



City Council 2024 Priorities

Final Update
January 22, 2025



Previously Completed Priorities

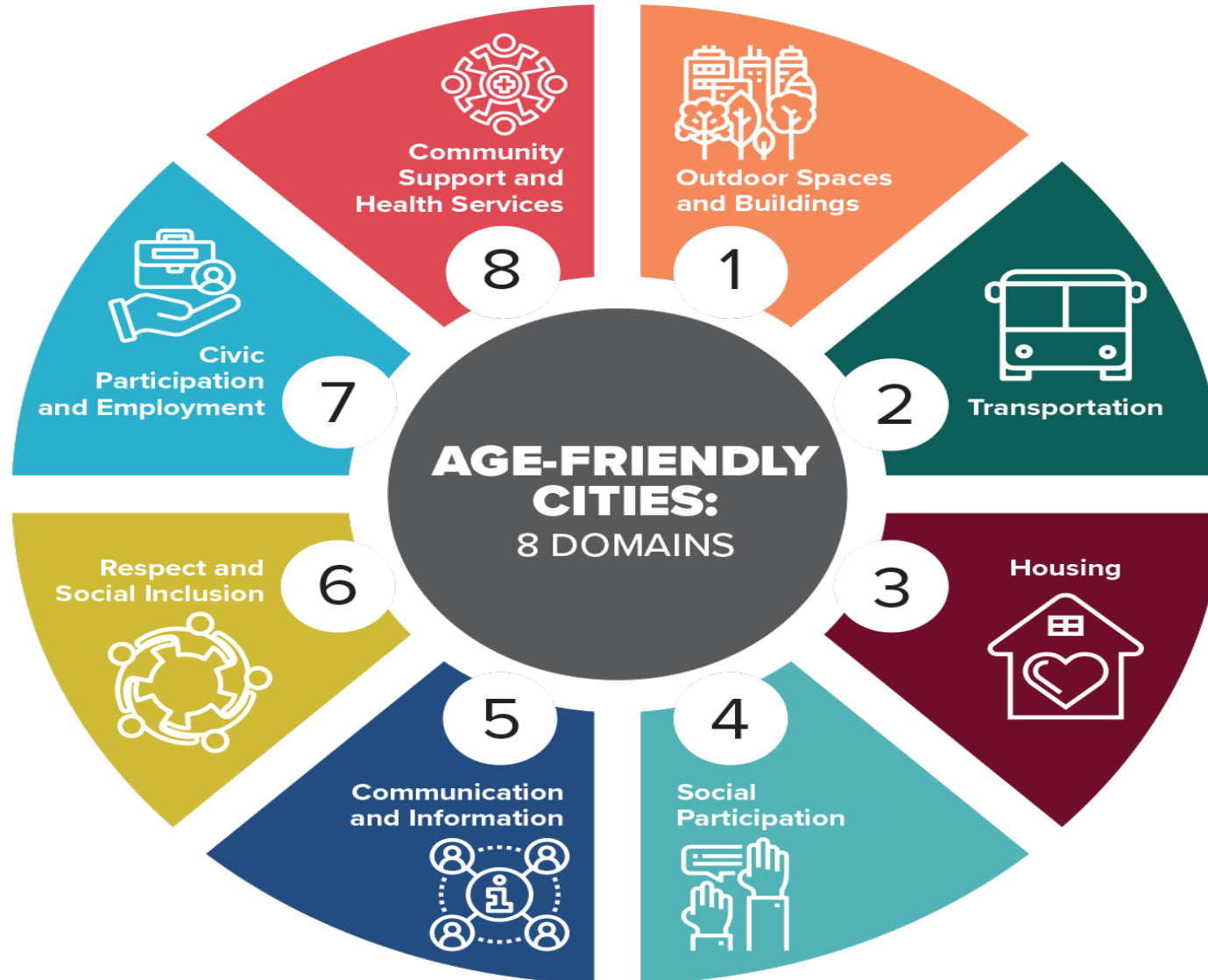
Previously Completed Priorities

List	Category	Priority
A	Cultures United	Expanded Pride Event
A	DEI	Racial & Social Equity Plan goals
A	Health & Wellness	Community Response (Mental Health Clinician); First Responder Peer Support Training
B	Health & Safety	Clean SSF Campaign (D5 Clean Up Events)
C	Sustainability	Microgrids



“A” List

Category: Age-Friendly



Completed Tasks



June 2024: Met with AARP



Q4: Age-Friendly Task force is active/meeting

Outstanding Tasks



January 2025: Age-Friendly Survey response period ends



February 2025: Age-Friendly Task Force members invited to remain as an advisory group to the P&R Commission

Status: In progress

Category: Budget/Financial Sustainability



Priority: Business License Tax (BLT) Ballot Measure

Completed Tasks



July 2024: Council adopted resolution to place BLT on ballot.



November 2024: Measure W approved by SSF voters by over 80%



January 2025: Finance Department sent renewal notices; due by 2/28/25.

Status: Completed

Category: Childcare



Priority: Westborough Childcare Expansion

Completed Tasks



May 2024: Contract awarded/executed

Outstanding Tasks



2025 Q1: Staff review draft concepts and costs



2025 Q2: Presentation to City Council

Status: In progress

Category: Communications



Priorities: Better Communication; Expand messaging methods

Completed Tasks



July 2024: Revamped website went live.



August 2024: Citibot launched



October 2024: Indy AI Chatbot launched

Outstanding Tasks



February 2025: Text Communications Strategy

Status: Website – Complete: Expansion of messaging: In progress

Categories: Community Development/Housing



Priorities: Wage Theft Ordinance; Labor standard for development

Completed Tasks



July 2024: On-Call Agreement for financial analysis



Q4: Wage Theft Ordinance Adopted

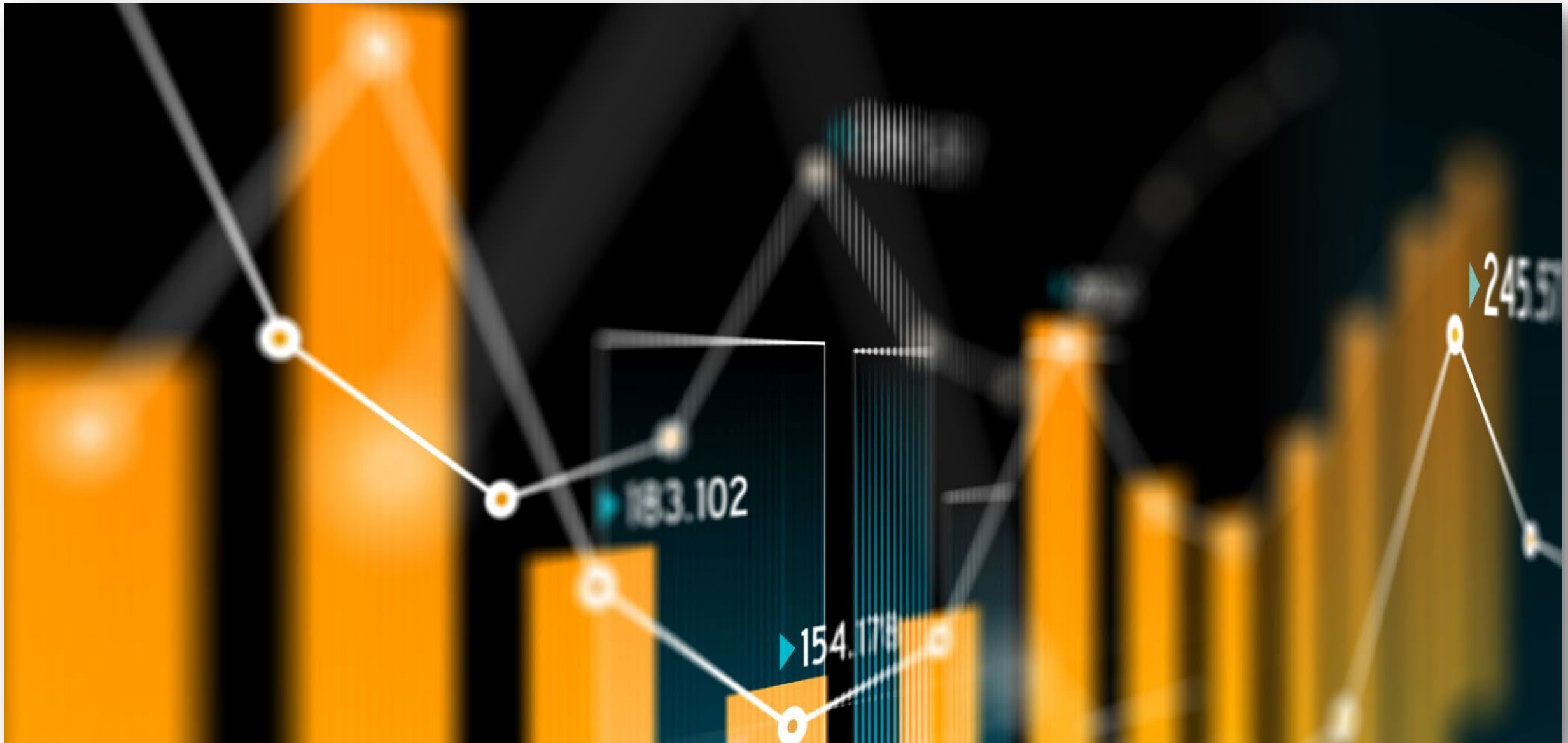
Outstanding Tasks



2025 Q1: Present Labor Standard for Development

Status: In Progress

Category: Finance



Outstanding Tasks



2025 Q1: City Attorney's Office to provide memo on Sheetz v. County of El Dorado (Developer Impact Fees)



January 2025: Finance to present pension liability study session to Budget Standing Committee

Status: In progress

Category: Housing



Priorities: Anti-Displacement Roadmap; Right to Legal Counsel; Acquisition/First Right of Refusal (Article 34/Measure AA)

Completed Tasks



June 2024: Anti-Displacement Open House/information session



2024 Q4: Anti-Displacement Community Advisory Committee formed and met three times since November

Outstanding Tasks



2025 Q1 and beyond: Tabling at pop up events, such as Lunar New Year Night Market



2025 Q1: Memo to Council re: Right to Legal Counsel



2025 Q2: First Right of Refusal discussion with Anti-Displacement CAC

Status: In progress

Completed Tasks



August 2024: Housing Subcommittee met and made recommendations



January 2025: Council introduced emergency ordinances and permanent ordinance on 1/8/25



January 2025: Council to adopt permanent ordinances on 1/22/25

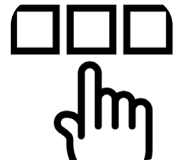
Status: Completed

Category: Land Use



Priority: Ornamentation

Completed Tasks



Q4: Consultant selected

Outstanding Tasks



2025 Q1: Award of contract on 2/12/25

Status: In progress

Category: Public Safety



Priority: Expand ALPRs

Completed Tasks



June 2024: FY 2024-25 Adopted Budget



January 2025: Contract approved by Council with Flock Safety; additional ALPRs installed & operational

Status: Completed

Category: Transportation



Priority: South City Shuttle Upgrades

Completed Tasks



QR Codes



Simme seats



App update



Applied for HCD AHSC grant

Outstanding Tasks



Potential electrification \$4-5M



Seek out grant opportunities

Status: Primary Priority Task Completed; Added Task – In progress



“B” List

Category: Community Development




Priority: Vacant City Properties

Completed Tasks




July 2024: Facilitator RFP issued



Q4: Did not award contract for facilitator. Council direction:
Identify potential sites to swap the MSB on the housing element;
Update the facility condition assessment.

Outstanding Tasks



2025 Q1: Present facility condition assessment and potential sites to swap the MSB

Status: In progress

Category: Housing



Completed Tasks



City remains supportive of SSFUSD future development.

Status: Ongoing

Categories: Health & Safety



Priority: Engage with SSF Scavenger

Completed Tasks



May 2024: Discussed Customer Services Concerns with SSF Scavenger



July 2024: Toured Blue Line Transfer Station



July 2024: Issued RFQ for consultant to review Scavenger agreement



October 2024: Executed agreement with R3 Consulting Group



December 2024: R3 presented to Ad hoc committee

Outstanding Tasks



2025 Q1: Meeting to discuss franchise agreement amendment with Scavenger

Status: In progress



“C” List

Categories: Code Enforcement



NO SMOKING
BY CITY ORDINANCE

Priority: Tobacco Ordinance

Outstanding Tasks



January/February 2025: Tobacco Town Halls



2025 Q1: Ordinance introduction/adoptions

Status: In progress

Category: Housing



Priority: Commercial Linkage Fee Revolving Fund

Outstanding Tasks



2025 Q2: ECD Staff developing comprehensive affordable housing fund spending plan



Permanent Local Housing Allocation (PLA)



Local Housing Trust Fund (LHTF)



Prohousing Incentive Program (PIP)

Status: In Progress

Priority: Tax Exempt Housing

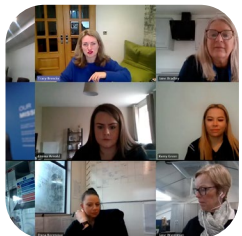
Outstanding Tasks



HEART's program not up/running; term sheet not available.



Tax-exempt housing deals not happening



ECD Staff in contact with bond issuer and Housing Authority of LA County

Status: In Progress

Outstanding Tasks



ECD Staff met with union representatives; this does not exist in the form that we would like

Status: Complete

Category: Infrastructure




Priority: Lighting Study

Completed Tasks



February 2024: Lighting Study Presentation

Outstanding Tasks



PW Engineering and consultant are finalizing bid package



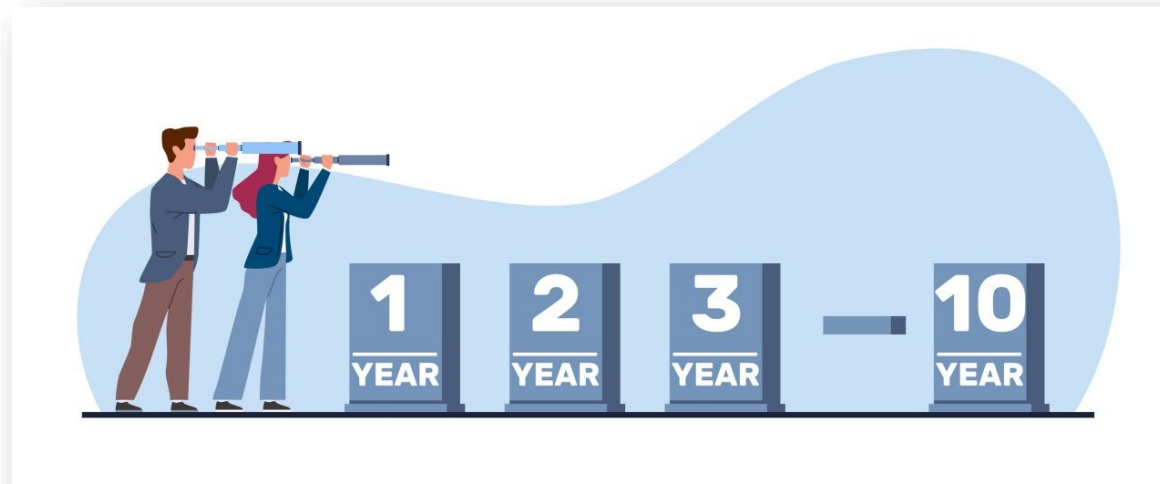
February 2025: Complete bid documents



March 2025: Issue project for bid

Status: In progress

Category: Long-Range Planning



Priority: Develop 5-year plan

Completed Tasks

A group of people in a meeting room, with one person standing and presenting to others seated around a table.

July 2024: Issued RFP for Meeting Facilitation

A close-up of a document with the word "CONTRACT" visible in large, bold letters.

November 2024: Awarded contract to Raftelis

Outstanding Tasks

A collection of small wooden blocks with letters on them, arranged to spell out the word "PLAN".

February: City Council Retreat

Status: In progress

Category: Quality of Life



Priority: Relocation of Farmers Market

Completed Tasks



Q4: Potential Locations – City Hall, Grand Ave. Breezeway, Smart & Final lot



Site visits completed



Finalist sites: Kaiser lot; Breezeway

Outstanding Tasks



Finalize relocation site



Strategic marketing plan



2025 Q2 re-grand opening

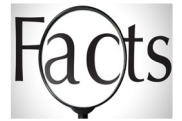
Status: In progress

Category: Sustainability



Priority: Artificial Turf Study/Moratorium

Completed Tasks



August 2024: Fact Finding underway

Outstanding Tasks



2025 Q3: Study session

Status: In progress

Outstanding Tasks



2025 Q3: Study Session

Status: In Progress

Completed Tasks



September 2024: Council adopted updated ordinance

Status: Completed

THANK YOU



Council 2024 Priorities – Final Update

City of South San Francisco