

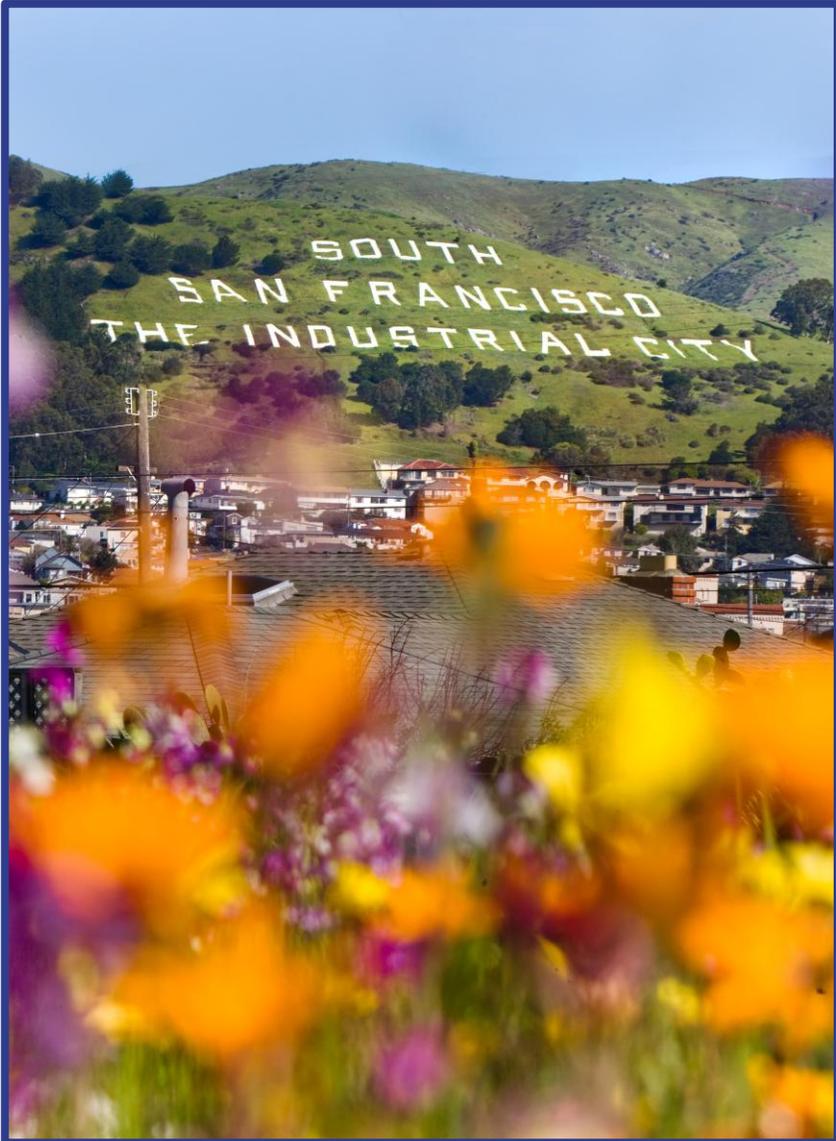


# Public Art Collection | March 2026 Spotlight

March 24, 2026

Sign Hill Letters

# Sign Hill Letters



**Location:** Sign Hill Park

The Sign Hill Letters are South San Francisco's defining landmark; perched high above the City they have stood for over a century as a bold declaration of the City's identity and ambition. The cement letters ranging from 48'-65' feet tall, read "South San Francisco The Industrial City." Preserved as a historic monument, the iconic hillside lettering continues to tell the story of a city shaped by progress, resilience, and pride.

# Sign Hill Letters

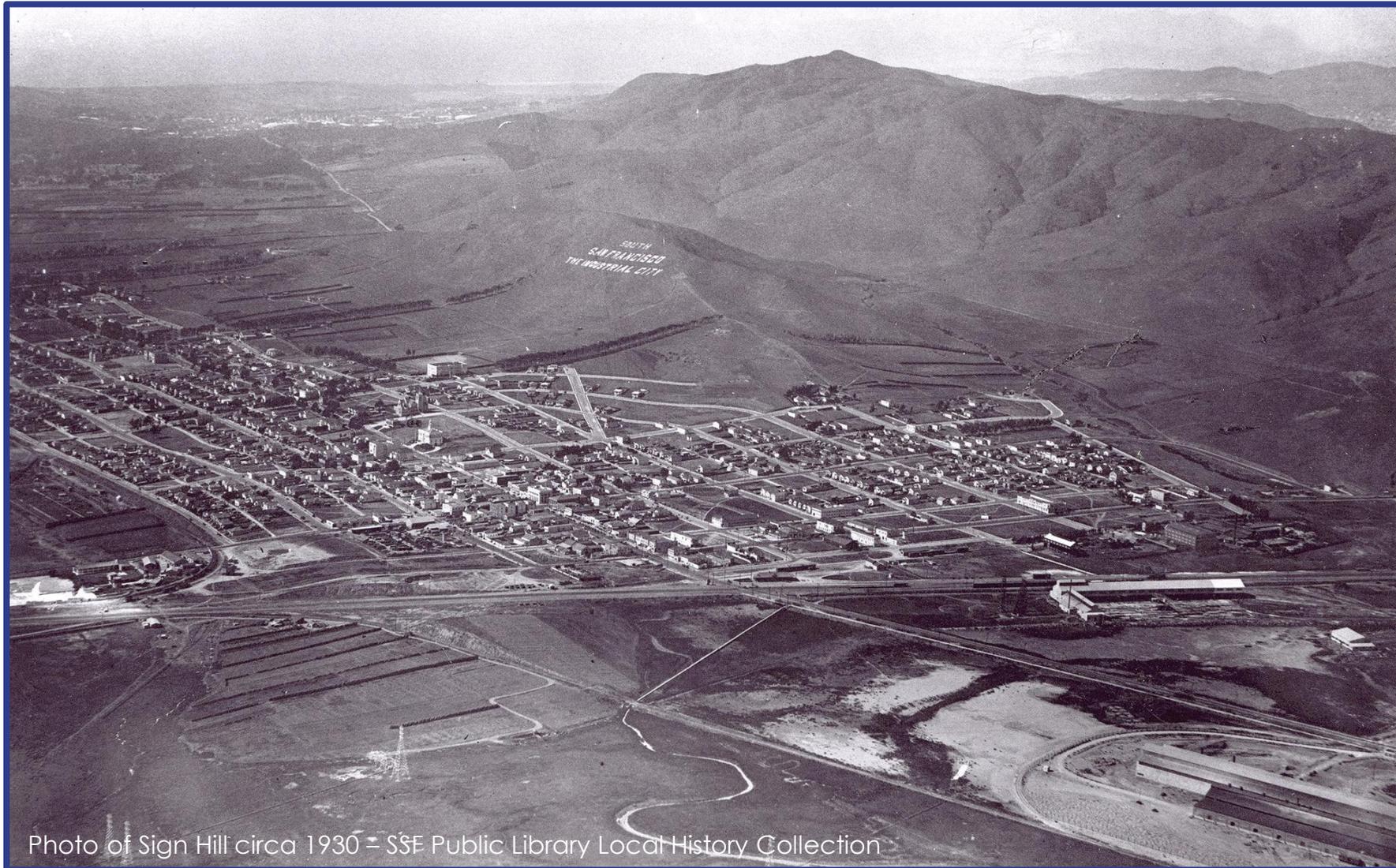


Photo of Sign Hill circa 1930 - S&F Public Library Local History Collection

# Sign Hill Letters



# THANK YOU

[www.ssfca.gov/culturalarts](http://www.ssfca.gov/culturalarts)



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City of South San Francisco