

Grand Boulevard Initiative

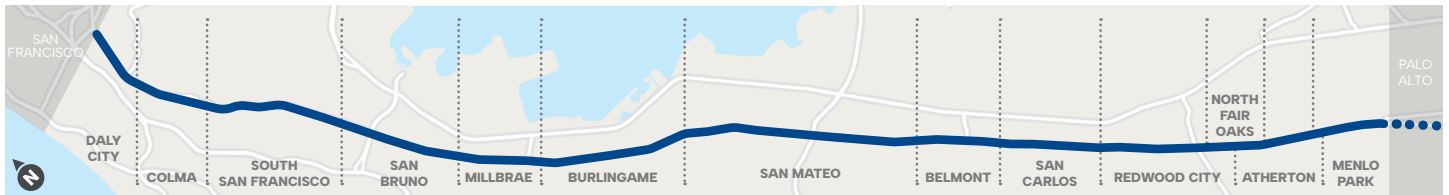
Action Plan Factsheet



About the Grand Boulevard Initiative

SamTrans is leading the Grand Boulevard Initiative (GBI), a corridor-wide effort to modernize El Camino Real. GBI coordinates local transportation planning efforts along El Camino Real, bringing together cities, countywide agencies, Caltrans, advocates, and business groups.

Over the past year, GBI convened a Task Force and a Working Group comprised of staff representing all cities and various agencies and organizations along the corridor in a series of workshops. These groups provide direction on corridor-wide challenges and needs, potential solutions, public and stakeholder engagement, and the vision for the corridor. They meet bi-monthly and SamTrans is using this feedback to develop the GBI Action Plan.



What is the GBI Action Plan?

The GBI Action Plan is a planning document that evaluates corridor-wide needs, establishes a cohesive vision, and builds momentum toward implementation. It serves as a precursor to beginning a countywide Caltrans project development process.

What will the Action Plan address?

The Action Plan is organized around a corridor-wide vision statement and three key goals that will lay the foundation for a grand boulevard connecting communities in San Mateo County.

ACTION PLAN DRAFT VISION STATEMENT

El Camino Real is a safe and vibrant street where people of all ages and abilities travel comfortably.

PROBLEM STATEMENTS



SAFETY

El Camino Real has an unusually high rate of **fatal or serious injury crashes**, particularly for people walking and biking.



MOBILITY

El Camino Real's **highway-like design** discourages walking, biking, and transit use.



PROCESS

It's **too challenging** to develop, implement, and fund transportation projects on El Camino Real.

GOALS

Adopt a **safety-first** mindset to eliminate fatal and serious injury crashes.

Transform El Camino Real into a **complete street** that works for all users.

Create a new **framework for change**, aligning vision, process, and funding.

How are we collecting feedback on the Action Plan?

We are sharing key pieces of the draft Action Plan and engaging stakeholders through:

- Workshops with the GBI Task Force
- Presentations to city councils
- Presentations to key stakeholder groups, including business groups, advocacy groups, and SamTrans advisory committees.

The Action Plan will be brought to the SamTrans and San Mateo County Transportation Authority Boards for adoption at the end of 2025.

Visit samtrans.com/gbi for more information

What comes after the Action Plan?

Once the Action Plan is complete, SamTrans will lead the first phase of a coordinated Caltrans project development process, called a Project Initiation Document (PID), for all of El Camino Real in San Mateo County. The PID will define the purpose and need for transportation improvements to the corridor as well as establish potential design alternatives.

Project Schedule



FALL 2024 - ONGOING

Convene GBI Task Force and Working Group



SUMMER/FALL 2025

Develop and seek input on the Action Plan



2026

Develop the Project Initiation Document and Define the Scope of Improvements



2027

Initiate Project Approval and Environmental Document, Identify a Preferred Alternative, and Develop a Prioritization and Phasing Strategy



2028 TO 2029

Develop Plans, Specifications, and Estimates



2030 ONWARDS

Construct Streetscape Improvements

