RECOGNIZING OCTOBER AS BREAST CANCER AWARENESS MONTH

WHEREAS, since 1985, the United States has recognized October as National Breast Cancer Awareness Month, a month of bringing awareness, hope, and education about breast cancer and the importance of early detection, timely diagnosis, and comprehensive treatment; and

WHEREAS, this year's theme is "Every Story is Unique, Every Journey Matters" and we honor all those we have lost to this terrible disease and celebrate the courageous survivors and advocates fighting to beat it, with 2.3 million new cases globally making breast cancer the most common cancer; and

WHEREAS, breast cancer death rates in the United States have dropped by 44% since 1989 and today, there are more than seven million breast cancer survivors in America – and this year alone, hundreds of thousands more will be diagnosed one in eight women will be diagnosed in their lifetimes, and though male breast cancer is rare, this year nearly 2,800 men will be diagnosed with the disease, and 530 men will die from it; and

WHEREAS, while mortality rates have declined thanks in part to early detection, progress is necessary in targeted treatments and new therapies for improved outcomes; and

WHEREAS, during National Breast Cancer Awareness Month, we stand with our family, friends, and community as we recognize all who have joined their loved ones in fighting their battle as well as the advocates, researchers, and health care providers whose care and hard work gives hope to those living with breast cancer; and

NOW, THEREFORE, BE IT RESOLVED with the Sign Hill tree illuminated in pink, that the City Council of the City of South San Francisco does hereby recognize October as Breast Cancer Awareness Month and encourages everyone to learn about their risk for breast cancer, talk to their health care provider about recommended breast cancer screenings, and be screened with clinical breast exams and mammograms, as appropriate.

Eddie F	Flores, Mayor
Mark A	ddiego, Vice Mayor
James (Coleman, Councilmember
Mark N	Jagales, Councilmember
Ruenat	lor Nicolas, Councilmember

Dated: October 22, 2025