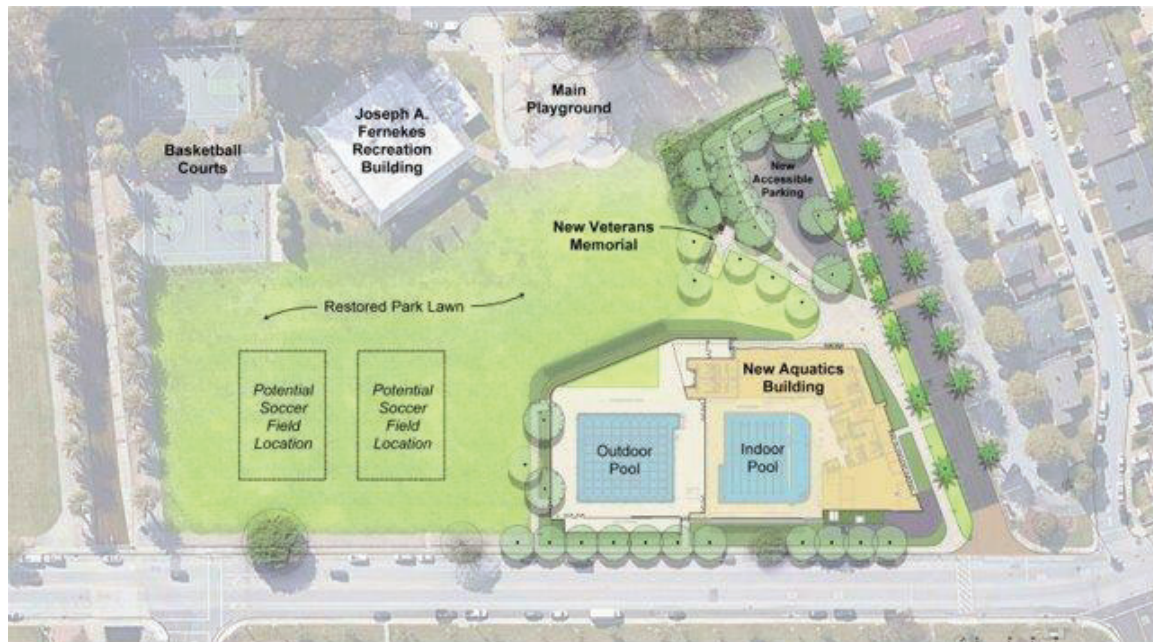




Recommendation of Aquatic Center Mural Artist Finalist

October 28, 2025
Cultural Arts Commission Meeting

New Aquatic Center Overview



Orange Memorial Park Aquatics Center
Completed Site Plan



els architecture+urban design

WICKMAN
development & construction

- New facility, anticipated opening in 2026
- Replaces existing single-pool facility with a heated two-pool facility
- Expanded learn-to-swim programs
- More health and wellness opportunities
- Modern community space

Outdoor Rendering



Indoor Rendering



Indoor Lobby Rendering: Mural Location



Mural Artist/Concept Selection Process To-Date

- Request for Qualifications (Opened May 2025 & Closed June 2025)
- 96 Submissions were received and reviewed by Consultant and City Staff
- Public Art Subcommittee met and received a presentation on the 15 qualified artists recommended for evaluation and reviewed the scoring rubric
- Public Art Subcommittee members scored 15 artists, the top four artists were eligible to advance to the shortlist:
Angelina Duckett, Elena Manferdini, Crystal & Cameron Moberg, Rachel Rodi
- Shortlisted artists, consultants, project team, and City staff met to review project and answer questions
- The top four artists entered into Concept Agreements with the City

Mural Artist/Concept Selection Process To-Date

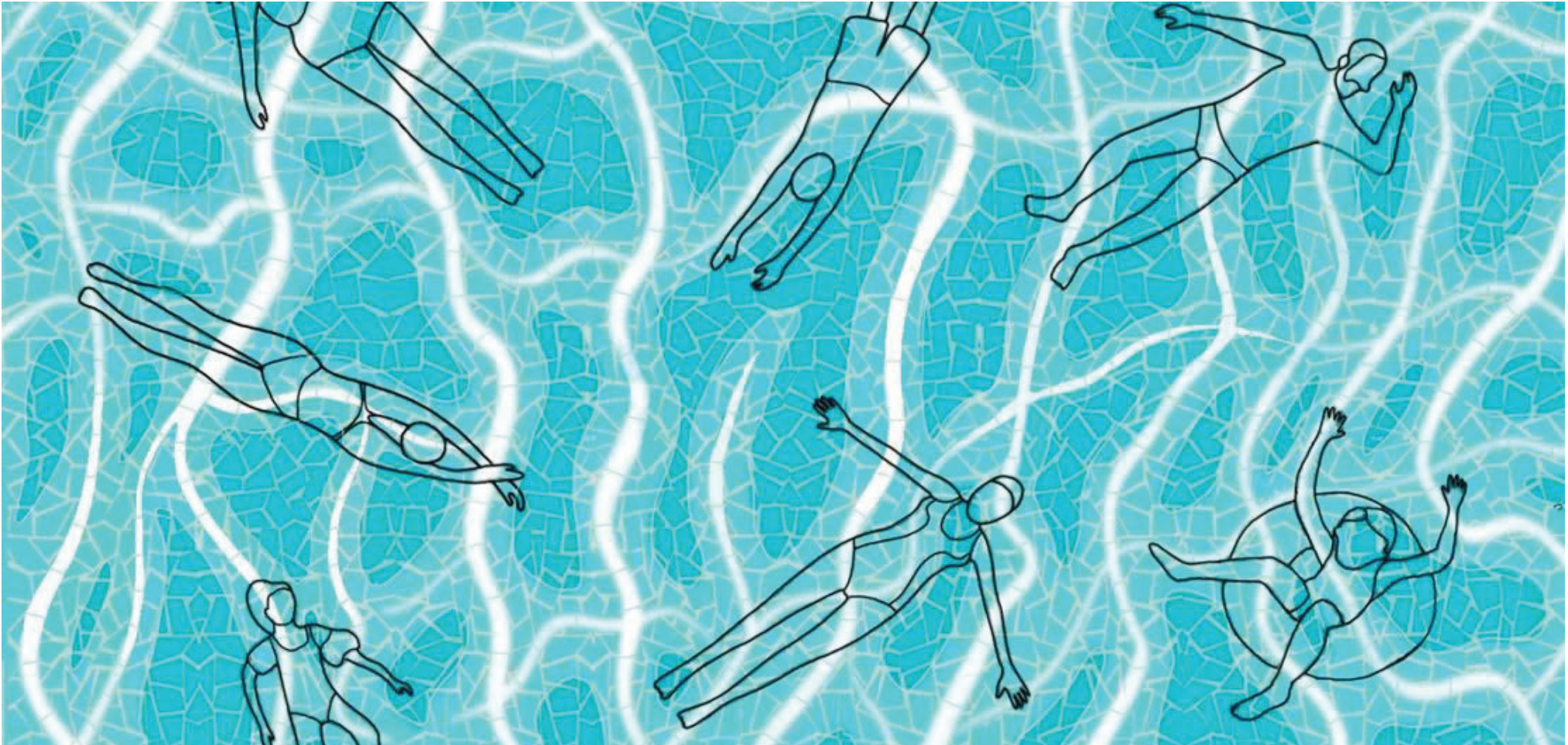
- Shortlisted artists submitted concept design proposals
- Public Art Subcommittee received presentations from the artists on their proposals
- Subcommittee members ranked the four proposals
- Concepts were revealed to the public at the annual Concert in the Park (September 20, 2025). Artists were encouraged to attend and speak to their proposals. (Crystal Moberg and Rachel Rodi were both in attendance)
- Community Poll requesting preferred design released (Opened September 20, 2025 and closed October 3, 2025)
- Public Art Subcommittee met with consultants and City Staff to review community poll results and prepare finalist recommendation

Mural Artist Selection Criteria

- Artistic Quality
- Community Fit / Contextual Relevance
- Experience with Murals / Public Art
- Community Engagement
- Local Connection / Proximity to South San Francisco

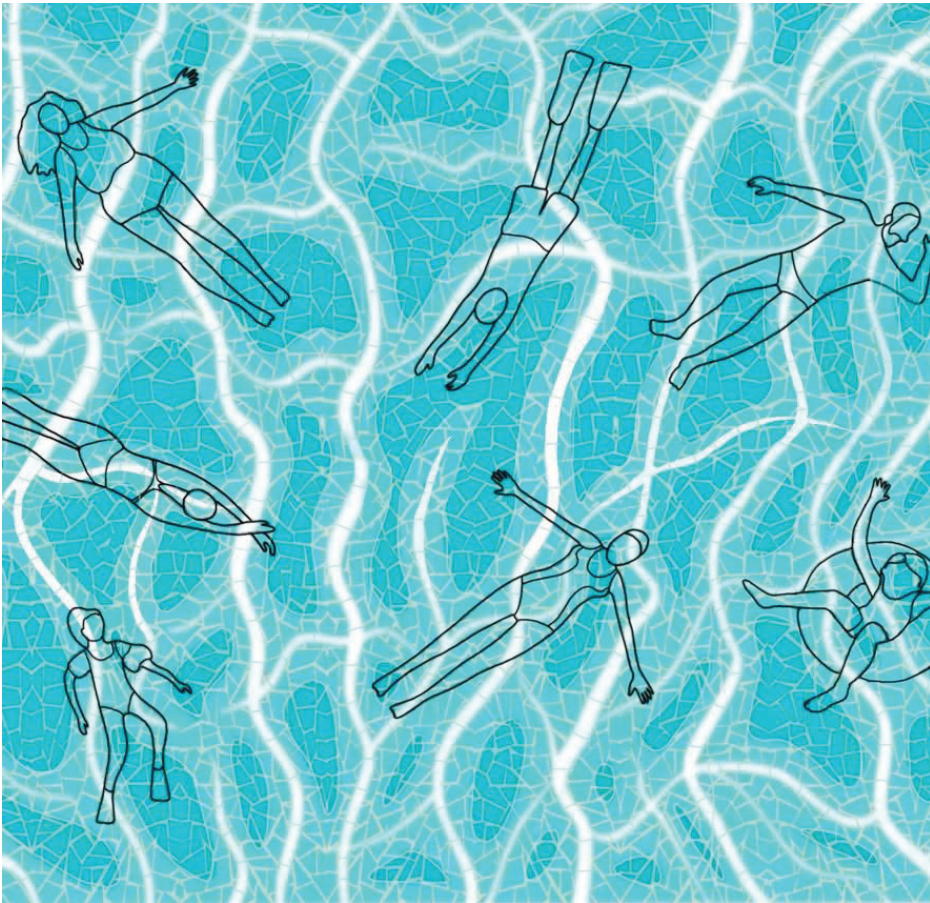
Concept Proposals (Shortlisted Artists)

Angelina Duckett: “Bird’s Eye View”



Angelina Duckett: “Bird’s Eye View”

Artist Website: <https://angelinaduckett.com>



Concept

- Celebrates wellness & environment by highlighting clean air, water, and community health
- Use of transparent blue glass evokes air and water, uniting themes of movement & vitality
- The bird's eye view perspective invites viewers to see themselves in the scene as the swimmers and divers

Materials

- Professional-grade stained glass in light blue color palette

Maintenance

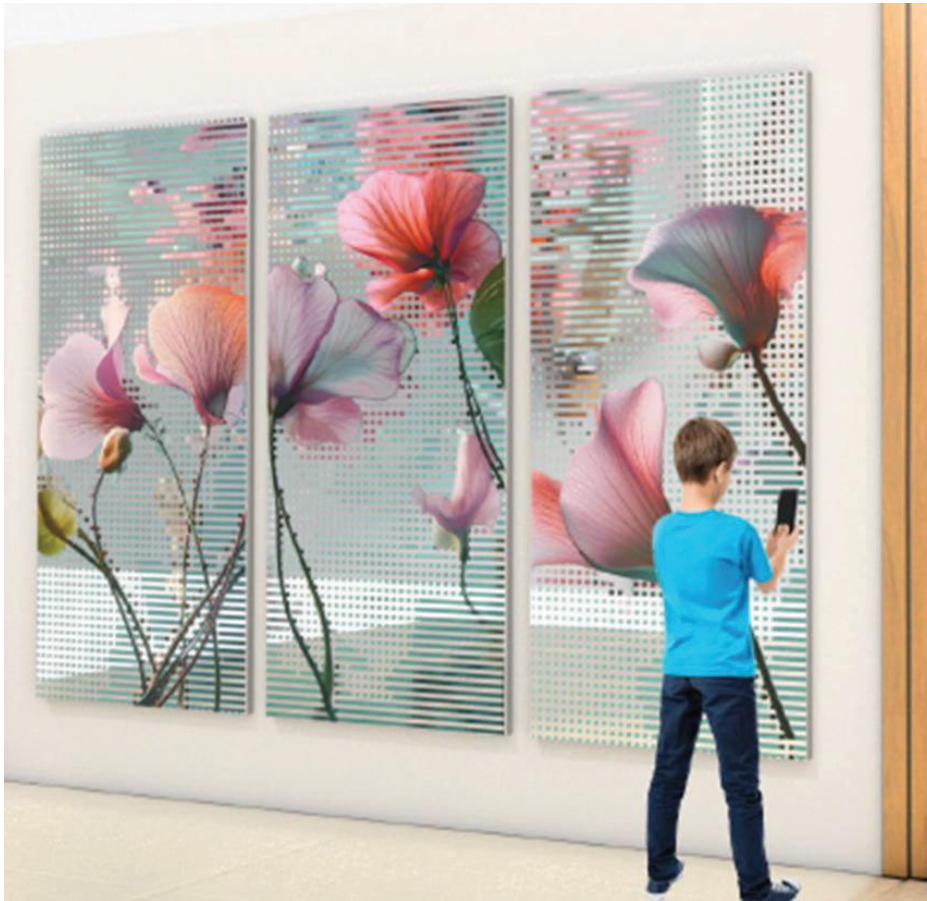
- Routine cleaning – wiping mosaics with damp cloth and buffing dry
- Heavier cleaning – use of tile cleaners (Miracle Sealants recommended)

Elena Manfredini: “Water Drip”



Elena Manfredini: “Water Drip”

Artist Website: <https://www.ateliermanferdini.com>



Concept

- Underwater-inspired triptych evoking curiosity and the beauty of submerged worlds
- Stylized aquatic plants rise from shadowy roots to light-filled blooms, symbolizing growth, vitality, and transformation
- QR codes link to animations, sounds, and online content promoting engagement and environmental awareness

Materials

- Three, custom printed laser cut metal panels (3.5'x7.5')
- Stainless steel with a #8 mirror finish, and powder coated custom imagery

Maintenance

- Routine cleaning – mild soap and water with a soft cloth, and dusting
- Heavier cleaning – use low-pressure washing if needed

Crystal and Cameron Moberg



Crystal Ibarra Moberg & Cameron Moberg: “Design 10: Concept 2”

Artist Website: <https://talkingwalls.art/>



Concept

- Celebrates the wonder of childhood by capturing the carefree joy and the light, weightless feeling of being in a pool
- Blends color, realism, and graphic elements to reflect the newly constructed space
- Focuses on wonder and playfulness, inviting viewers to connect with memories of swimming and aquatic fun

Materials

- Primary mediums – spray paint and house paint with protective finish

Maintenance

- Routine cleaning – upkeep with standard washable techniques; clear coat protects against scuffs and minor surface damage

DESIGN 10

Rachel Rodi & Guy Fuerte: "Water Dances"



Rachel Rodi & Guy Fuerte: “Water Dances”

Artist Website: <https://www.rachelrodi.com>



Concept

- Celebrates community and play – inspired by generations of Orane Pool swimmers and South City’s diverse population, capturing the joy of learning, exploring, and swimming
- Flowing sunlit colors reflect the energy of SSF dancers, including Ballet Folklórico
- Interactive & dynamic mirror “bubbles” let viewers see themselves in the mural

Materials

- Professional-grade stained glass, mirrors, and iridescent stained glass accents
- Installed with specified adhesive and grout, specifically designed to perform in wet environments with high chlorine exposure

Maintenance

- Routine cleaning – wiping mosaics with damp cloth and buffing dry
- Heavier cleaning – use of appropriate tile cleaners (Miracle Sealants recommended)

Community Outreach

Community Poll

Poll Details

- Opened: Saturday, September 20, 2025
- Closed: Friday, October 3, 2025
- 359 Completed Submissions
- Provided in English and Spanish

Publicity

- Concert in the Park
11:30 a.m. - 1:00 p.m. (with artists)
- Flyers
- Newsletters
- Social Media
- Posters displayed at Orange Pool

Publicity Samples

BIG NEWS
SOUTH SAN FRANCISCO!

Join us at Concert in the Park for the
AQUATIC CENTER MURAL
CONCEPTS REVEAL AND INPUT!



**COULDN'T MAKE IT TO
CONCERT IN THE PARK?**

No problem!
YOU CAN STILL VOTE
FOR YOUR FAVORITE MURAL CONCEPTS REVEAL
AND INPUT FOR THE NEW AQUATIC CENTER ONLINE



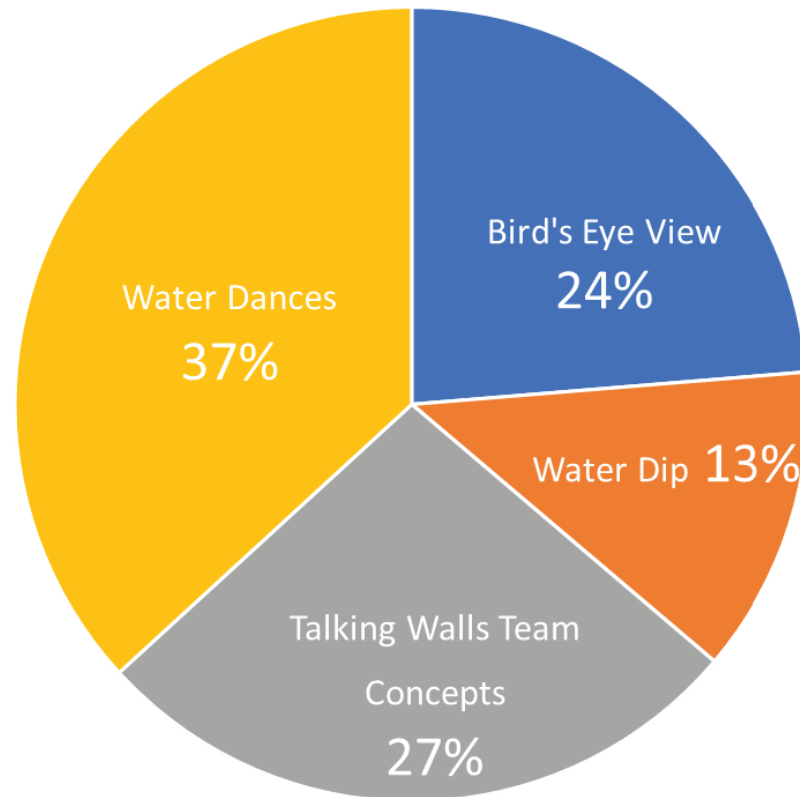
Concert in the Park – Concept Reveal



Community Poll Results

Response Statistics

1. Which is your preferred Concept? (Select one)



Angelina Duckett - Birds Eye View

Elena Manderdini - Water Dip

Crystal & Cameron Moeberg - Talking Walls Team Concepts

Rachel Rodi & Guy Fuerte - Water Dances

Response Statistics

1. Which is your preferred Concept? (Select one) - *Continued*

Value		Percent	Count
Angelina Duckett – Bird's Eye View		23.7%	85
Elena Manferdini – Water Dip		12.5%	45
Crystal & Cameron Moeberg – Talking Walls Team Concepts		27.0%	97
Rachel Rodi & Guy Fuerte – Water Dances		36.8%	132
Totals			359

Response Statistics

2. Which of the following applies to you?

Value		Percent	Count
I live in South San Francisco <i>Vivo en el sur de San Francisco</i>		69.3%	268
I work in South San Francisco <i>Trabajo en South San Francisco</i>		22.7%	88
I attend school in South San Francisco <i>Asisto a la escuela en el sur de San Francisco</i>		10.1%	39
I use South San Francisco parks <i>Utilizo los parques del South San Francisco</i>		59.9%	232
I visit shops, restaurants, and service businesses <i>Visito tiendas, restaurantes y negocios de servicios</i>		66.1%	256
None of the above <i>Ninguna de las anteriores</i>		3.1%	12
I am an Orange Pool patron <i>Soy cliente/a de la Piscina Orange</i>		32.6%	126

Response Statistics

3. What is your age?

Value	Percent	Count
Under 12 / <i>Menos de 12</i> 	4.1%	16
12-18 years old / 12-18 <i>años</i> 	4.1%	16
19-24 years old / 19-24 <i>años</i> 	4.4%	17
25-44 years old / 25-44 <i>años</i> 	45.1%	175
45-64 years old / 45-64 <i>años</i> 	26.5%	103
65 years and older / 65 <i>años o mas</i> 	14.9%	58
Prefer not to answer 	0.8%	3
Totals		388

Winning Concept / Recommended Artist

Rachel Rodi & Guy Fuerte: "Water Dances"



Rachel Rodi & Guy Fuerte: “Water Dances”

About Rachel Rodi & Guy Fuerte

Rachel Rodi and Guy Fuerte - a husband and wife artist team. We design and create public art and site-specific mosaic installations, murals and sculpture for businesses, homes and public spaces. Based in the San Francisco Bay Area, we have created more than 70 art installations throughout the United States and abroad. We work closely with designers, architects, builders and diverse communities to design art that becomes integral to a site, and meaningfully connects with a community or location.

More About Rachel Rodi

Originally schooled as a painter and ceramic sculptor, Rachel Rodi has been a practicing artist for over twenty five years. Rachel has designed and created architectural mosaics since 2006, including large scale murals, sculptures, water features and plazas, where she expertly fuses her painterly aesthetic, sculptors sensibility and technical skill into moving works of art.

Website:

<https://www.rachelrodi.com/>

Rachel Rodi & Guy Fuerte: “Water Dances”

About the Proposed Concept

Water Dances is inspired by the generations of Orange Pool swimmers and the vibrant, diverse community of South San Francisco.

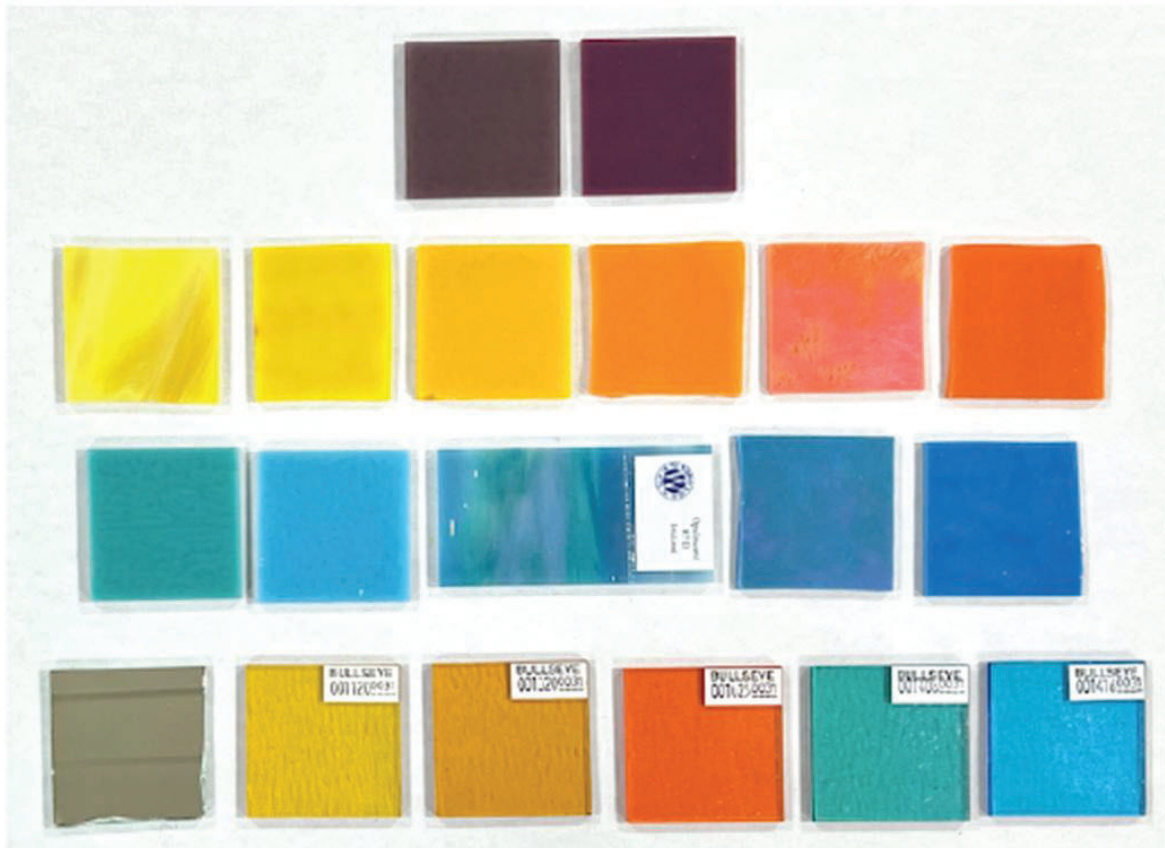
Our design celebrated the earliest days of swimming, where the love of water begins. Long days at the pool – learning, exploring, and playing – instill a lifelong joy for swimming and a strong connection to the community. The radiant, bold colors of the sun shining through the water represent the dynamic, creative, and resilient spirit of South City. The flowing sunshine is inspired by the movement of South City dancers, including Ballet Folklórico.

Throughout the mosaic, mirror “bubbles” are placed at strategic heights, allowing community members of all ages to see their own reflection. Through these mirrors, viewers become part of the mural and, in turn, part of the community. Each passerby adds infinite possibilities for expression. Alongside the mirrors, iridescent accents flow through the design, creating a lively sense of movement and an ever-changing play of light.

Rachel Rodi & Guy Fuerte: "Water Dances"



Rachel Rodi & Guy Fuerte: “Water Dances”



Preliminary stained glass selection for mosaic mural

Materials proposed for the mosaic mural:

Stained glass and mirror with accents in iridescent stained glass

If preferred we can create the mural in glazed porcelain tile and mirror in similar colors.



Example Mosaic Lay Patterns for this mural

Rachel Rodi & Guy Fuerte: “Water Dances”



Community Engagement

The mosaic mural will be fabricated in the Artists' studio on fiberglass mesh sections.

The Artists will bring sections of the mosaic mural to South San Francisco and lead the community in helping make the mosaic during one Community Build Day. Artists will guide participants in tool use and mosaic setting.

Next Steps

Tentative Dates

- Notify Artist & Contract Signing (Nov. 2025)
- Fabrication & Installation (Nov. 2025 – Feb. 2026)
- New Orange Memorial Park Aquatic Center Opening (TBA 2026)

THANK YOU



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Cultural Arts Commission