

South San Francisco Traffic Safety Commission

City of South San Francisco
550 N Canal Street
South San Francisco, CA 94080

July 25, 2025

Sue-Ellen Atkinson, Manager of Planning & Fund Management
San Mateo County Transportation Authority
1250 San Carlos Avenue
San Carlos, CA 94070

RE: Support for the South San Francisco TDM Implementation and Technical Assistance Program Grant Application for SMCTA's 2025 Cycle 3 Transportation Demand Management (TDM) Program Call for Projects

Dear Ms. Atkinson,

On behalf of the South San Francisco Traffic Safety Commission, I am writing to express my strong support for the City of South San Francisco's grant application to develop and implement a comprehensive TDM Implementation and Technical Assistance Program. This program will allow the City to expand the implementation of its TDM Ordinance and make significant progress on key mobility and sustainability goals.

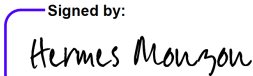
The proposed TDM Implementation and Technical Assistance Program will include several elements such as instituting a fine structure for non-compliant sites; conducting outreach to sites in advance of fine implementation; providing technical assistance to support sites in achieving compliance with their TDM plans; auditing existing programs (for example, available shuttle service) to ensure current programs can support compliance; implementing trip cap monitoring for the area east of Highway 101; and conducting annual monitoring of sites.

The proposed TDM Program is anticipated to make great strides towards the City's goals of reducing single-occupancy trips, vehicles miles traveled, and greenhouse gas emissions and of easing congestion and promoting the use of active transportation. Through the proposed enforcement, monitoring, and outreach efforts, the City can better ensure that sites meet the goals and measures in their site-specific TDM plans. These efforts will also support SMCTA's Alternative Congestion Relief and Transportation Demand Management Program goals of providing congestion relief, increasing sustainable transportation options, and promoting sustainability and health.

The proposed TDM Implementation and Technical Assistance Program is an important step towards achieving a more sustainable and multimodal future for the City of South San Francisco and its employees and residents. By providing practical tools, education, and enforcement, the proposed program will encourage meaningful mode shift and provide commuters with more options for their daily commutes. This will result in measurable improvements to air quality, public health, and quality of life.

The South San Francisco Traffic Safety Commission fully supports this important program and asks that SMCTA approves this request for the Cycle 3 Transportation Demand Management (TDM) Program funding. Thank you for your consideration of the City's application.

Sincerely,

Signed by:


Hermes Monzon, Chairperson
South San Francisco Traffic Safety Commission