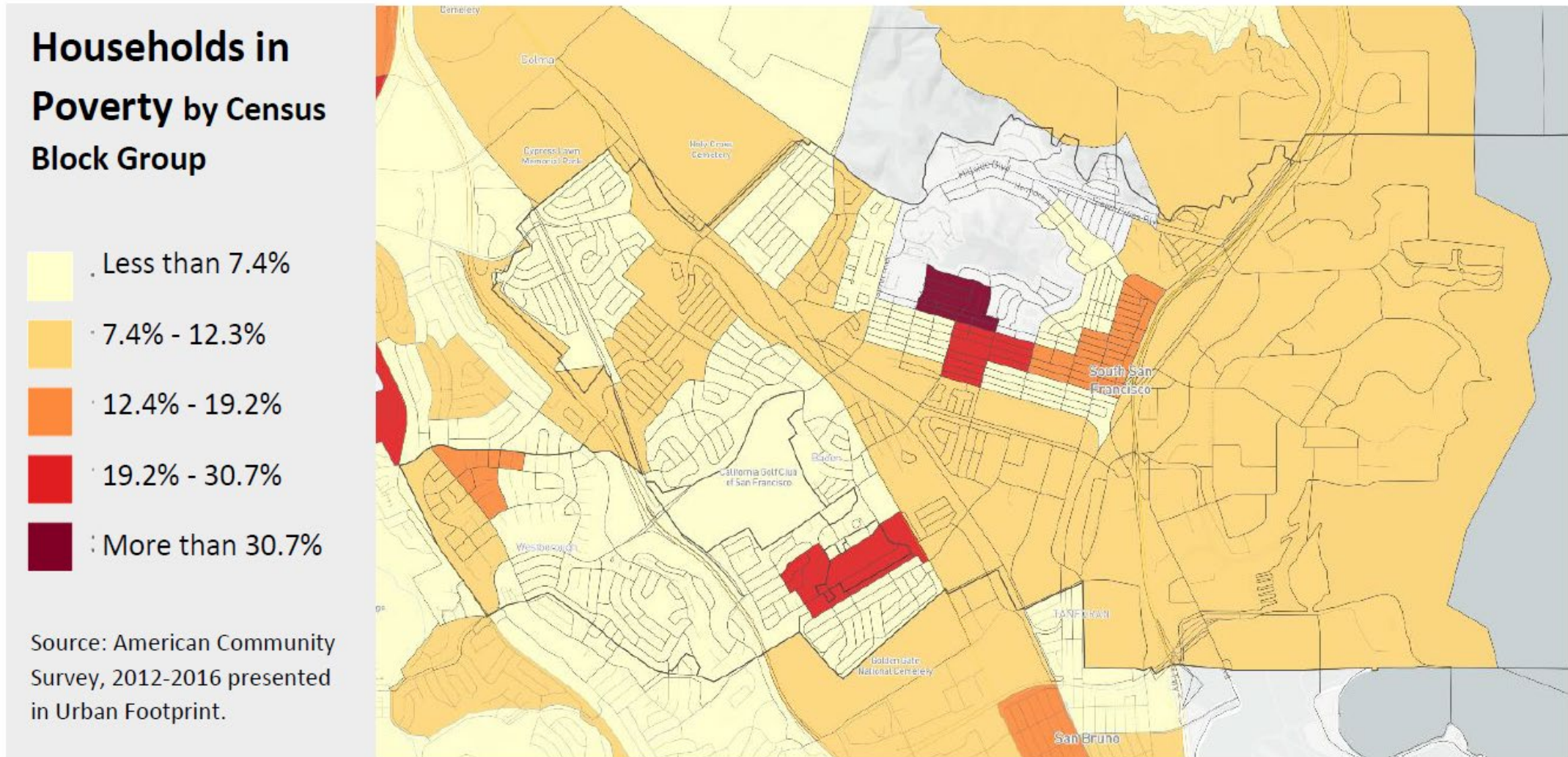


Lowest income census tracts are also:

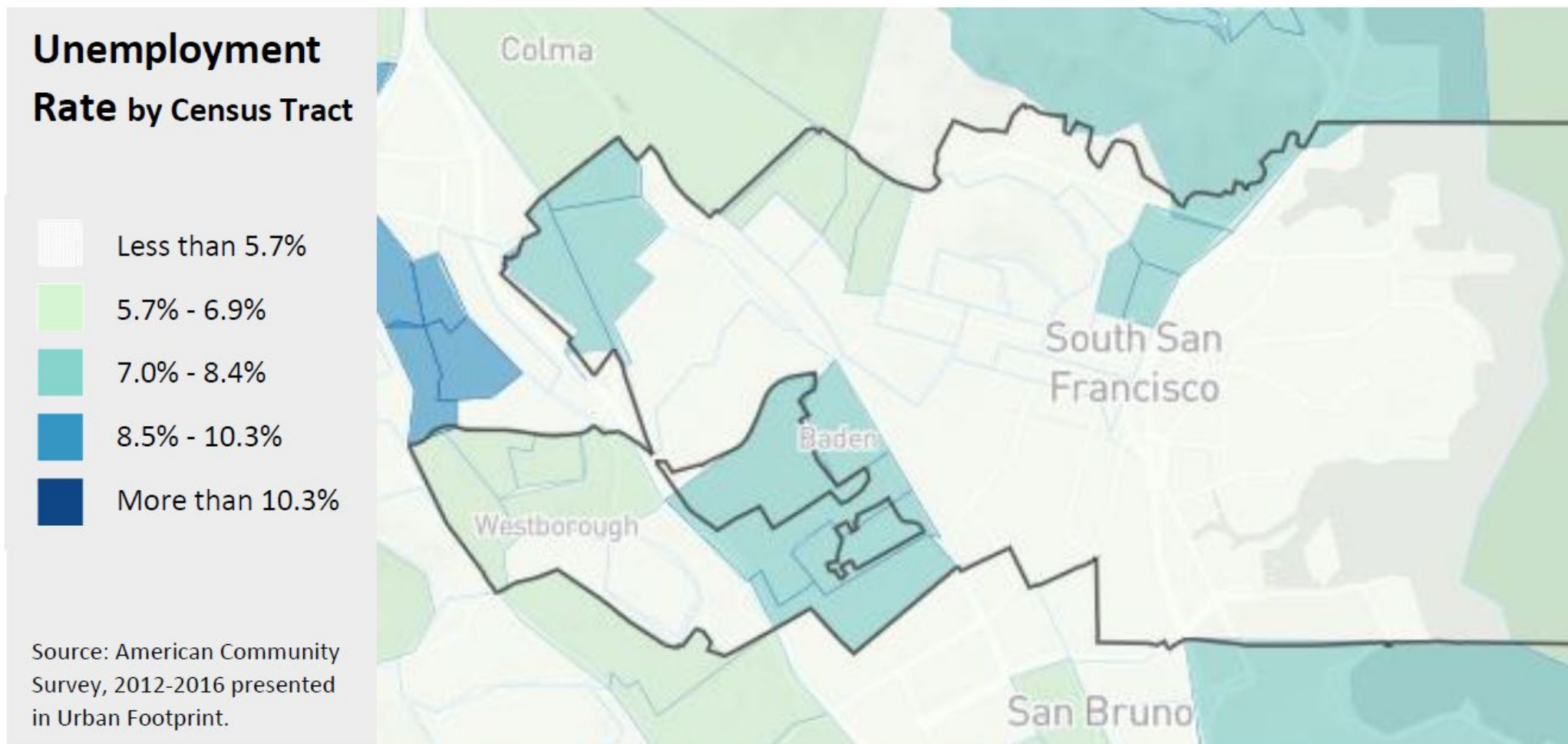
- Foreign Born Population
- Renter Occupied Units
- Crowded Households

**-Poverty Rate of 20-40%
Stanford Center for
Poverty & Inequality**

Poverty in Silicon Valley

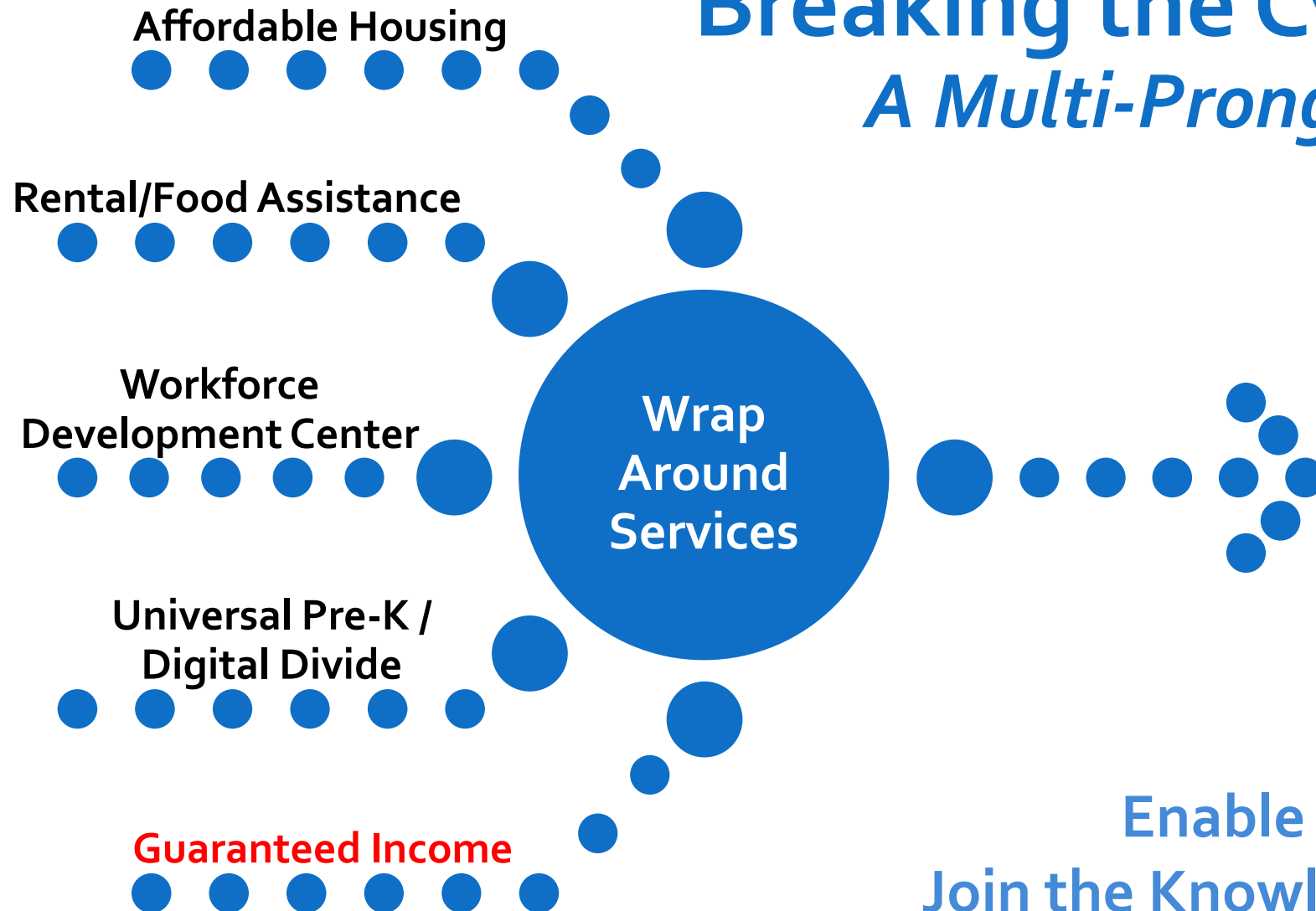


Unemployment in SSF



Breaking the Cycle of Poverty

A Multi-Pronged Approach

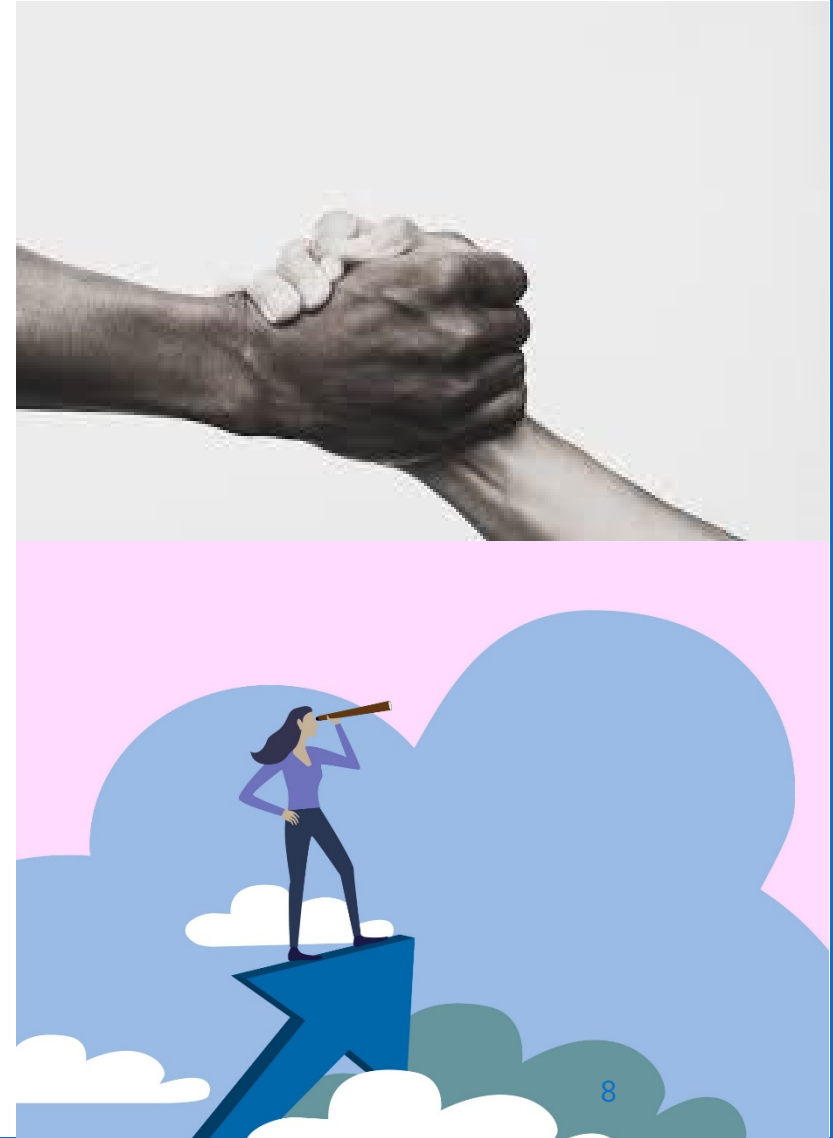


Economic Security Now and for Future Generations

Enable *Everyone* to
Join the Knowledge Economy and
Succeed in Silicon Valley

Benefits of Guaranteed Income

- Poverty Alleviation
- Economic Stimulus and Community Development
- Agency and Social Mobility
- Breaking Intergenerational Cycles of Poverty



Stockton Promise

- Reduced income volatility
- Families spent money on essentials
- Full time employment
- Healthier, showing less depression and anxiety and enhanced wellbeing

Guaranteed income enabled recipients to find **full-time employment**

Those who received a guaranteed income of \$500 a month went from part-time to full-time employment at more than twice the rate of those who didn't.



Growing Support

Mountain View

\$1,000,000 ARPA

St. Paul, MN

\$120,000 CARES Act

Richmond, VA

\$120,000 CARES Act

Yolo County

\$75,000 Child Abuse Fund

\$100K Cannabis Tax

Los Angeles, CA

\$6,000,000 General Fund

Chicago, IL

\$30,000,000 ARPA

Goals of SSF Guaranteed Income Pilot Program

- Provide immediate and direct income to vulnerable households in response to COVID-19
- Provide tools & resources for economic mobility



How do we combat poverty?

- Focus on our most vulnerable
- \$500 per month for 12 months
- \$1M –approximately 135 families
- Economic Tools & Resources



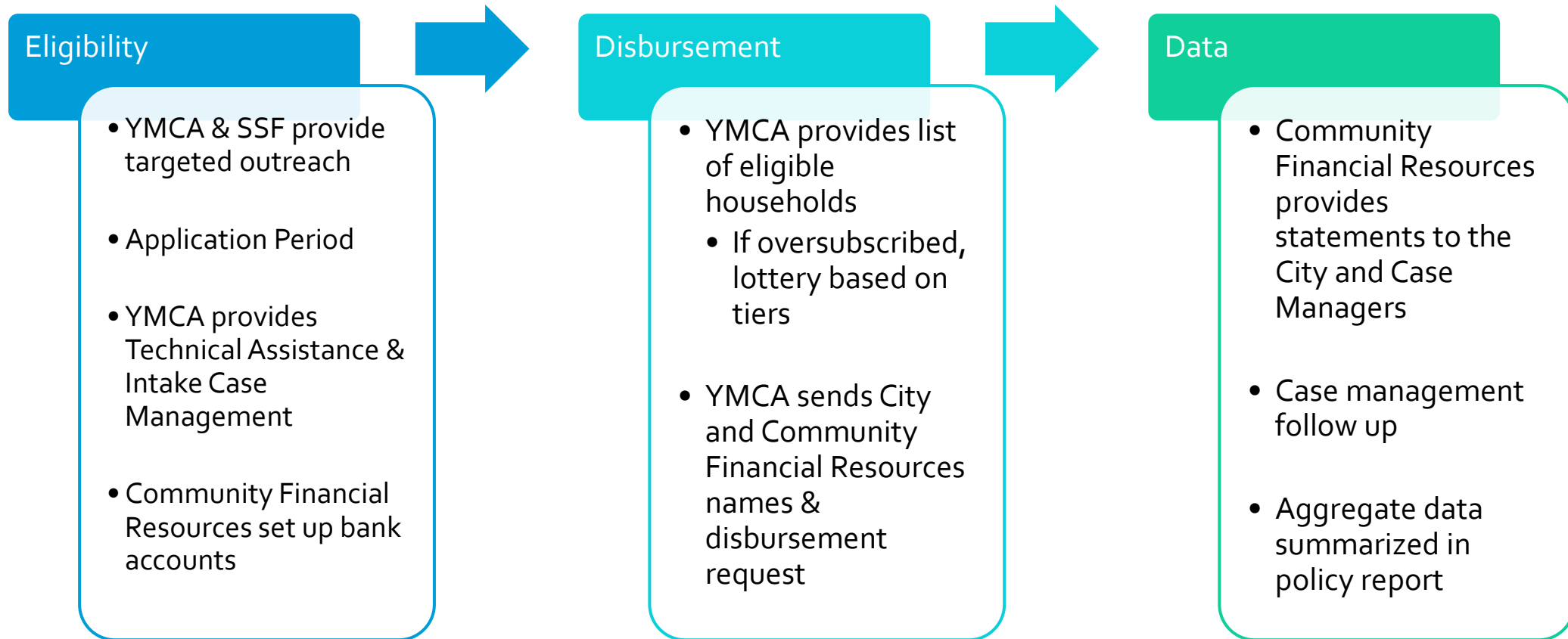
Who would it help?

	Requirements
Priorities	<ul style="list-style-type: none">• Foster Youth transitioning out of care• Single Head of Household• Families with Minor Children• Lowest Census Block Groups
Tier I	<ul style="list-style-type: none">• Those households at or below 30% AMI• Families that do not qualify for other public benefits
Tier II	<ul style="list-style-type: none">• Anyone at or below 30% AMI
Tier III	<ul style="list-style-type: none">• Households at or below 50% AMI• Families that do not qualify for other public benefits
Tier IV	<ul style="list-style-type: none">• Anyone at or below 50% AMI


AMI (Area Median Income)

INCOME CATEGORY	1	2	3	4	5	6	7	8
Extremely Low (30% AMI)	38,400	43,850	49,350	54,800	59,200	63,600	68,000	72,350
Very Low (50% AMI)	63,950	73,100	82,250	91,350	98,700	106,000	113,300	120,600

How would it work?



Program Cost (Est)

Cash Payments	\$810,000
Non-Profit Administrative Costs	\$190,000
 Total:	\$1,000,000

Outreach

- Silicon Valley Community Foundation
- Asset Funders Network
- California Wellness Foundation
- San Francisco Foundation
- James Irvine Foundation
- Sunlight Giving
- Friedman Family Foundation
- Tipping Point
- Asset Funders Network
- Blue Meridian
- #startsmall grant
- Sobrato Foundation
- Gerald Huff Fund for Humanity
- County of San Mateo
- Elected Officials
- Other private sector entities

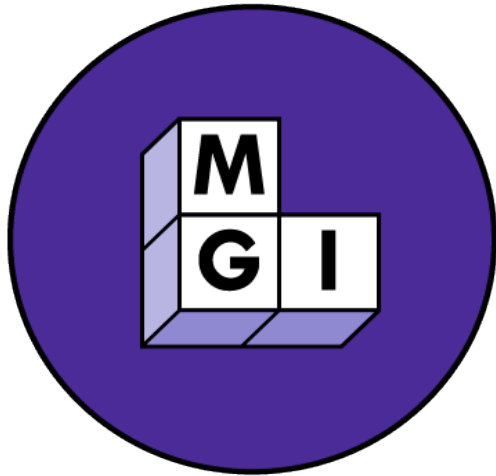


Outreach

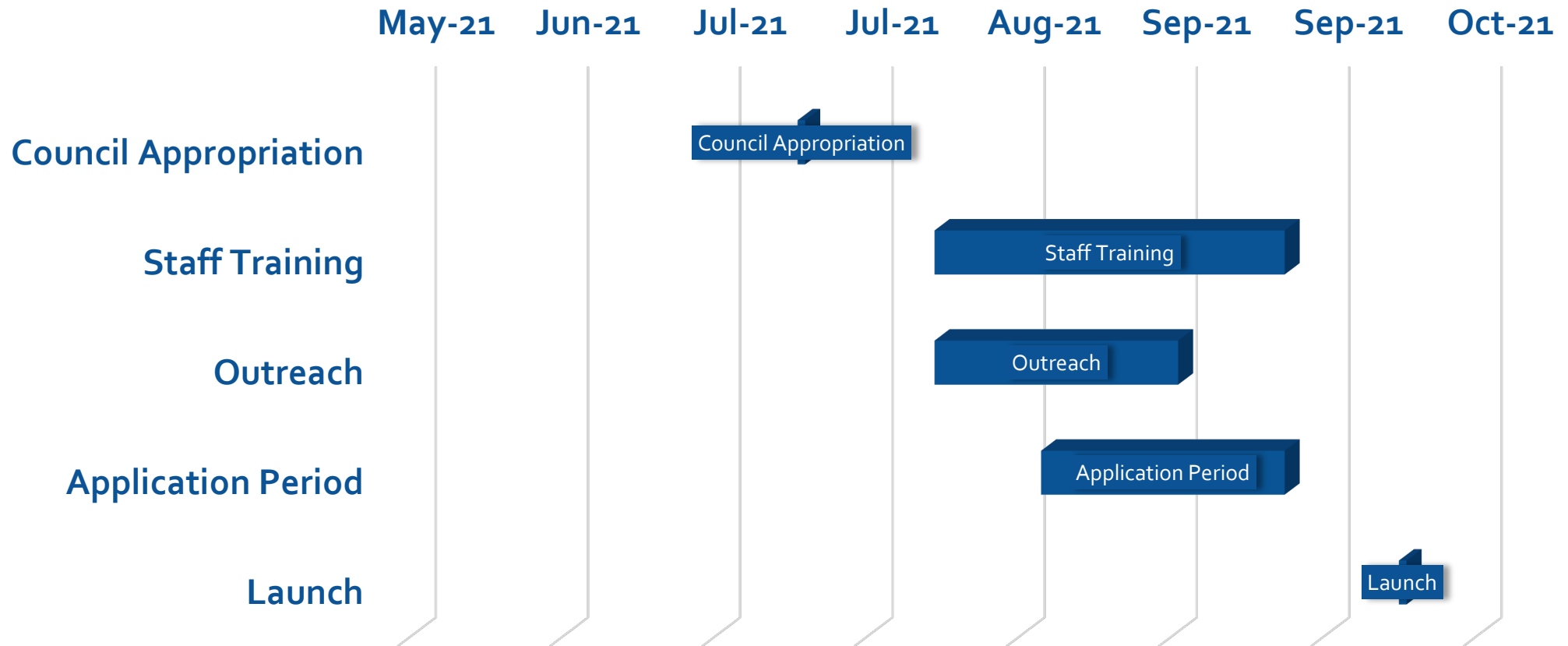
- 13 Foundations
- Corporations
- Non-Profits
- Elected Officials



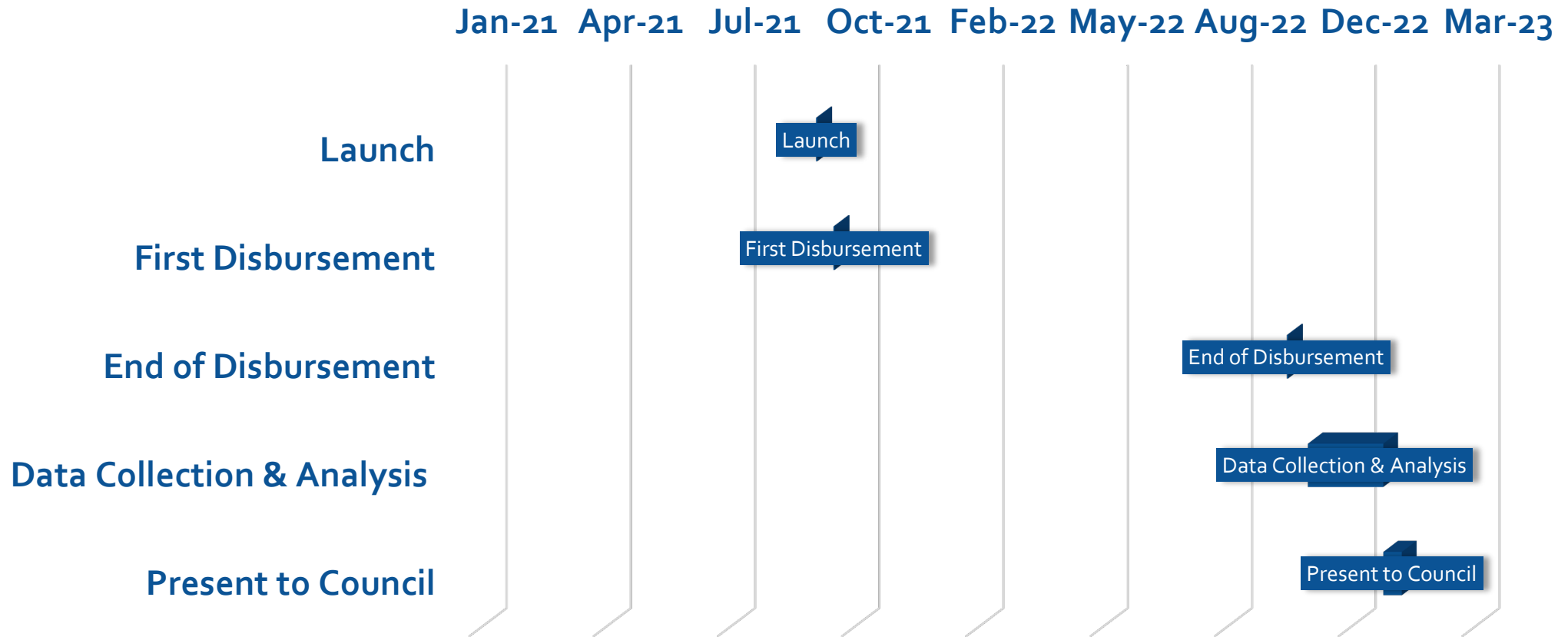
Partners



Timeline



Timeline



Recommendation

- Adopt a resolution creating the South San Francisco Guaranteed Income Program
- Appropriate \$800,000 ARPA funding



Thank You

