

## Sign Hill Master Plan, City of South San Francisco Survey Questions, Round 1 Outreach

### Introduction

The City of South San Francisco is seeking community input to create the Sign Hill Master Plan. Sign Hill Open Space is located off Hillside Boulevard on Ridgeview Court in South San Francisco.

In addition to serving as a monument in North San Mateo County, Sign Hill provides 65 acres of open space, including almost two miles of hiking trails and unparalleled views of the San Francisco Bay. Sign Hill is a valuable and historic local resource for the community and a critical habitat for endemic plants and wildlife on the Peninsula.

The Sign Hill Open Space Master Plan will guide future development of the trail system to enhance public access and visitor experiences while protecting the biological and cultural resources.

Your participation in this survey will help us better engage the public as patrons and stewards of Sign Hill and create a master plan that meets the needs of the site and the community for years to come.

### Questions

- ***Have you ever visited Sign Hill?***
  - Yes
  - No
- ***How did you hear about Sign Hill? Select all that apply.***
  - I live in the neighborhood.
  - From a friend or family member
  - City of South San Francisco resources (e.g., website, community facilities, programs)
  - Local media (e.g., newspaper, magazine, social media)
  - Other (please specify)
- ***How often do you visit Sign Hill?***
  - Daily
  - Weekly
  - Monthly
  - Every few months
  - Rarely
  - Other (please specify)
- ***With whom do you visit Sign Hill? Select all that apply.***
  - By myself
  - Family
  - Friends
  - Pet(s)
  - Community group
  - Other (please specify)
- ***How do you get to Sign Hill? Select all that apply.***
  - Walk
  - Bike
  - Car
  - Public transportation

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- Other (please specify)
- ***How do you most often access Sign Hill?***
  - Poplar Avenue
  - Ridgeview Court
  - Spruce Avenue
  - Other (please specify)
- ***Why do you visit Sign Hill? Select all that apply.***
  - Connect with nature
  - Observe plant and animal habitats
  - Individual exercise
  - Outdoor activity with family or friends
  - Passive relaxation
  - Enjoy the views
  - Outing with pet(s)
  - Other (please specify)
- ***What do you like best about Sign Hill? Select ONE (1).***
  - Walking trails
  - Native flora and fauna
  - Benches for seating
  - Views and scenery
  - Other (please specify)
- ***What features do you feel would improve the visitor experience at Sign Hill? Select your top TWO (2) choices.***
  - Better way-finding signage leading to Sign Hill
  - An enhanced entry area
  - Trail enhancements
  - Signage to identify habitats and plant/animal species
  - More seating areas
  - More waste management resources (e.g., trash bins, dog waste stations)
  - Environmental education programs
  - Other (please specify)
- ***If you have never heard of or visited Sign Hill, what factors would increase the likelihood of your visiting in the future?***
  - More awareness/information about the site
  - Better access and accessibility
  - Better way-finding signage leading to Sign Hill
  - More things to do
  - Improved trail network
  - Programs that match my interests
  - Volunteer opportunities
  - Seating areas
  - Waste management resources (e.g., trash bins, dog waste stations)
  - Recreation options
  - Transit options
  - Nothing

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- Other (please specify)
- ***What characteristics are most important to you for the future of Sign Hill?***  
***Select your top TWO (2) choices.***
  - Accessibility/inclusiveness
  - Variety of experiences
  - Sustainability and conservation
  - Natural beauty
  - Pet-friendly
  - Opportunities for exercise
  - Educational opportunities
  - Other (please specify)
- ***What is your age group?***
  - Youth: Under 18
  - Young Adult: 19 to 34
  - Adult: 35 to 64
  - Senior: Over 65
- ***What race do you identify with?***
  - Caucasian or White
  - African American or Black
  - Hispanic/Latino(a)
  - Asian
  - Native Hawaiian or other Pacific Islander
  - Native American or Alaska Native
  - Two or more races
  - Prefer not to say
- ***Where do you live?***
  - In the neighborhood immediately surrounding Sign Hill
  - In another area of South San Francisco
  - In another city in the San Francisco Bay Area
  - Other (please specify)