

Presentation New Business Advocates Program

**City Council
February 25, 2026**



Purpose

- One-stop process for small business support with an economic development liaison when opening a new location
- Businesses can save time and money before signing a new lease



Common inquiries from small businesses

- Zoning questions
- Sprinkler requirements
- Complying with Americans with Disability Act (ADA)
- Restroom requirements
- Change of use
- Cost and timing to get to opening new location
- Tenant Improvement permit requirements
- Applicable licenses and permits





NEW BUSINESS ADVOCATES PROGRAM

CITY OF SOUTH SAN FRANCISCO

WHAT'S NEW?

- A 'One-Stop' meeting with Planning, Building, Fire, and Public Works early in the process.
- Learn about potential challenges, code requirements, and site constraints before you invest significant time and money into startup plans.
- Work collaboratively with the City to find solutions and consider alternatives to ensure your project moves smoothly through the permitting pipeline.
- Meetings are typically held Tuesday afternoons and are scheduled by request.

This is a free, voluntary service coordinated through the Economic Development Division, designed to help new or expanding businesses identify "deal-breakers" early and streamline your path to approval.



READY TO GET STARTED?

Fill out a project information form, and our team will reach out to you with next steps.



The Process

