



SAN MATEO COUNTY
NOVEMBER 3, 2020

**ELECTION OVERVIEW
 AND CITY OF SOUTH SAN
 FRANCISCO REDISTRICTING**



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 REGISTRATION & ELECTIONS DIVISION**

Presentation Overview

- I. March Election Review
- II. November Election Planning
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 - g. Voter Education & Outreach
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COUNTY OF SAN MATEO



March Primary Election Overview

Election Overview



83 seats up for election (41 on Ballot)



19 Jurisdictions on Ballot



34 Contests/Offices (19 on Ballot)



153 Candidates Filed (72 local)

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March 3, 2020 Statistics - Countywide



Vote Center and Ballot Drop Boxes



42 Vote Centers

- 30-Day Vote Centers: 3
- 11-Day Vote Centers: 6
- 4-Day Voter Centers: 33
- Pop-Up Vote Centers: 3



33 Drop Box Locations

- 24/7 Exterior Boxes: 8



Voting Equipment

- Ballot Marking Tablets: 478
- ePollBooks: 227
- Mobile Ballot Printers: 123







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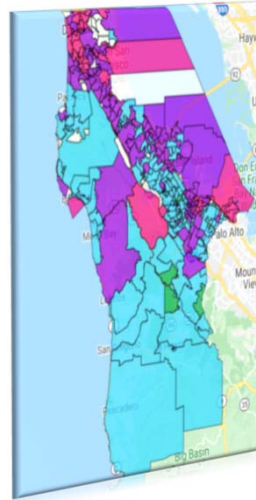
COUNTY OF SAN MATEO



March 3, 2020 Presidential Primary Review

Voting & Turnout

-  Ballots cast: **228,291**
-  Registered voters: **416,827**
-  Turnout: **54.8%**
-  Ballot Styles (All Languages): **1,110**
-  Total Reporting Precincts: **341**
-  Eligible Turnout: **45%**
 - 7% increase from June
 - 5th highest increase among California's 58 counties



0-1%

1-15%

15-30%

30-45%

45-60%

60-75%

>=75%

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November General Election Overview

Election Overview



163 seats up for election



93 Jurisdictions on Ballot



90 Contests/Offices

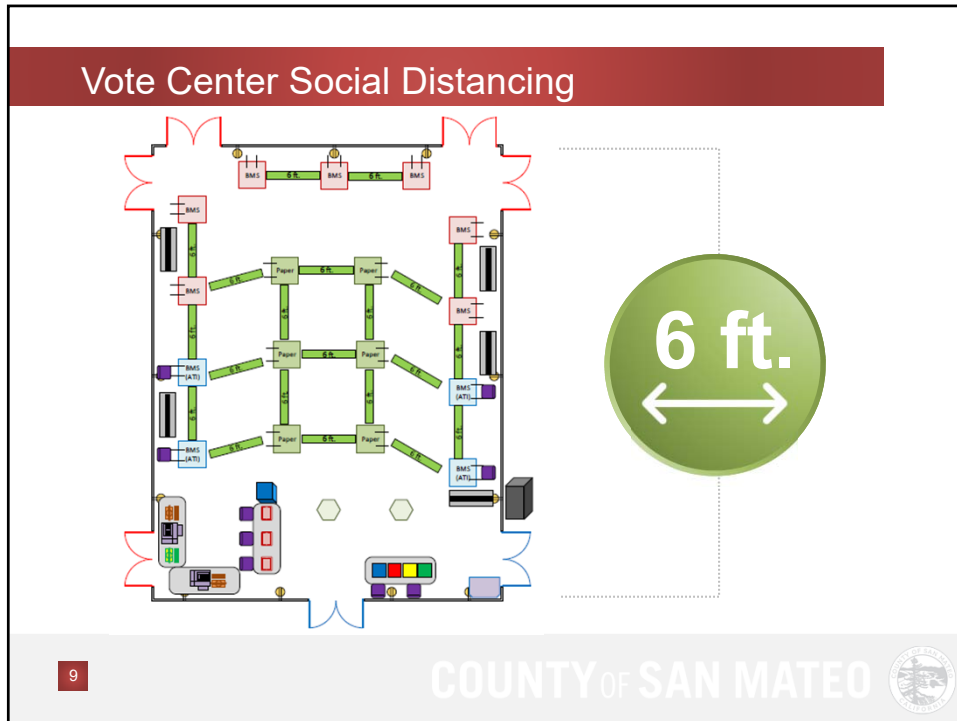


250 Estimated Candidates

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Curbside Dropoff

Curbside voting allows the voter to drop off their ballot in a drive-thru style setting.

The locations for curbside voting depends on whether the facility has ample space to allow a steady flow of traffic that can be easily managed and safely conducted by our vote center staff.

Large parking spots and/or long stretches of road adjacent to the vote center facility are ideal spaces to conduct curbside voting.

Examples of Curbside

- William E. Walker Rec Center (Foster City)
- St. Peter's Catholic (Pacifica)
- Arrillaga Family Rec Center (Menlo Park)

- Emergency Operations Centers (Half Moon Bay, Belmont)
- Hillsborough Town Hall
- Millbrae Community Center

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Exterior Drop Boxes



Social distancing concerns will prompt more interest in outdoor Drop Boxes

Locations like senior centers and schools might not be the safest locations to place a Drop Box

Locations that anticipate changing their hours drastically might not be dependable locations either

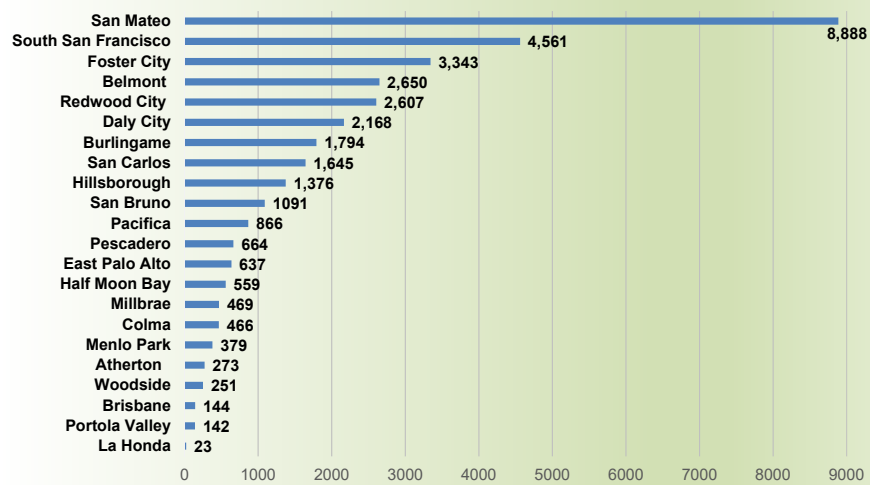
Our ballot retrievers will be instructed to wear masks when entering Drop Box locations

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Ballot Drop Box Statistics – Primary Election



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Drop Box Security



California Elections Code requires that we strap down our Drop Boxes

We can install a D-Hook very quickly if you do not have anything that we can strap the box to.

Coordinate as early as possible to avoid delays.

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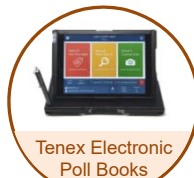
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Elections Technology



Democracy Suite Voting System & High-speed Scanner



Tenex Electronic Poll Books



BlueCrest Vantage Mail Sorter



New Voter Lookup Software



Upgrades to our Help Desk / Call Center



OPEX Corporation Mail Desks

Elections Technology

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Voter Education & Outreach – Primary Election



- **5,735,554** impressions from ads on side of SamTrans buses
- **1,347,027** online ads
- **875,396** postcards mailed
- **337,932** video ad impressions on mobile phone web content
- **162,388** Facebook impressions
- **142,857** OTT (Apple TV, Roku, etc.) impressions
- **89,996** audio streaming ad impressions
- **325** radio ads
- **304** television ads
- **30** newspaper ads

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Posters, flyers, handouts & bookmarks



Voter Education and Outreach
Materials available in
English, Spanish, Chinese,
Tagalog & Tongan

MORE DAYS, MORE WAYS TO VOTE!

**¡MÁS DÍAS, MÁS MANERAS
PARA VOTAR!**

更多日子，更多方法投票！

**MAS MARAMING ARAW, MAS MARAMING
PARAAN UPAN BUMOTO!**

**LAHI E NGAHI 'AHO, LAHI MO E
FOUNGA KE KE FILI AI!**

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Background: Redistricting



California Voting Rights Act (2001) CVRA

Provides legislative framework for district elections.



At-Large Elections

Voters from entire jurisdiction choose all Councilmembers



By-District Elections

- Maps required to divide City into separate districts
- Candidate must reside in district they represent
- Voters can only vote in the district they reside in

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Guidelines for Redistricting Process



Jurisdictions are responsible for developing maps and boundaries of districts.



Coordinate with Elections at the earliest opportunity to meet deadlines



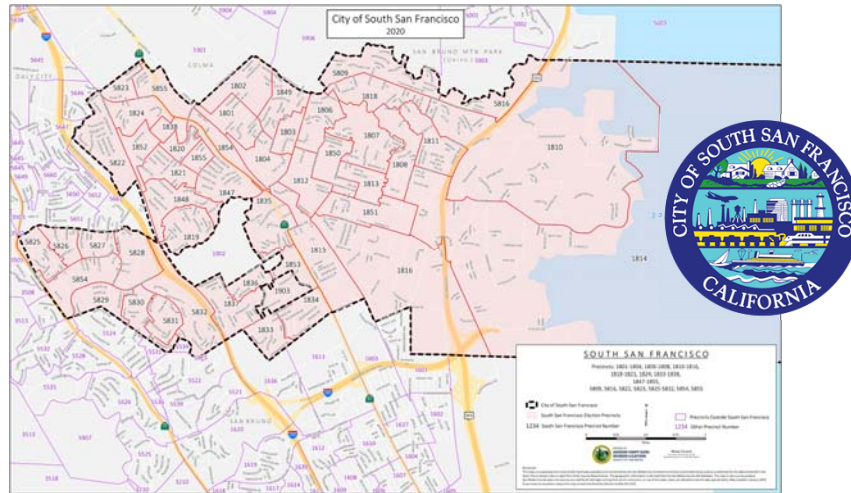
Educate candidates and voters on the change to district elections.

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South San Francisco Precincts: At-Large

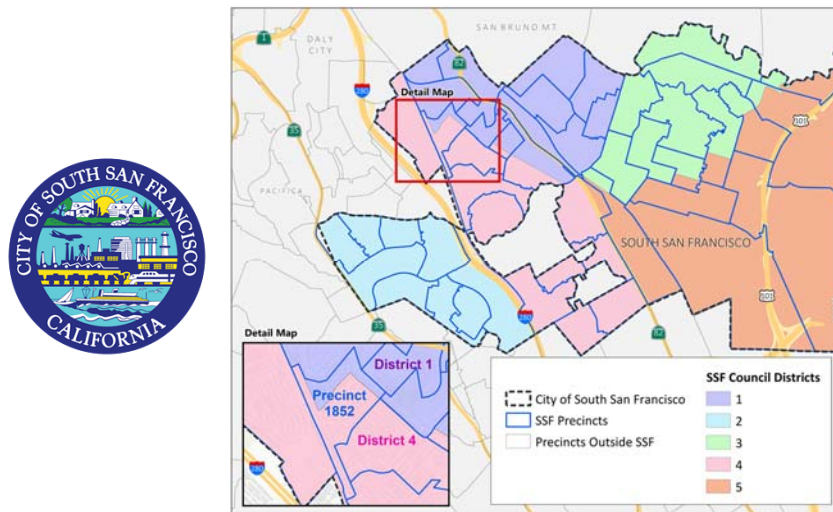


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South San Francisco Council: By-District

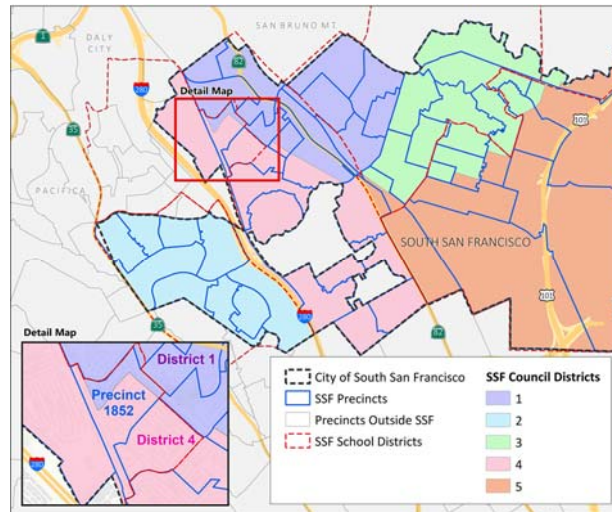


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South San Francisco School and Special Districts



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Recruitment



November 2020 Staffing Goal:

300

Vote Center Representatives



300

Student Democracy Ambassadors

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Questions & Answers

Information on
November General Election:
www.smcvote.org

Assessor-County Clerk-
Recorder & Elections:
www.smcacre.org

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