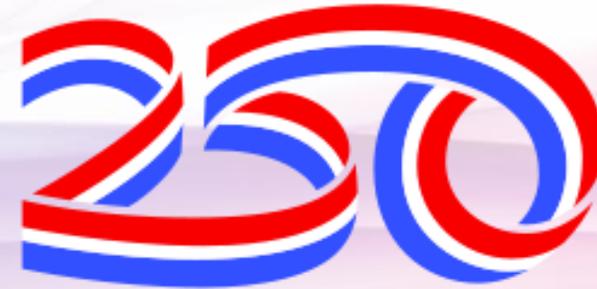




AMERICA



Planning for the City of South San Francisco's
Celebration of the United States Semiquincentennial:
America 250

March 11, 2026 City Council Meeting

Tonight's Request

Staff is requesting Council's direction on:

- Proposed America 250 work plan
- Guidance on level of effort by staff
- Budget



Overview

- July 4, 2026 is the United States' **Semiquincentennial**, the 250th anniversary of the signing of the Declaration of Independence
- Planning for a citywide year-long celebration
 - Year-long programming by the Library, Parks & Recreation, Police, and Fire
 - Marquee July 4th celebration
 - Signage
 - Communications
 - Branded giveaways



Month-by-Month Programming

Snapshot of programs:

- Film Screenings, such Hamilton, The Inquisitor, and The Librarians
- The American Revolution Experience Traveling Exhibit
- America 250 Trivia Night
- Patriotic Pet Costume
- Red, White, and Blue Summer Camp Week
- And more



July 4th Celebration

Three proposed options:

- Parade around City Hall and picnic celebration on Grand Avenue
- Parade from City Hall to Orange Memorial Park and picnic celebration at Orange Memorial Park
- Picnic celebration at Orange Memorial Park



Signage & Communication

Snapshot of options:

- Painting Sign Hill letters red, white, and blue
- City Hall banner, bunting, and uplighting
- BigBelly trashcan posters
- Electronic billboard messaging
- Banners on sign poles around the city



Staff's Recommendation

Cost	Components
\$41,000 - \$51,000	4 th of July parade and community picnic around City Hall
\$15,000	Commemorative branded giveaways (approximately \$5/each for 3,000 items)
\$4,000 plus labor costs	Sign Hill letters painted red, white, and blue
\$1,400	BigBelly trashcan posters citywide
\$500	City Hall banner and bunting
No net new cost	<ul style="list-style-type: none"> • Uplighting City Hall around the 4th of July • Incorporating America 250 messaging into existing communications (social media, multiple electronic billboards, etc.) • Incorporating America 250 celebrations as part of existing departmental programs
Total: Approximately \$72,000	



Funding Option

- Depending on the final estimated cost, funding for the celebration could be obtained from projected savings in the City Manager Office's salary budget.



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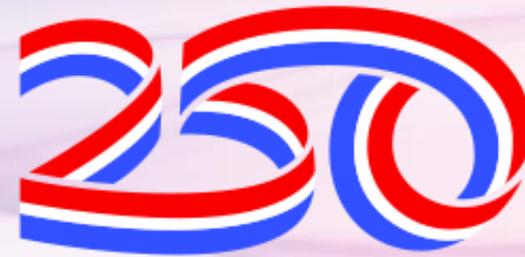
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Thank You



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