



Every Kid Deserves a Bike 2024

R. Devin Stenhouse
Diversity, Equity, and Inclusion Officer
City of South San Francisco



Program History

- ▶ Initially started in 2022 due to the pandemic in partnership with the San Mateo County Office of Education: Safe Routes to School
- ▶ Owning a bike IS an equity issue!!!
- ▶ Benefits from owning a bike:
 - ▶ Builds self-esteem
 - ▶ Encourages more healthy/active lifestyle
 - ▶ Reduces single-occupancy vehicles on roads
 - ▶ Reduces air pollution near schools
- ▶ 2022: Awarded *Program of the Year* from Silicon Valley Bike Coalition



Distribution events at Title 1 schools

Students receive the following:

- ▶ Bicycle
- ▶ Helmet
- ▶ Bike Pump
- ▶ Bike Lock
- ▶ Toolkit*
- ▶ Safety Bike Lights*
- ▶ Bike Safety workbooks
- ▶ Pencil*
- ▶ Tote bage*

**New this year*

Also Included:

- ▶ Helmets are custom-fitted
- ▶ Bicycle registration
- ▶ ABC Checks (air, brakes, cranks)
- ▶ Bike Rodeo
- ▶ Glam Station



EKDAB 2024 Recap

- ▶ \$200K supported by Assemblymember Diane Papan (21st District)
- ▶ 240 students served at six events:
 - ▶ Buri Buri*
 - ▶ Los Cerritos
 - ▶ Martin
 - ▶ Monte Verde*
 - ▶ Parkway Heights**
 - ▶ Ponderosa*
 - ▶ Spruce
 - ▶ Sunshine Gardens
- ▶ Over 35 volunteers

*Single day event

**Middle School



Testimony from one parent...

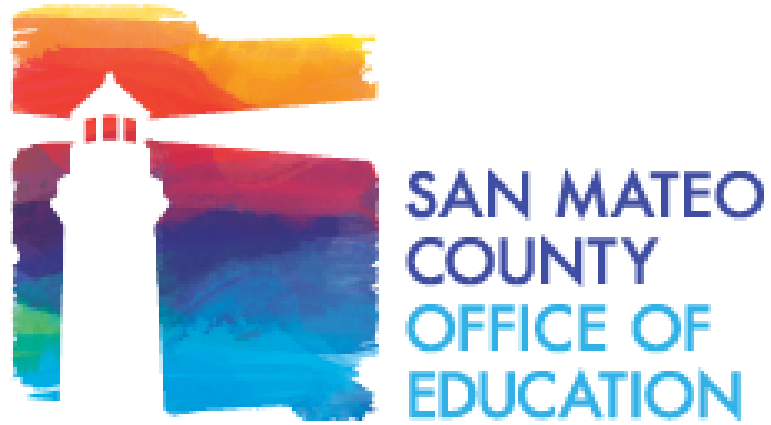
Good evening. I am writing to thank those involved in the Every Kid Deserves a Bike program. My son is a fourth grade student at *** in South San Francisco. I realize this program aims to help those who can not afford a new bike, but I wanted to write this letter to thank you and let you know what an enormous difference this program makes to another group of students. My son is autistic and has a history of social awkwardness, and weakness with some fine and gross motor skills at times. He was late to making friends in life, finding his way in social situations, and very late to learning to ride a bike despite occupational therapy and physical therapy.

When friends or family members opt to ride their bikes, our son usually refuses. Recently, something shifted after his wonderful teacher, Ms. ***, and principal, Ms. ***, mentioned that his entire grade would be getting new bikes from the city. He felt a sense of honor and pride that his class was being gifted these new bikes. His classmates all started talking about bike riding and he was desperate to be included and keep up. He insisted on practicing or "training" every day after school on his old bike for the upcoming bike "challenge." We saw a newly motivated kid start trying to get better at his old bike so he could ride with his classmates on bike day. Our boy talked and counted the days until visitors delivered the new bikes to his school.

Now bike rides after school are a routine part of his day. He has met up with his classmate on the weekends for bike rides on Centennial Path. We can not thank you enough for this wonderful program. It not only provides for those in reduced circumstances, but helps bring students with a variety of abilities and disabilities together, encouraging them to be physically active and socialize in the outdoors. It is a program that helps in a variety of ways. Countless times my husband and I encouraged bike riding, but it was through this program and seeing all of his peers jump on their new bikes that our son wanted to keep up and be a part of it, to be included.

Thank you for this wonderful program and all of your efforts on the part of our school and community.

This is a Collaborative Effort



Next Year...

- ▶ Inventory:
 - ▶ Bicycles: 206
 - ▶ Helmets: 213
 - ▶ Locks: 306
 - ▶ Pumps: 246
 - ▶ Toolkits: 160
- ▶ Prior to bicycle distributions:
 - ▶ Learn-to-ride events
 - ▶ Train volunteers
 - ▶ Bicycle safety curriculum
- ▶ Eliminate the “Glam Station”
- ▶ Review safe routes to school
- ▶ Confirm how bicycles are transported home
- ▶ Ensure bicycles are utilized

