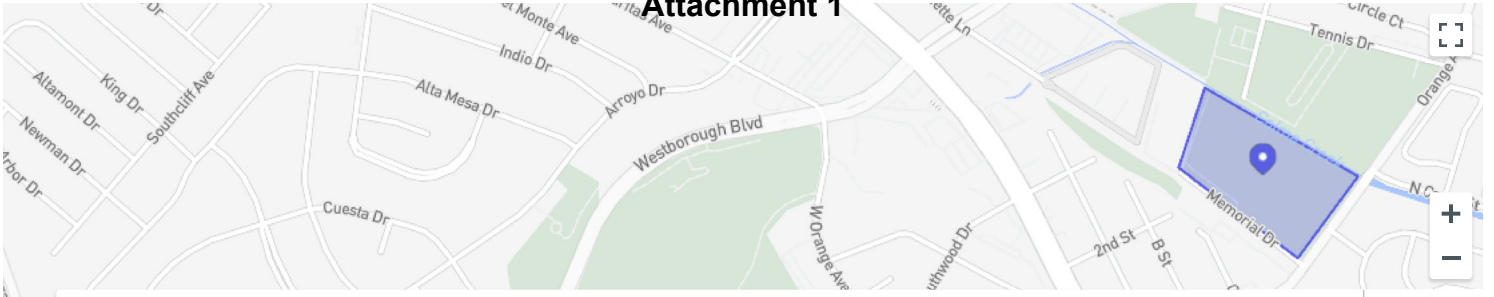


Attachment 1



Concert In The Park

 851 Memorial Drive, South San Francisco, CA 94080

 Sep 20 - Sep 20, 2025

 Over 10 Min

 Add Filter



 Concert In The Park is a custom POI and only available for your account.

[Learn More](#)

Attachment 1

Metrics ?

Concert In The Park
Memorial Drive, South San Francisco, CA



Visits	6.4K	Avg. Dwell Time	110 Min
Visits / sq ft	0.01	Panel Visits	192
Size - sq ft	451.1K	Visits YoY	+1,992.6%
Visitors	6.4K	Visits Yo2Y	+2,010.4%
Visit Frequency	--	Visits Yo3Y	+3,477%

Visits Trend ?

Concert In The Park
Memorial Drive, South San Francisco, CA

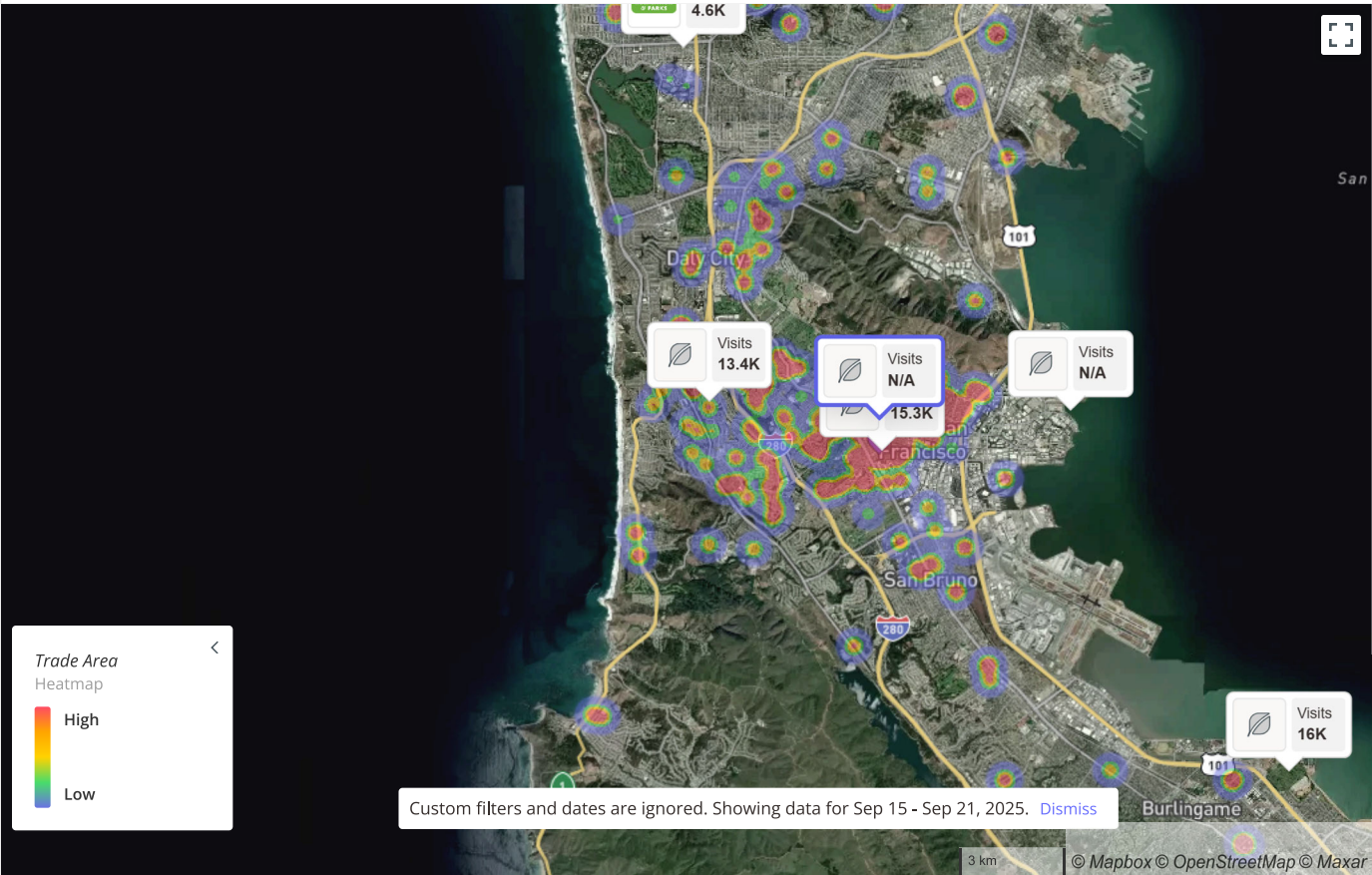
Metric: Visits Aggregation: Weekly Annual Summary



Insufficient data for a trend view
Try selecting a longer time period for the report

Attachment 1

Market Landscape ?



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses. [Learn more](#)

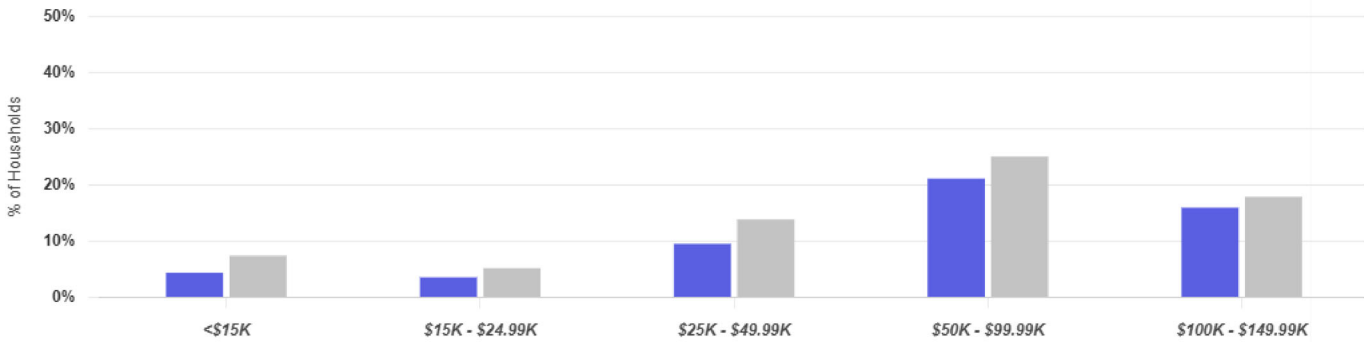
Attachment 1

Audience Overview ?

Concert In The Park Memorial Drive, South San Francisco, CA	Dataset: Census 2023	View: Potential Market	Compare to: California	
Property	Median Household Income	Bachelor's Degree or Higher	Median Age	Most Common Ethnicity
Concert In The Park Memorial Drive, South San Fr...	132K	38.1	41.5	Asian (42.1%)
California	96.7K	36.5	37.1	Hispanic or Latino

Median Household Income

%



*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2023

Ranking Overview ?

Concert In The Park Memorial Drive, South San Francisco, CA	Benchmark: Category: Nature & Landmarks	Metric: Visits
Nationwide 1,556* / 13,546 View List 88%	California 227* / 1,655 View List 86%	Local: 15mi 24* / 70 View List 67%

* Custom filters and dates are ignored. Ranking only supports 'full-months'. Showing report for: Aug 1st, 2025 - Aug 31st, 2025

Attachment 1

Favorite Places ?

Concert In The Park

Memorial Drive, South San Francisco, CA

Category:

All Categories ▾

Min. Visits

1

Rank	Name	Distance
1	 Centennial Dog Park 35 W Orange Ave, South San Francisco, CA 94080	0.2 mi
2	 Bob Brian Field South San Francisco, CA, United States	0 mi
3	 Great America South San Francisco, CA, United States	0.1 mi
4	 Serramonte Center 3 Serramonte Center, Daly City, CA 94015	2.6 mi
5	 San Bruno Towne Center 1340 El Camino Real, San Bruno, CA 94066	1 mi
6	 Orange Park Farmer's Market!! South San Francisco, CA, United States	0.1 mi
7	 Orange Park Memorial Pool 781 Tennis Dr, South San Francisco, CA 94080	0.2 mi
8	 Bridgepointe Shopping Center 3000 Bridgepointe Pkwy, San Mateo, CA 94404	10.2 mi
9	 Trader Joe's 301 McLellan Dr, South San Francisco, CA 94080	1.3 mi
10	 Serra Shopping Center 4915-4945 Junipero Serra Blvd, Colma, CA 94014	2.5 mi

1 to 10 of 50 < > Page 1 of 5 > >

Visitor Journey ?

Concert In The Park

Memorial Drive, South San Francisco, CA

Show by:

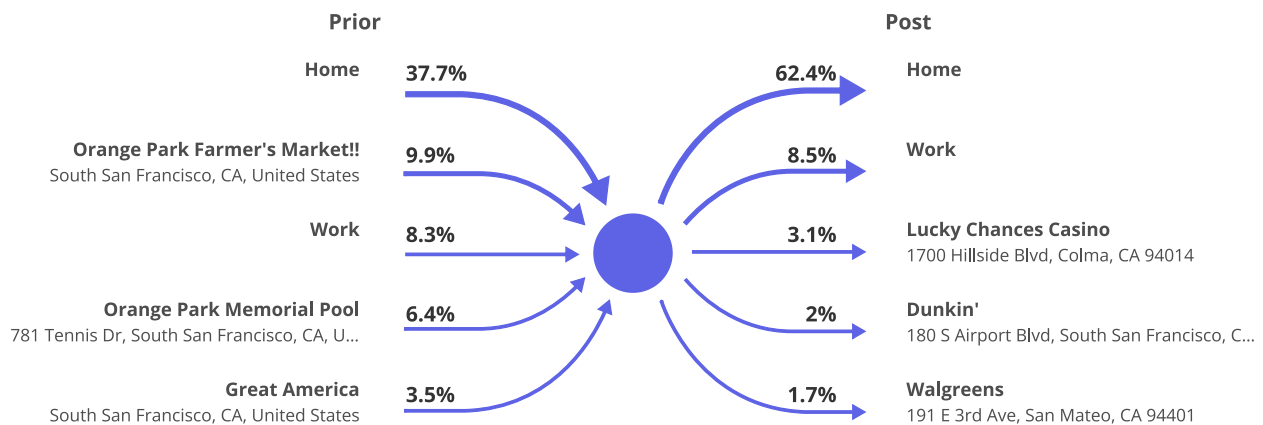
Location

Category

Category Group

Show Home/Work:

☒ On



Attachment 1

Visitor Journey - Routes ?

Concert In The Park

Memorial Drive, South San Francisco, CA

Journey Direction:

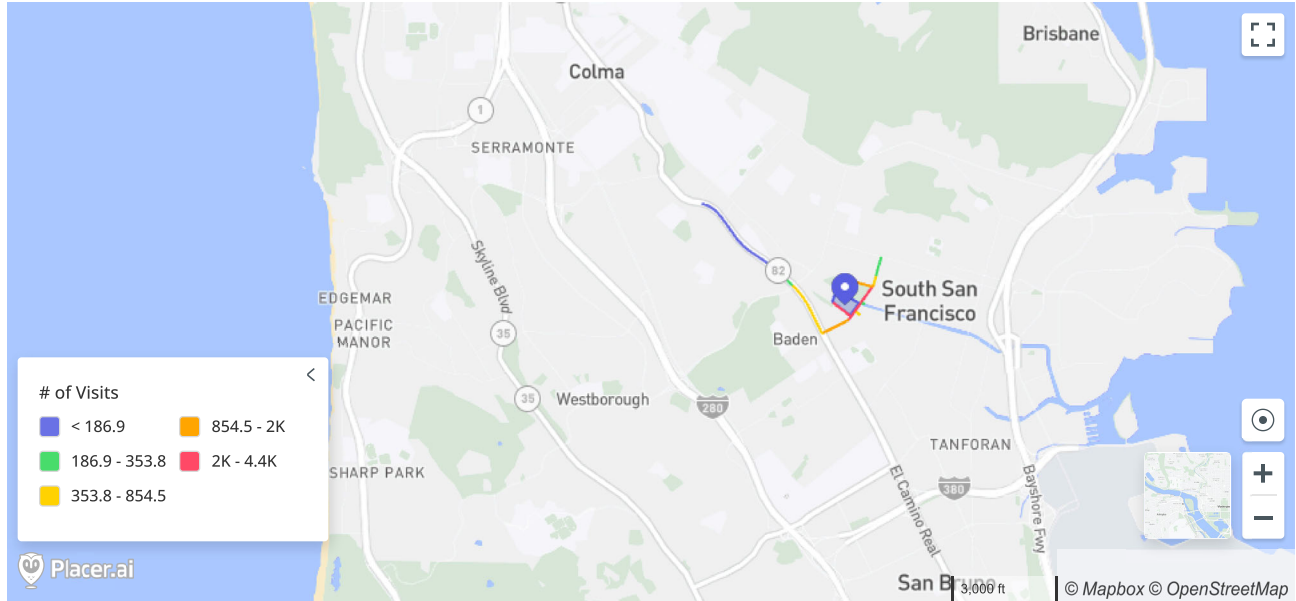
To Property

From Property

 To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations.

[Learn More](#)

[Dismiss](#)



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations. [Learn more](#)

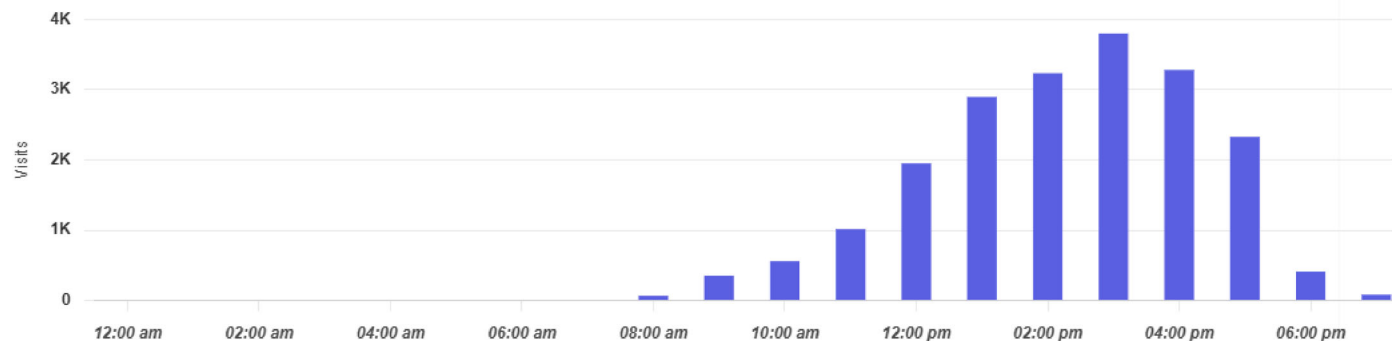
Hourly Visits ?

Concert In The Park

Memorial Drive, South San Francisco, CA

Metric:

Visits

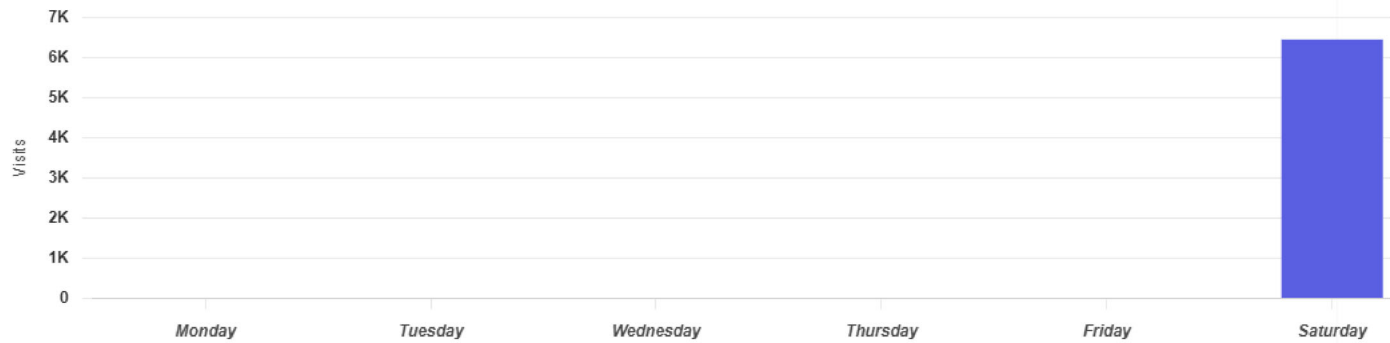


Attachment 1

Daily Visits ?

Concert In The Park
Memorial Drive, South San Francisco, CA

Metric:
Visits



Visit Duration ?

Concert In The Park
Memorial Drive, South San Francisco, CA

Metric:
Visits

