

Application for Appointment to the City Council

Personal Information

* Are you a registered voter in South San Francisco?

Yes

* **Name Used on Voter Registration (Last, First, Middle)**

Krista Martinelli

* **Date of Birth**

* **District Area**

District 3

* **Street Address**

* **City, State Zip**

CA South San Francisco 94080

* **Preferred Phone Number**

* **Email**

* **Current Employer and Occupation**

IEP Collaborative, Inc., Attorney

* Does your position require filing a Form 700 – Statement of Economic Interest? If yes, please attach a copy of the most recent filing.

No

Attachment

SKIPPED

Please list any nonprofit organizations for which you are an officer.

IEP Collaborative, Inc. (CEO); Familias Tomando Accion (Director)

Questions directed by the City Council at its Regular Meeting of December 09, 2020:

* **What do you view as the greatest issue presently confronting the City Council of the City of South San Francisco?**

State Regional Housing Needs Allocation (RHNA) compliance is one of the largest issues confronting the City. The issue is challenging because land is scarce, and infrastructure lags the required numbers. Managing the public's understanding of RHNA, the City's role, and the state-related consequences of falling short might allow for enhanced community engagement and collaboration. The housing crisis' impact on COVID-19 related inequities is also an urgent issue facing our City and region.

* **What in your background will best prepare you to function as an elected official?**

My experience as an attorney, service as our City's elected City Clerk, service on the County Commission on Disabilities and my most important role as the mother of a child with special needs combine to prepare me for this appointed position. Each has taught that patient, sensitive, equitable and open-minded service to others is the greatest use of my ability to listen, synthesize alternative viewpoints and build consensus.

* **What role do you believe local government should fulfill in people's lives?**

Local government serves as a listening post and connection to higher levels of government. It provides a voice for cities in the larger region by representing the needs of its residents through inter-government and interagency collaboration. As our region has been impacted by urban sprawl, this role cannot be understated. We must work with neighboring cities, our County and State to ensure policy implementation that meets residents' needs. The Pandemic underscores the urgency of collaboration.

* If appointed, do you plan to run for city council in 2022?

No

Please include additional information and/or attach your resume.

Resume and Bio.pdf

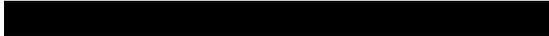
*** By typing my name, I certify that, to the best of my knowledge, all statements in this application are complete and true. I agree and understand that any mis-statement of material fact will cause me to forfeit all rights to appointment to the City Council.**

Krista Joy Martinelli

Once this form is submitted, you will receive a response from the Office of the City Clerk within three business days to provide you with information regarding the next steps. Please keep an eye out for this email. If you do not receive an email, please call us at (650) 877-8518.

THIS FORM IS A PUBLIC RECORD, DISCLOSABLE PURSUANT TO GOVT. CODE 6250 ET SEQ.

Krista Joy Martinelli



EDUCATION

University of California Hastings College of the Law, San Francisco, CA
Juris Doctorate
1995 – 1998

Cornell University, Ithaca NY
Bachelor of Science, *honors*, Human Development and Family Studies
1991 – 1995

EXPERIENCE

CEO/Managing Attorney
IEP Collaborative, Inc., San Mateo, CA 94080
February 2019- current
Provide free Legal Services to exceptional needs students and their families
Manage Corporate Compliance
Supervise employees and volunteers

Commissioner
San Mateo County Commission on Disabilities
Member Youth and Family Committee
February 2019- current
Review and collaborate with fellow Commissioners on County Disability Policy
Collaborate with regional bodies regarding Disability Policy

Elected Official -City Clerk, City of South San Francisco
2007-2018
Elected Official operating in Department Head Capacity as a member of the City’s Executive Management Team:

- Manage and supervise Council legislative processes
- Draft legal notices
- Implement City’s Conflict of Interest Programs
- City Elections Official- Implement Municipal Elections, Candidate Filing Officer
- Fair Political Practices Commission Filing Officer
- Create community outreach strategies
- Organize community meetings and events

Krista Joy Martinelli

EXPERIENCE (Cont.)

- Developed and implement Electronic Records Management rules and procedures
- Draft City Council Handbook rules and policies
- Innovated budget saving mechanisms during economic downtown of 2008
- Member of Strategic Planning Committee for Library
- Technology Innovation Committee Member
- Central Safety Committee Member- review safety compliance regulations
- Establish web-based agenda management and video streaming program for City Council, Successor Agency and Oversight Board meetings
- Implement and monitor California Brown Act, Public Records Act and Federal Freedom of Information Act (FOIA) compliance

Pillsbury Winthrop, LLP, San Francisco, CA/Palo Alto, CA

Senior Associate Attorney

2002-2007 Litigation

Brobeck, Phleger & Harrison, San Francisco, CA/Palo Alto, CA

Associate Attorney

1998-2002 Litigation

Complex Civil Litigation Practice: including Securities, IP, Commercial, General Civil and Pro Bono Litigation:

- Defended clients in state and federal courts
- Drafted pleadings, motions and discovery documents
- Deposed witnesses
- Negotiated contracts and settlement agreements
- Argued legal motions in Court
- Evaluated findings and developed argument strategies for cases
- Collaborated with co-counsel on litigation strategies

Government Regulation/Advice

Policy Analysis/Process drafting

Krista Joy Martinelli

ORGANIZATIONS

State Bar of California (current)
Council of Parents, Attorneys and Advocates (COPAA)
California League of Cities Administrative Services Policy Committee (former)
California City Clerks Association Legislative Committee (former)
Municipal Management Association of Northern California (former)
California Women Lead (former)
Junipero Serra Elementary School PTA- President; Historian (former)

COURSES

City Clerk's New Law and Election Seminars
Managing Overlapping Leave Laws and the Discipline Process
FEMA ICS-300 Training and Certification
Preventing Workplace Harassment, Discrimination and Retaliation
AB 1234 Ethics Training
Family and Medical Leave Training
MCLE Marathons- Pillsbury Winthrop
Corporate Governance in Distressed Companies Seminars
Special Education Law and Advocacy seminars and MCLE programs
PLI Pro Bono Litigation courses

PUBLICATIONS

Co-Author, "Survey of Ninth Circuit Law on Privacy and Related Claims Against the Media, published in 50-State Survey: Media Privacy and Related Law," Media Law Resource Center, 2004.
Co-Author, "Survey: Current Developments in Media Libel Law," Media Law Resource Center, 2004.
Co-Author of Chapter 36 "Obligations and Potential Liabilities of Attorneys in Public and Private Offerings" in Aspen Publisher Venture Capital Public Offering Negotiation (Third Edition), 2003.
Co-Author, "Defending Securities Class Actions," Securities Litigation Reporter, volume 7

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numbers 5 and 6, August and September 1999.

Co-Author, "The Role of the California Attorney General in Enforcing Civil Rights Statutes," Public Law Research Institute, 1998.

"Conflict Resolution Programs in the Juvenile Justice System," Honors Thesis, Cornell University Archives, 1995.

"A Cost Effectivity Analysis of the 1994 Democrat and Republican Proposals for National Health Care Reform," Cornell in Washington Thesis, Cornell University Archives, 1994.

ACADEMIC HONORS AND AFFILIATIONS:

American Jurisprudence Awards: Criminal Law and Moot Court, CALI Award for work in Critical Race Theory, Moot Court Board Member, Cornell University Dean's List 1992-1995 (partial listing)

Krista Joy Martinelli

Krista's Bio

In late 2018, Krista completed her term as City Clerk in South San Francisco and returned to the legal profession as a Special Education Attorney. She is mother to 4



beautiful children and has over 20 years of experience in legal and government affairs. Together with a talented Board, she launched IEP Collaborative, Inc. in January 2019. IEP Collaborative aims to secure inclusive special education programming for California's exceptional needs students and attain grade-level measured Individualized Education Plans (IEPs) for those it is privileged to advise.

Krista's service is inspired by her son and his accomplishments in school pursuant to his IEP. Commensurate with his 2009 entry into the special education process, she began applying her legal training to impact his IEP and became an advocate for inclusion in local schools. She pursues continuing legal education in special education and school law and has collaborated with educators on education policies as PTA President at her son's elementary school.

Krista's personal experience with special education concerns, combined with nearly 10 years of experience as a litigator, followed by 11 years of service as a local elected official, uniquely prepared her for special education advocacy and litigation. As a Senior Associate at Brobeck, Phleger and Harrison and Pillsbury Winthrop in Silicon Valley and San Francisco she practiced before government regulatory bodies and litigated in state and federal courts. Her legal experience includes drafting pleadings, motions and discovery documents, taking depositions, arguing motions in court, developing all phases of litigation strategy and negotiating settlement agreements. Krista's most recent experience as the elected City Clerk in the City of South San Francisco sharpened her policy analysis, community building and advocacy skills. She managed the Office through a tripling of compliance obligations while maintaining transparency and keeping the public informed pursuant to California's Brown Act. Krista also served on the League of California Cities' Administrative Policy Committee lobbying before the State legislature. Her dedication to open communication complements her litigation and legislative advocacy skills and is essential to her efforts to build collaborative relationships between teachers, school administrators and parents throughout all phases of the IEP process.

Krista Joy Martinelli



Krista holds a BS with honors in Human Development and Family Studies from Cornell University, NY (1995) and a JD from the University of California Hastings College of the Law, CA (1998). She is a member of the State Bar of California (CA SBN 197461) and a member of the Council of Parents, Attorneys and Advocates (COPAA).